

MALL OF THE FUTURE: CATALYSTS FOR COMMUNITY REGENERATION

ULI Fall Meeting

Wednesday, October 26, 2016

Moderator



Catherine Cuellar
CatherineCuellar.com



Mark Bulmash
The Howard Hughes
Corporation



Sarah Kimes
CallisonRTKL



Melanie Ferguson
Matthews Southwest



Kenton McKeehan
Hines

Mall of the Future (2015)



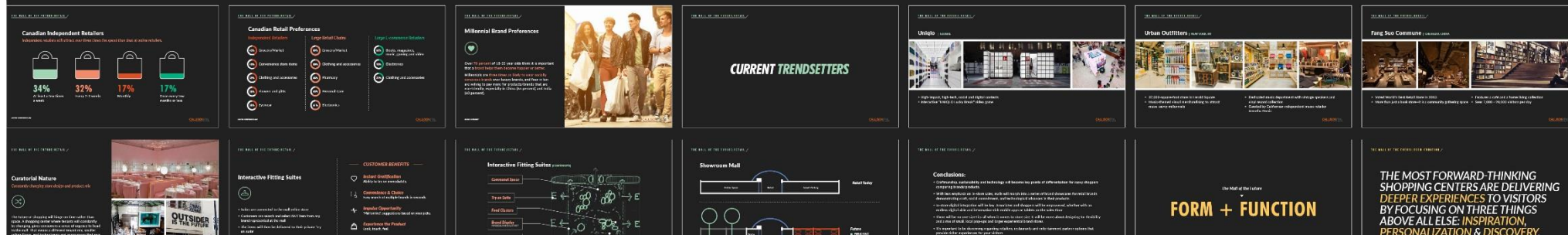
THE MALL OF THE FUTURE

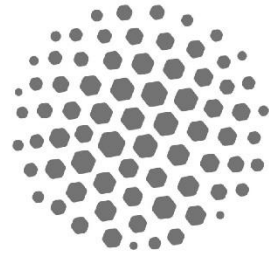
• *Food* • *Mobility* • *Retail* • *Form + Function*

Mall of the Future (2015)



