

2015 Robert C. Larson Housing Policy Leadership Awards Submission Form

The ULI Terwilliger Center for Housing invites submissions from state and local jurisdictions for the 2015 Robert C. Larson Housing Policy Leadership Awards. Submissions are accepted electronically through the fulfillment of this online form.

For comments or questions regarding the submission process, email Terwilliger.Award@uli.org.

GENERAL INSTRUCTIONS AND REQUIREMENTS

Introduction

ULI's Robert C. Larson Housing Policy Leadership Awards recognize exemplary state and local programs, policies, and practices that support the production, rehabilitation, or preservation of affordable and workforce housing. States and localities can undertake a broad range of policy and administrative initiatives to support housing affordability. This can take the form of regulatory or administrative changes such as higher densities and waivers of fees, or programs that provide grants or financing assistance.

Awarded since 2011, the 2015 Robert C. Larson Awards will recognize innovative state and local policy initiatives that provide ongoing and sustainable support for affordable and workforce housing. Specifically, these policies should support the creation and preservation of housing affordable to households earning at or below 120 percent of AMI.

Eligibility for Submission

The applicant must be either a state (or department or office within a state) or a local jurisdiction (or any of its offices or departments).

The public policy efforts submitted by a jurisdiction provide continuing support for the production, rehabilitation, or preservation of affordable and workforce housing.

Exclusive of land acquisition, federal funds are not to be the primary source of state and local subsidy efforts.

At least 25 percent of the total housing units resulting from these programs and policies are affordable to families earning up to 120 percent of the HUD AMI. In other very high cost areas or unique markets, developments affordable to households with incomes above 120 percent of AMI will also be considered if the applicant demonstrates the need.

Note: Submissions of individual developments or projects by themselves do not qualify for this award program, but are eligible for consideration for the Jack Kemp Excellence in Affordable and Workforce Housing Awards.

Evaluation Criteria

The extent to which the jurisdiction can demonstrate that its efforts have resulted in the production, rehabilitation, or preservation of affordable or workforce housing.

The number of units that have directly resulted from these efforts (affordable and workforce units that would not have been produced or preserved were it not for these efforts).

The comprehensiveness of the tools and programs employed by the state and/or locality in support of the production of affordable and workforce housing.

The use of innovative strategies and tools by the state or locality.

The involvement of public/private partnerships.

The ability to leverage private and nonprofit funds, including financial investment by major local employers.

The quality of the housing resulting from these efforts, including, but not limited to, design and site planning quality.

The incorporation of energy efficiency and use of green and sustainable construction and land development practices as well as the demonstrated cost effectiveness of these efforts.

The extent to which the housing resulting from these state and local efforts is located near major centers of employment and/or transportation hubs.

The extent to which the efforts of the jurisdiction are worthy of replication or can serve as models for other jurisdictions.

Awards Process Timeline

Applicants will be notified via email of their standing at each stage of the review and selection process.

March 16, 2015 - Application Deadline

May/June 2015 - Selection of Finalists

September 2015 - Selection and Notification of Winners

October 6-9, 2015 - Award Ceremony at ULI Fall Meeting in San Francisco

Submission Process

The following pages will take you through a step-by-step submission process. You can save the application at any time, and return to it at a later time to complete it. Once the submission is final, it cannot be modified. Incomplete submissions are not evaluated by the jury. Please allow time for

uploading your supporting documentation.

SUMMARY

[Required] Jurisdiction Name

Provide the name of the state or local jurisdiction that is applying for the Robert C. Larson Housing Policy Leadership Awards.

[Required] Name of Public Policy Effort to Receive Award

If the jurisdiction is applying for a specific program, policy, or other specific efforts please indicate the name here.

[Required] Award Justification

In bullet point format and as concise as possible, describe up to five reasons why the public policy efforts described above are worthy of receiving a Robert C. Larson Housing Policy Leadership Award.

Valid input:

- must contain at most 2000 characters.

NARRATIVE

Please respond in narrative format to each of the following questions.

[Required] Background and Housing Need

Briefly discuss the housing needs addressed by the strategy, how the community identified the need and the local context for development and implementation of a strategy to address the problem.

Valid input:

- must contain at most 2000 characters.

[Required] Description of Public Policy Efforts

Describe the specific strategies and programs, initiatives, and/or statutory or regulatory changes enacted or adopted that have been instrumental in the production, rehabilitation, or preservation of affordable and workforce housing within the jurisdiction. Include information regarding the dates such efforts were initiated and whether they are still in place.

Valid input:

- must contain at most 4000 characters.

[Required] Policy Impact

Describe the impact that the public policy efforts have had on the ability to develop, rehabilitate or preserve affordable and workforce housing in the jurisdiction. Include information on other positive impacts that the public policy efforts have had on the community.

Valid input:

- must contain at most 2000 characters.

[Required] Units Produced or Preserved

Provide an estimate of the number of total units and the number of affordable and workforce units that have been built, rehabilitated, or preserved as a result of these efforts. Please be as specific as possible about the range of affordability that is being met by these developments. Please note that at least 25% of total units should be affordable to households earning up to 120% of AML.

