

ULI Fall Meeting 2015

Resorts Reimagined: From Urban to Destination

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establish a sense of *place*



Castiglion del Bosco, Tuscany

St. Regis Puta Mita

establish a sense of *arrival*

create rooms with a *view*



Bahia Beach, Puerto Rico



design amenity *anchors*

plan for *open spaces*



One and Only, Dubai

respond to the *history*



Castiglion del Bosco, Tuscany

enhance the offerings with
product diversification



Bahia Beach, Puerto Rico

ensure *connectivity*



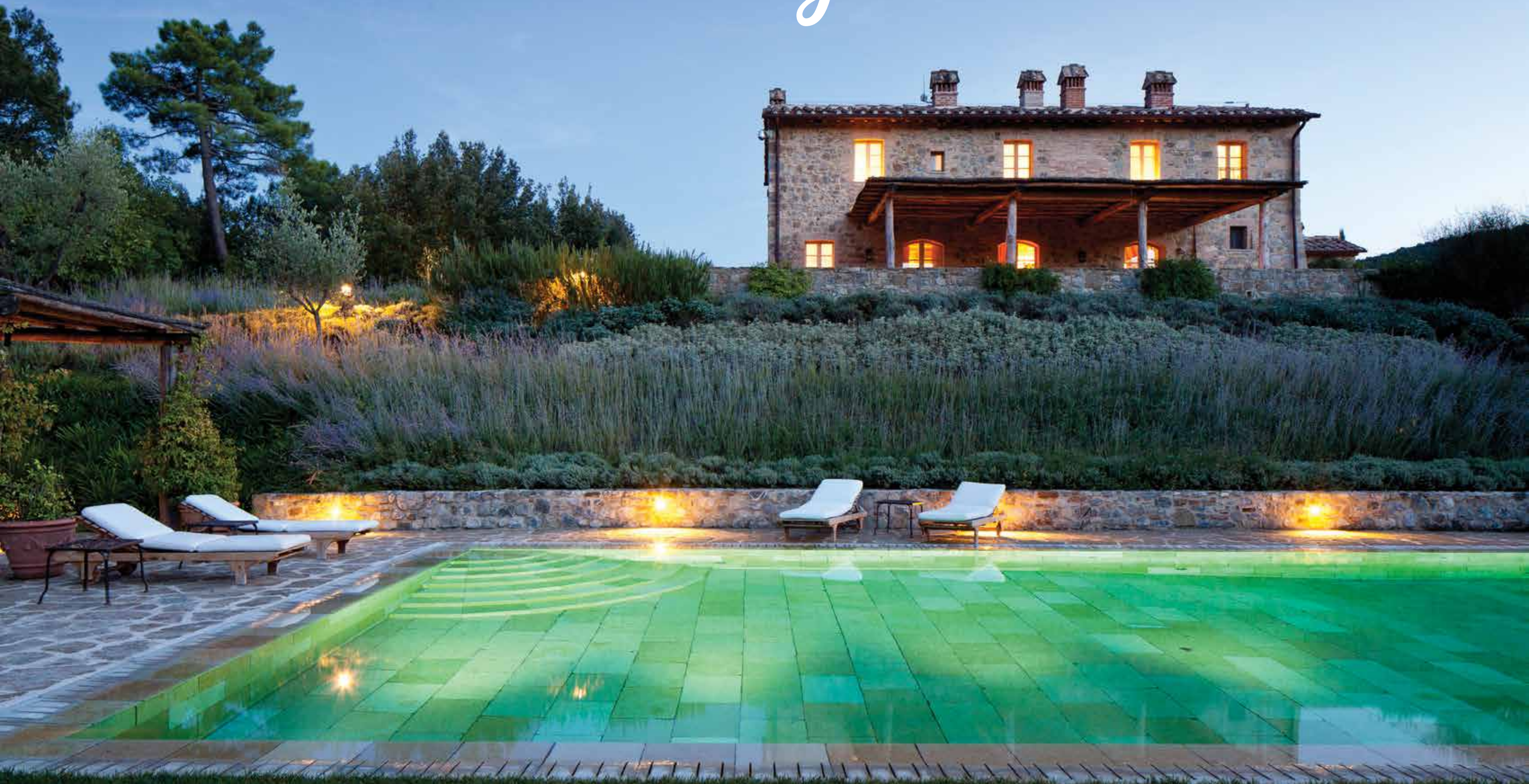
Rosewood Mayakoba, Mexico

define the “*new luxury*”



The Edition, South Beach

define the “*new luxury*”



Castiglion del Bosco, Tuscany

celebrate the environment



celebrate the culture



resorts reimaged

- establish a sense of *place*
- establish a sense of *arrival*
- create rooms with a *view*
- design amenity *anchors*
- plan for *open spaces*
- respond to the *history*
- enhance the offerings with *product diversification*
- ensure *connectivity*
- define the “*new luxury*”
- *celebrate* the environment
- *celebrate* the culture



Thank You