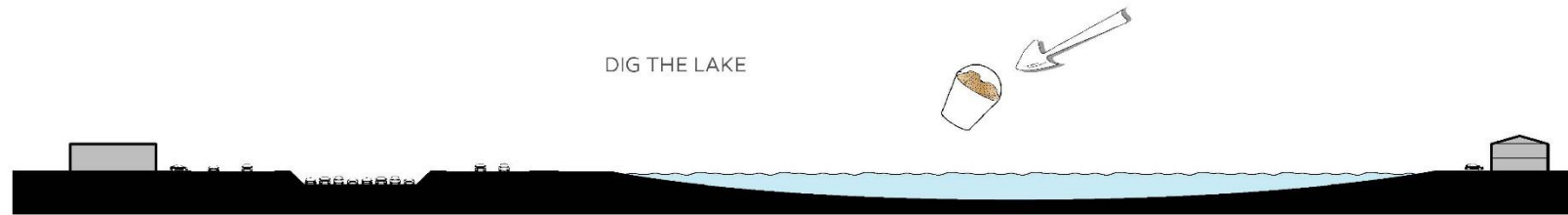
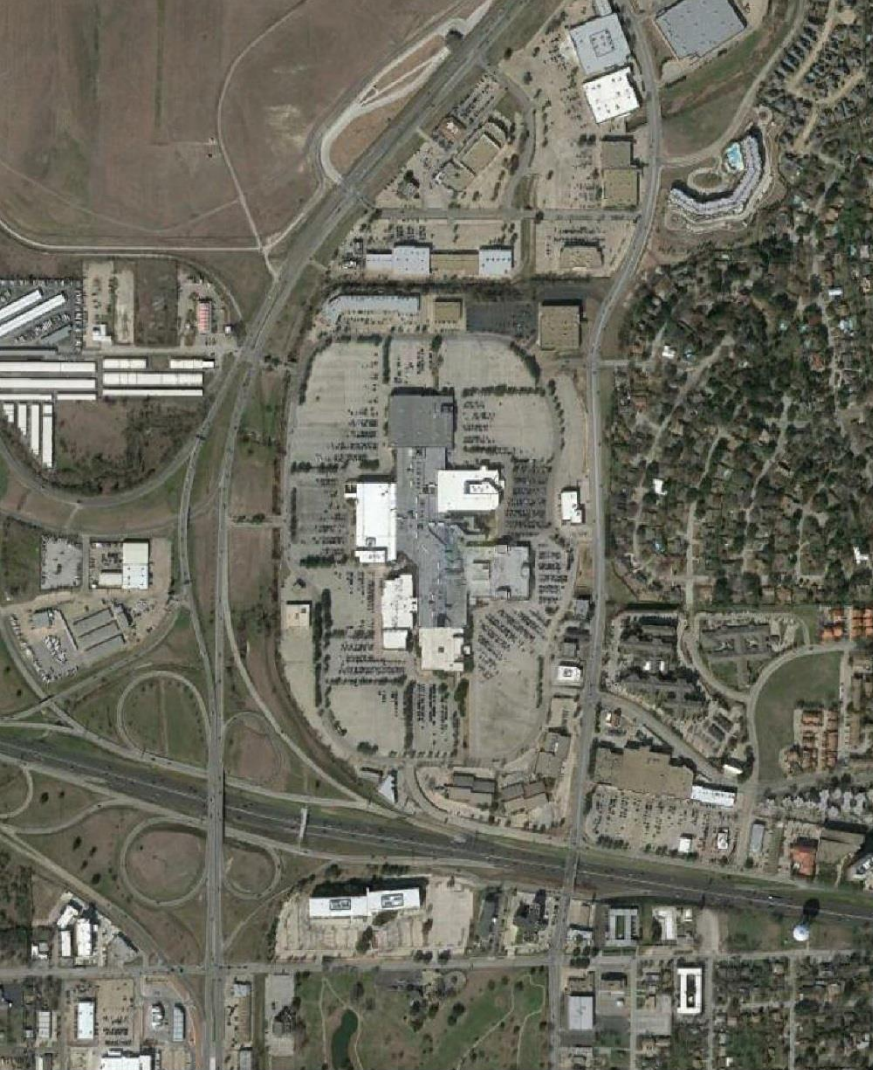
THE FINAL PRODUCT:
A 200+ page insightful, comprehensive presentation.



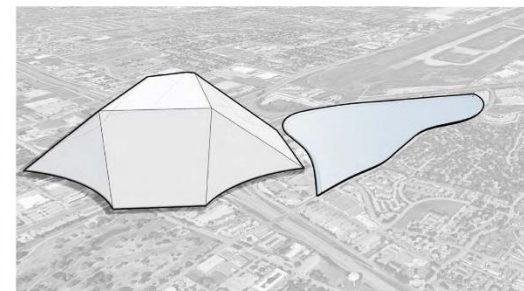


Our challenge:

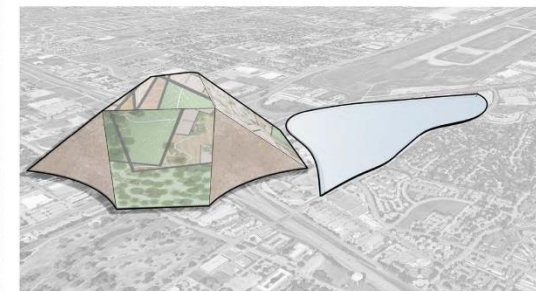
*How can aging mall sites present
an opportunity for growth and
community regeneration?*