Valid input:

- must contain at most 1000 characters.

[Required] Funding and Affordability

Briefly describe the funding sources used to support the program and/or achieve affordability. This discussion should include not only the state and local efforts described above, but also any other sources of funds used such as federal grants and loans, donations of land, employer subsidies, below-market construction financing, advantageous permanent financing, etc. Please note that exclusive of land acquisition, federal funds are not to be the primary source of state and local subsidy efforts.

Valid input:

- must contain at most 2000 characters.

[Required] Public/Private Partnerships

Briefly discuss the involvement of any public/private partnerships in these state or local efforts, including the role of for-profit or nonprofit developers, private funders, and other stakeholders, especially local employers.

Valid input:

- must contain at most 2000 characters.

[Required] Transportation/Employment

Briefly discuss how these public policy efforts encourage development of affordable and workforce housing near major centers of employment and/or transportation hubs. Include information on any related minimum project standards set by the jurisdiction.

Valid input:

- must contain at most 2000 characters.

[Required] Quality of Projects

Briefly discuss how these public policy efforts also encourage high-quality affordable and workforce housing, including, but not limited to, outstanding project design and site planning quality. Include information on related minimum standards, awards received or other indicators of project quality.

Valid input:

- must contain at most 2000 characters.

[Required] Sustainability and Innovation

Briefly discuss how these public policy efforts encourage energy efficiency, green construction, sustainable land use development practices, and innovative building technologies, as well as the demonstrated cost effectiveness of these efforts. Include information on any related minimum project standards set by the jurisdiction specific to the public policy efforts in the application.

Valid input:

- must contain at most 2000 characters.

SUPPORT DOCUMENTATION

Relevant Websites

Identify public websites, if any, that describe all or part of the jurisdiction's programs or efforts highlighted in the application.

Relevant Website

Valid input:

- <http://www.myschool.edu>

Relevant Website
Valid input:
- <http://www.myschool.edu>

Relevant Website
Valid input:
- <http://www.myschool.edu>

[Required] Local Area Median Income
Please provide the HUD Area Median Income (AMI) for a household of four.

Required Images

You must submit at least 5 high-resolution images (300 dpi or above). All submitted images must include a label, description, and photo credit, if applicable. This information can be included in a separate document.

To ensure that photos are high resolution, right-click on the image file and select Properties. In the Properties window, select the Details tab and ensure that the Horizontal and Vertical Resolution are 300 dpi.

Minimum requirements:

Naming Protocol

We strongly recommend naming the different images and files in a manner that identifies the jurisdiction and project(s) clearly, and the order in which they should be accessed by the jury.

A preferred naming protocol would consist of:
AbbreviatedProjectName_AbbreviatedLocation_ImageNumber
e.g.: whitehouse_dc_01

By submitting this application, you attest that ULI may use or reproduce any supporting information provided (including images), unless noted otherwise. The submitter attests that she/he has full power and authority to grant these rights and permissions.

[Required] Upload Image

[Required] Upload Image

[Required] Upload Image

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[Required] Upload Image

Optional Information

You may wish to submit other items in support of your application, including but not limited to:

Statutes, Ordinances, or Legislation
Letters of support from partner organizations, residents, public officials
News clips
Additional images (high resolution only - 300 dpi or above)
Video or audio clips

Upload Optional Information
If you submit multiple files, please combine them in an archive format, such as zip.

APPLICANT INFORMATION

[Required] Applicant Name

[Required] Applicant Title

[Required] Applicant Organization

[Required] Applicant Email Address

Valid input:

- name@myschool.edu

[Required] Applicant Phone Number

Valid input:

- must be 10-15 digits long and may include only numbers, hyphens, and spaces.

[Required] Applicant Street Address

[Required] Applicant City, State, Zip

Primary Contact

Please provide information for a primary contact (if different from applicant)

Primary Contact Name

Primary Contact Title

Primary Contact Organization

Primary Contact Email Address

Valid input:

- name@myschool.edu

Primary Contact Phone Number

Valid input:

- must be 10-15 digits long and may include only numbers, hyphens, and spaces.

Primary Contact Street Address

Primary Contact City, State, Zip

AUTHORIZATION

Authorization

The authorization must be signed by an authorized official of the submitting state or locality. Please fill out and download the authorization form, provide contact information and signature, and upload below.

Download Authorization

The authorization attest that the undersigned notes that:

ULI may use, reproduce, or make available for reproduction by others the information on this form and any supporting materials (including images) provided, except proprietary information specifically marked "confidential."
He/she has full power and authority to provide this information and to grant these rights and permissions.

[Required] Name

[Required] Title

[Required] Organization

[Required] Email Address

Valid input:

- name@myschool.edu

Phone Number

Valid input:

- must be 10-15 digits long and may include only numbers, hyphens, and spaces.

[Required] Upload Signed Authorization Form

NEXT STEPS

Thank you for submitting this form. Once submitted, it will be reviewed for completion; once accepted, you will be notified that it is entering the award process.

Applicants will be notified via email of their standing at each stage of the review and selection process. If at any point you have any question or comment please contact: Terwilliger.Award@uli.org.