



Robert C. Larson Housing Policy Leadership Awards Application for the 2014 Program

ULI's Robert C. Larson Housing Policy Leadership Awards recognize exemplary state and local programs, policies, and practices that support the production, rehabilitation, or preservation of affordable and workforce housing. States and localities can undertake a broad range of policy and administrative initiatives to support housing affordability. This can take the form of regulatory or administrative changes such as higher densities and waivers of fees, or programs that provide grants or financing assistance.

Awarded since 2011, the Robert C. Larson Awards previously, recognized only workforce housing policy initiatives serving those earning 60-120 percent area median income (AMI). New this year, the 2014 Robert C. Larson Awards will recognize innovative state and local policy initiatives that provide ongoing and sustainable support for *affordable and workforce* housing. Specifically, these policies should support the creation and preservation of housing affordable to households earning at or below 120 percent of AMI.

Application Overview

This application is organized in three sections: Narrative, Support Documentation and Applicant Information. Eligibility and judging criteria appear on the next pages. Please review that information carefully before proceeding. Please note that membership in ULI is not a requirement to apply.

All applications and supporting materials must be submitted via the online application platform, OrgSync, no later than **Monday, March 17, 2014**.

For more information on the online application process, visit: www.uli.org/terwilligeraward.

Questions? Email: Terwilliger.Award@uli.org

Awards Process Timeline

Applicants will be notified via email of their standing at each stage of the review and selection process:

- March 17, 2014- Extended Application Deadline
- June 2014 - Selection of Semi-Finalists
- June – July 2014 - Site Reviews for Semi-Finalists
- September 2014- Jury Meeting
- October 21-24, 2014 - Award Ceremony at ULI Fall Meeting in New York, NY

Eligibility and Judging Criteria

Eligibility for Submission

- The applicant must be a state (or department or office within a state) or a unit of a local jurisdiction (or any of its offices or departments).
- The public policy efforts submitted by a jurisdiction provide for continuing support for the production, rehabilitation, or preservation of affordable and workforce housing.
- Submissions of individual developments or projects by themselves do not qualify for this award program, but are eligible for consideration for the Jack Kemp Excellence in Affordable and Workforce Housing Awards.
- Exclusive of land acquisition, federal funds are not to be the primary source of state and local subsidy efforts.
- At least 25 percent of the total housing units resulting from these programs and policies are affordable to families earning up to 120 percent of the HUD AMI. In other very high cost areas or unique markets, developments affordable to households with incomes above 120 percent of AMI will also be considered if the applicant demonstrates the need.

Evaluation Criteria

- The extent to which the jurisdiction can demonstrate that its efforts have resulted in the production, rehabilitation, or preservation of affordable or workforce housing.
- The number of units that have directly resulted from these efforts (affordable and workforce units that would not have been produced or preserved were it not for these efforts).
- The comprehensiveness of the tools and programs employed by the state and/or locality in support of the production of affordable and workforce housing.
- The use of innovative strategies and tools by the state or locality.
- The involvement of public/private partnerships.
- The ability to leverage private and nonprofit funds, including financial investment by major local employers.
- The quality of the housing resulting from these efforts, including, but not limited to, design and site planning quality.
- The incorporation of energy efficiency and use of green and sustainable construction and land development practices as well as the demonstrated cost effectiveness of these efforts.
- The extent to which the housing resulting from these state and local efforts is located near major centers of employment and/or transportation hubs.
- The extent to which the efforts of the jurisdiction are worthy of replication or can serve as models for other jurisdictions.

Application

Jurisdiction Name:

Section I: Narrative

Your completed application must address each element A-I.

A. Background

Briefly discuss how the community identified a housing affordability issue; the local challenges facing development and implementation of a strategy to address the problem; and how these challenges were overcome. Provide a self-assessment as to whether the programs and responses that were developed have been successful in meeting overall affordable and workforce housing needs.

B. Description of State and Local Efforts

Briefly describe the strategies and programs, initiatives, and/or statutory or regulatory changes enacted or adopted that have been instrumental in the production, rehabilitation, or preservation of affordable and workforce housing within the jurisdiction. Include information regarding the dates such efforts were initiated and whether they are still in place.

C. Impact

Using the eligibility and evaluation criteria listed on pages 2-3, provide a detailed description of how the programs and policies have assisted in the production, rehabilitation, and/or preservation of affordable and workforce housing within your jurisdiction. Provide an estimate of the number of affordable and workforce units that have been built, rehabilitated, or preserved as a result of these efforts. Please be as specific as possible about the range of affordability that is being met by these developments.

D. Public/Private Partnerships

Briefly discuss the involvement of any public/private partnerships in these state or local efforts, including the ability to leverage private and nonprofit funds, particularly financial investment by major local employers.

E. Transportation/Employment

Briefly discuss how these state or local efforts encourage development near major centers of employment and/or transportation hubs.

F. Quality of Projects

Briefly discuss how the state or local efforts also encourage high-quality affordable and workforce housing, including, but not limited to, outstanding project design and site planning quality.

G. Sustainability

Briefly discuss how the state or local efforts encourage energy efficiency, green construction, sustainable land use development practices, and innovative building technologies, as well as the demonstrated cost effectiveness of these efforts.

H. Affordability

Briefly describe how the applicant was able to achieve its housing affordability goals. This discussion should include not only the state and local efforts described above, but also any federal grants and loans, donations of land, employer subsidies, below-market construction financing, advantageous permanent financing, etc.

I. Replicability

Briefly describe the extent to which the efforts of the jurisdiction are worthy of replication and how the efforts can serve as models for other jurisdictions.

Section II: Support Documentation

A. Relevant Websites

Identify public websites, if any, that describe all or part of the jurisdiction's programs or efforts highlighted in the application.

Website 1:

Website 2:

Website 3:

B. Local Area Median Income

Please provide the HUD Median Income for a household of four:

C. Images

Please provide at least 5 high-resolution images (300dpi or above). All submitted images must include a label, description, photo credit. This information can be included in a separate document. *To ensure that photos are high resolution, right-click on the image file and select Properties. In the Properties window, select the Details tab and ensure that the Horizontal and Vertical Resolution are 300 dpi.*

D. Optional Information

You may wish to submit other items in support of your application, including but not limited to:

- Statutes, Ordinances, or Legislation
- Letters of support from partner organizations, residents, public officials
- Video or audio clips

Section III: Applicant Information

A. Applicant

Name:
Organization/Title:
Email:
Phone:
Address:
City, State, Zip:

B. Authorization

The authorization must be signed by an authorized official of the submitting state or locality.

Name:
Organization/Title:
Email:
Phone:

The undersigned attests that:

1. ULI may use, reproduce, or make available for reproduction by others the information on this form and any supporting materials (including images) provided, except proprietary information specifically marked "confidential."
2. He/she has full power and authority to provide this information and to grant these rights and permissions.

Signature:

Date:

Questions concerning this application?

Molly Simpson, Program Manager, ULI Terwilliger Center for Housing

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