EXISTING SITE
ISOLATED BY TRAFFIC



PHASE 1
RAISED PLINTH



PHASE 2
MORE OF FUTURE

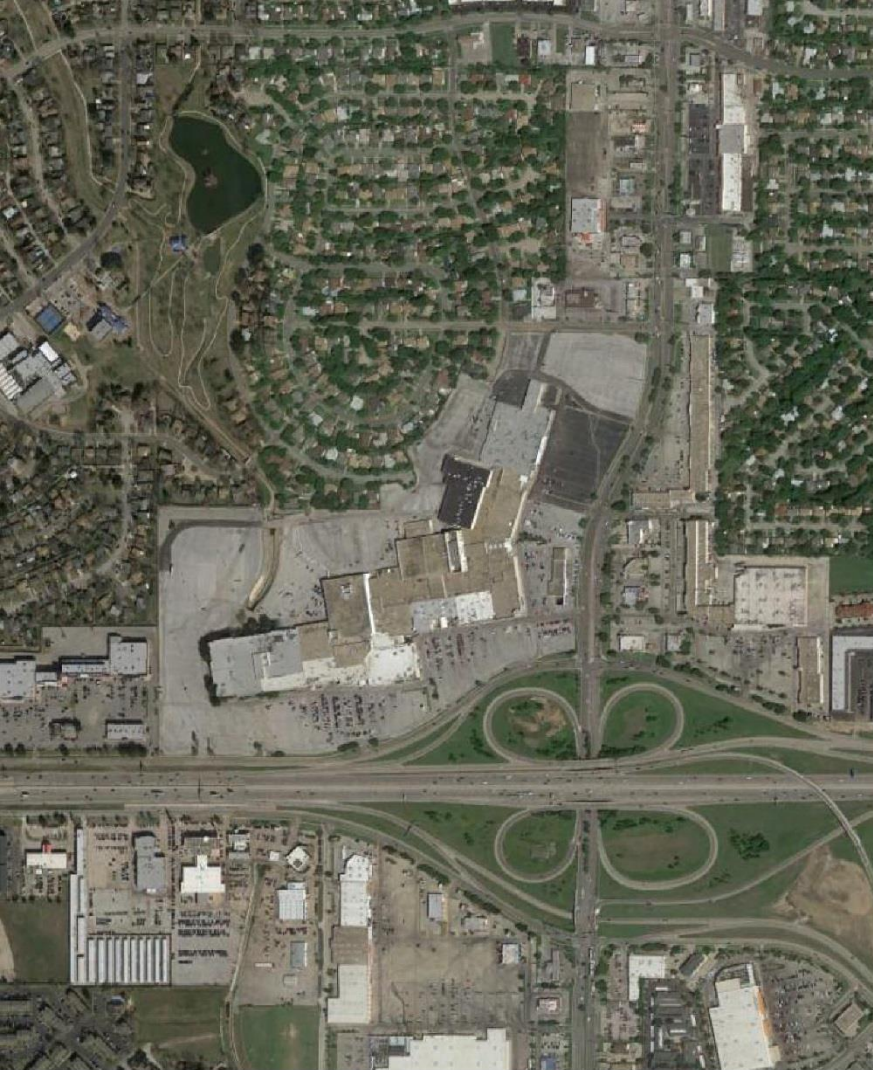
Ridgmar Mall

Fort Worth, Texas

Built: 1976

