

## Surveying Changing Dynamics of Housing and Transportation Preferences

### DISCUSSION LEADER

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### DISCUSSION SUMMARY

Undertaken jointly by the [ULI Terwilliger Center for Housing](#) and the [ULI Infrastructure Initiative](#), this new national scientific survey will ask U.S. residents questions about current housing and transportation options and expectations. Participants at Fall Meeting's roundtable lunch agreed that the survey was a valuable (but challenging) endeavor. In particular, the participants thought that the survey's ability to provide persuasive talking points and back up to efforts to build more compact, infill development at the local level (with zoning boards, elected officials, etc.) would be extremely helpful and powerful. In terms of deliverables, the participants felt that full survey report, while necessary, would be unlikely to be read in its entirety by local public leaders. Instead, having credible local influencers bring the findings of the report to these leaders would be key. Also one page summaries of main points were valuable as a delivery mechanism. In addition, even though a metropolitan level survey isn't possible this year, participants thought that similar other surveys might be available at the metro level, and that District Councils could do programming around the national report and bring in discussants for these other efforts.

### LEARN MORE

The Infrastructure Initiative and the Terwilliger Center will continue to develop this survey over the winter and fall. To provide additional comments or insights, please be in touch with Rachel MacCleery at [rachel.maccleery@uli.org](mailto:rachel.maccleery@uli.org) or Lynn Ross at [lynn.ross@uli.org](mailto:lynn.ross@uli.org).

## ULI Housing and Transportation Preference and Expectations Survey

Undertaken jointly by the ULI Terwilliger Center for Housing and the ULI Infrastructure Initiative, this new national survey will ask U.S. residents questions about current housing and transportation options and expectations. This survey will provide clear, statistically accurate information, developing knowledge helpful to a variety of land use decision makers.

This project will produce data that will help illuminate differences and similarities among housing and transportation choices, expectations, and preferences. The survey will produce data that can be disaggregated by age cohort and other demographic categories. Pending funding support, the survey will be conducted on an annual basis.

### Survey Goals

The goals of the survey include:

- Developing statistically accurate information about housing and transportation preferences, expectations, and priorities.
- Crafting a compelling narrative about the shifting nature of housing and transportation preferences by demographic group.
- Informing infrastructure and housing decision making and policies at the metropolitan and national level.

### Survey Audiences

The survey has three primary targeted audiences: local and state policymakers, media outlets, and real estate developers and others to support the case for more compact projects.

### Key Research Questions

The survey will address some or all of the following research questions:

- Do today's housing alternatives in metropolitan areas match the preferences and values of residents living in the U.S.?
- For residents living in the U.S. of different generations, what are their expectations for housing and neighborhood attributes for the future?
- Do today's neighborhood alternatives match the preferences and values of residents living in the U.S.?
- For residents living in the U.S. of different generations, what are transportation preferences for how, on a daily basis, they get to work or school, run errands, and recreate?
- What are their expectations for the future?
- How do residents living in the U.S. rate the quality of the transportation infrastructure and services in their metropolitan region?
- If given the choice, how would residents living in the U.S. prioritize investments in transportation infrastructure and services in their metropolitan region?

### Timing

Survey responses will be collected in early 2013, with results released in Spring 2013.

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Contact us to learn more or get involved:

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