Anchors: 5

Retail Area: 1.27 Million SF



Irving Mall

Irving, Texas

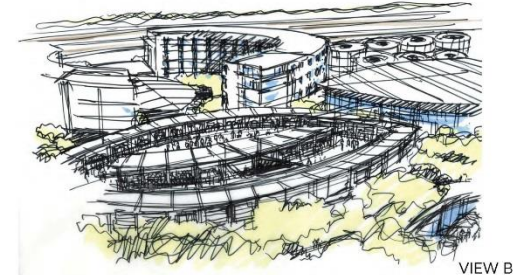
Built: 1972

Anchors: 5

Retail Area: 1.05 Million SF



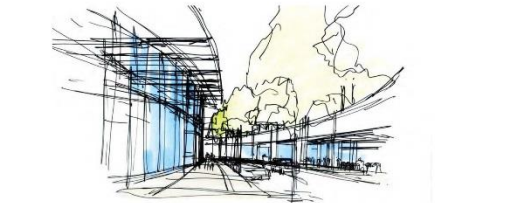
VIEW A



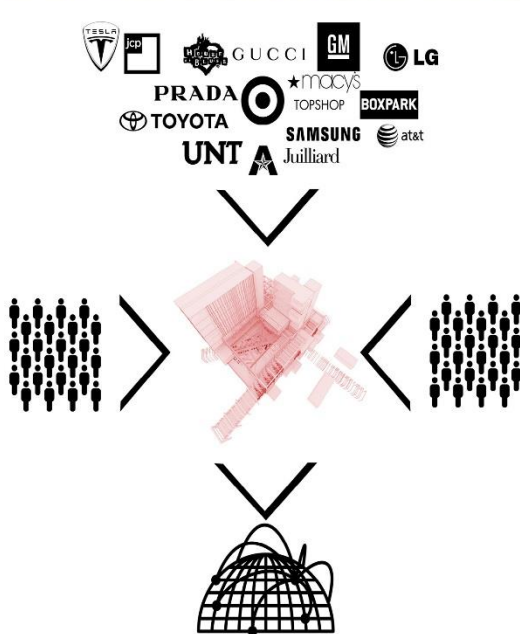
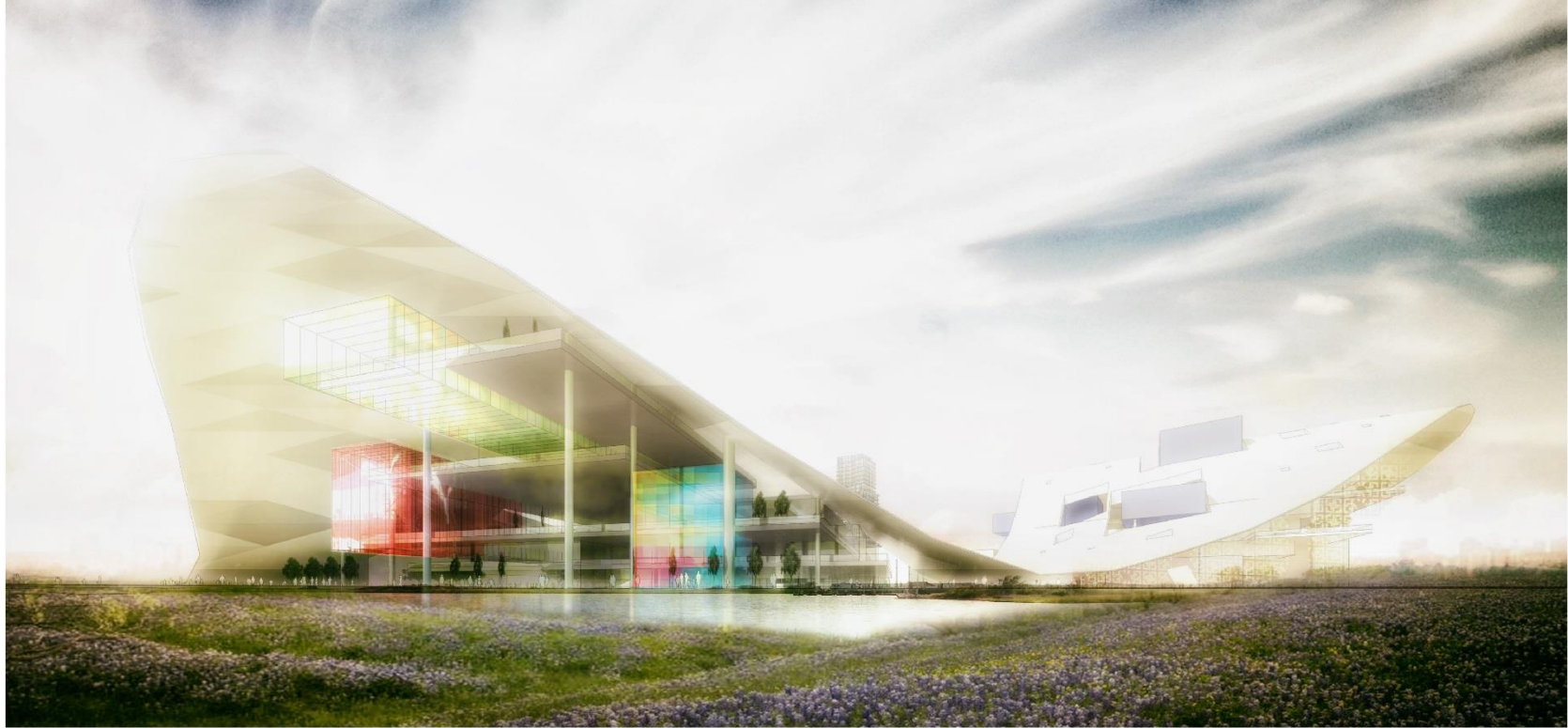
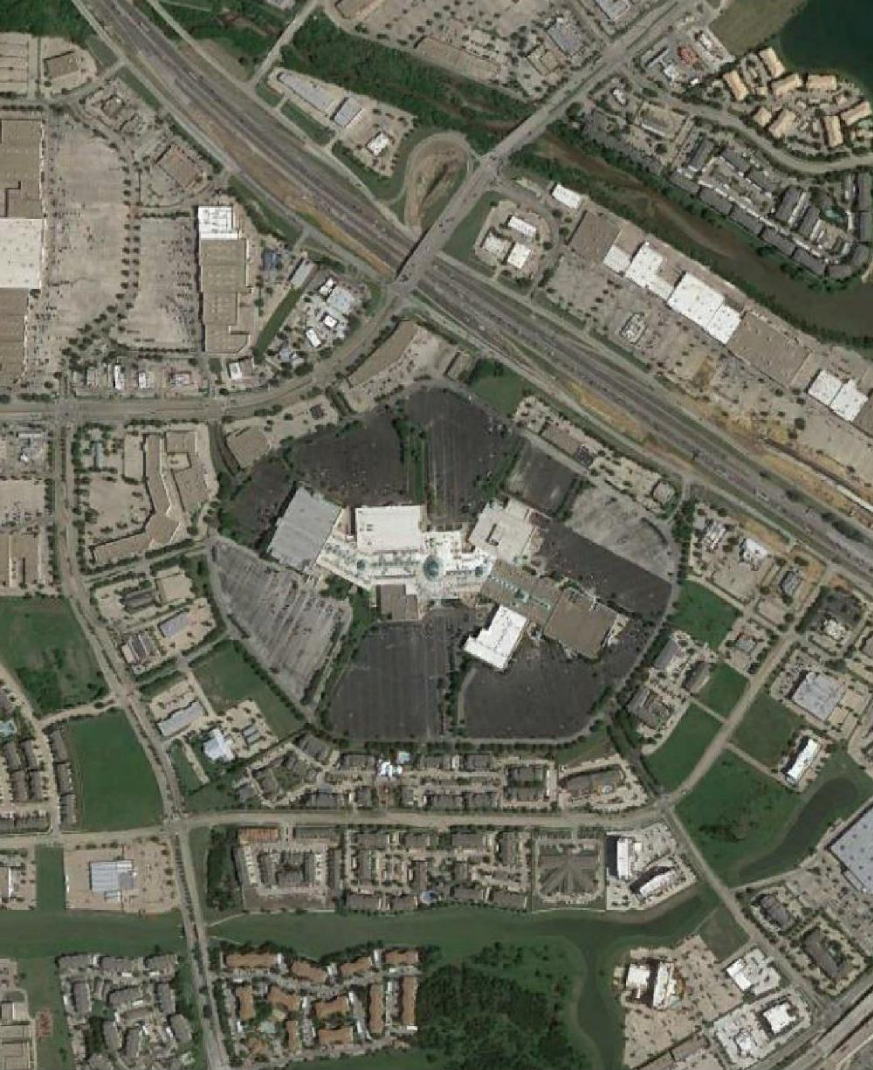
VIEW B



VIEW C



VIEW D



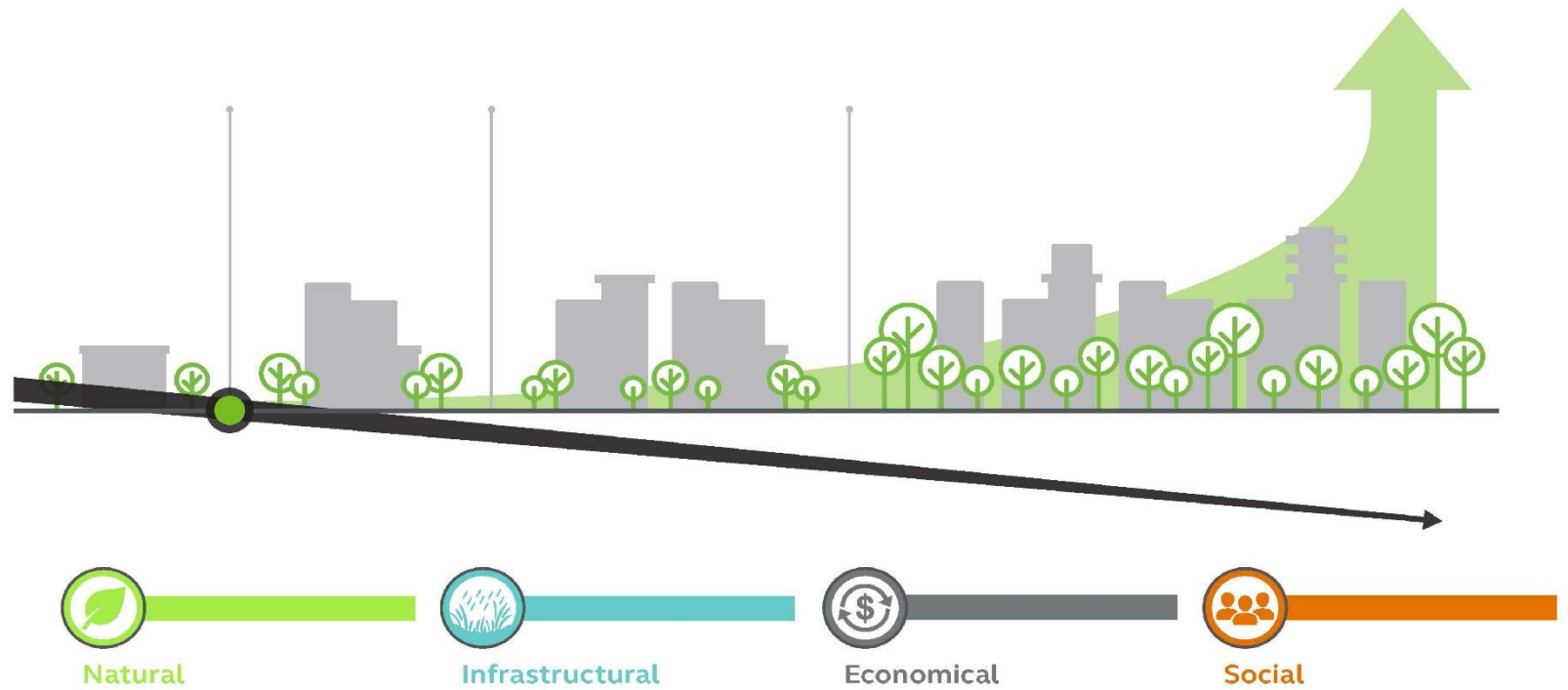
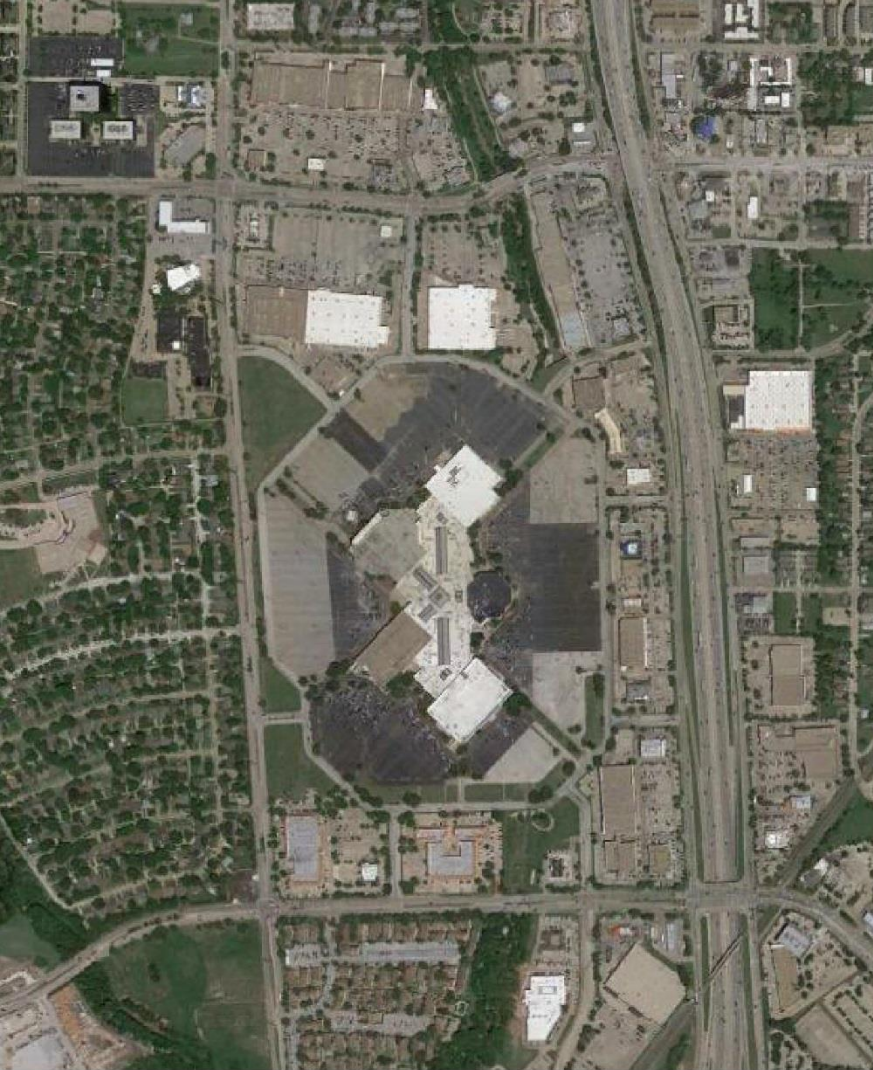
Vista Ridge Mall

Lewisville, Texas

Built: 1989

Anchor: 4

Retail Area: 1.04 Million SF



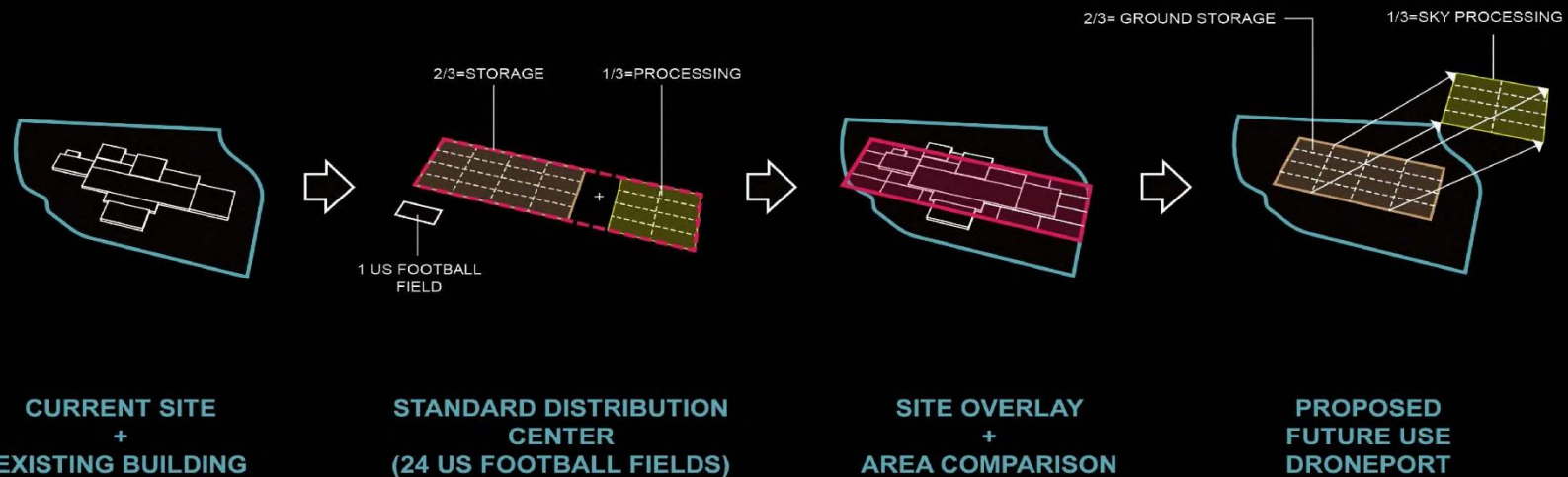
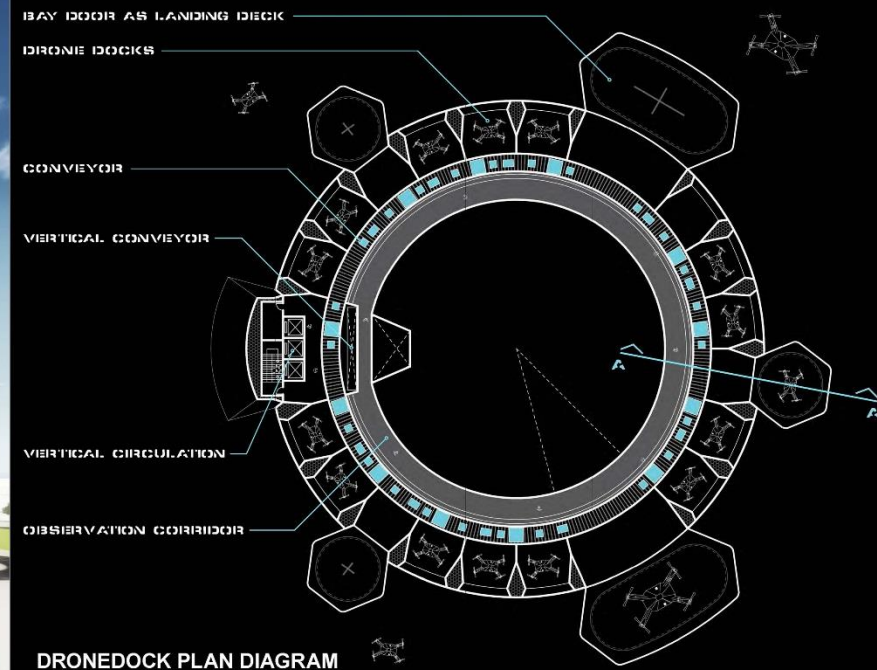
Collin Creek

Plano, Texas

Built: 1981

Anchors: 4

Retail Area: 1.12 Million SF



Six Flags Mall

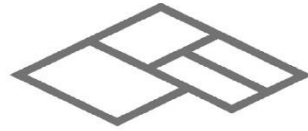
Arlington, Texas

Built: 1970 | Set for Demolition: 2016

Anchor: 4

Retail Area: 1.04 Million SF

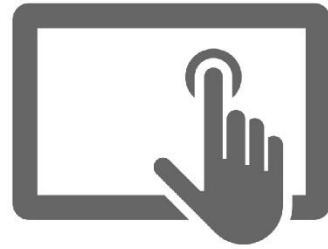
OUR TAKEAWAYS:



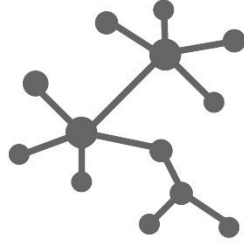
Flexible, Nimble Program



Thriving Natural Landscape



Innovative Retail Environment



Connection to Community



A Mall by a New Name

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