

ULI Europe Conference | 7-8 February 2017 | The Westin, Paris, France
2017 Sponsorship Opportunities



ULI Europe Conference
February 7-8, 2017 | Paris, France

europeconference.uli.org



Urban Land
Institute

ULI Europe Conference

7-8 February 2017 | Paris, France | europeconference.uli.org

Connect with the world of real estate

Join Europe's leading real estate conference taking place in Paris on 7-8 February. Attended by key real estate professionals from Europe and beyond, the ULI Europe Conference attracts over 500 delegates from 25 countries.

The 2017 programme will delve into economic, geo-political and urban development issues with particular focus on disruptive technologies, density, residential markets and global capital markets.

Sponsorship ensures the success of this prestigious event and builds brand equity among key stakeholders.



"I get all I need to start the year informed and connected."

Alexander Otto
ECE Projektmanagement



"The ULI Europe Conference gives me high quality networking and an engaging, stimulating programme."

Anne Kavanagh
AXA REIM

Why sponsor?

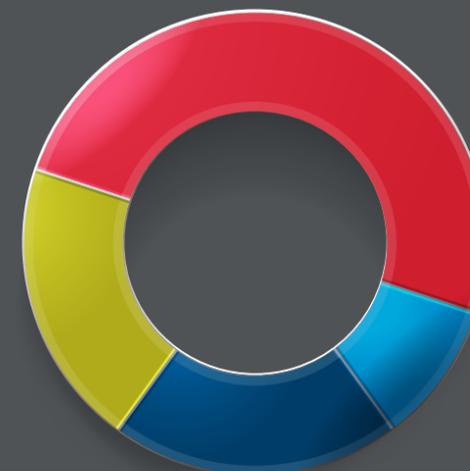
- Gain wide brand exposure through our marketing channels
- Connect with 500+ real estate professionals
- Align your brand with ULI
- Support ULI's research and education initiatives

Who attends the ULI Europe Conference?

500+
Delegates

85%
Senior
Executives

25+
Countries
Represented



50% Investors, Asset Managers and Banks

20% Properties Companies, Developers and REITs

20% Service Professionals

10% Public Officials, Planners and Academics

Sponsorship options

The engagement of our sponsoring firms is key to running a successful event. Join this elite group of companies supporting the conference. Choose from a variety of levels and selected sponsorship opportunities outlined in this prospectus to better enhance your presence at the ULI Europe Conference.



Icon

By invitation only

Choice of one of the following:

- **Sponsorship of ULI Leadership Dinner**

- Ten (10) Conference Registrations
- A table of ten (10) at the Leadership Dinner
- Verbal credit as Icon Sponsor at the Leadership Dinner and main conference
- High profile credit and branding on the ULI Europe Conference publicity material post and pre-event
- High profile on-site branding
- Two-page advert in the conference programme
- Opportunity to display corporate literature
- Onsite support and introductions

Gold | €30,000

Choice of one of the following:

- **Conference Drinks Reception**
- **CEO Breakfast**
- **Conference Mobile App**
- **Conference Lanyards**
- **Conference Plenary Session**

- Five (5) Conference Registrations
- Five (5) Leadership Dinner invitations
- High profile credit and branding on the ULI Europe Conference publicity material post and pre-event
- High profile on-site branding
- Verbal credit as event sponsor
- One-page advert in the conference programme
- Opportunity to display corporate literature



Silver | €20,000

Choice of one of the following:

- **Conference Networking Lunch**
 - **Conference Coffee Breaks**
 - **Conference Wifi**
 - **Conference Concurrent Session**
- Three (3) Conference Registrations
 - Three (3) Leadership Dinner invitations
 - High profile credit and branding on the ULI Europe Conference publicity material post and pre-event
 - High profile on-site branding
 - Verbal credit as event sponsor
 - One-page advert in the conference programme
 - Opportunity to display corporate literature

Bronze | €10,000

Choice of one of the following:

- **Project Showcase**
 - **Young Leaders Forum and Reception**
- Two (2) Conference Registrations
 - Two (2) Leadership Dinner invitations
 - High profile credit and branding on the ULI Europe Conference publicity material
 - High profile on-site branding
 - ½ page advert in the conference programme
 - Opportunity to display corporate literature



ULI Leadership Dinner Sponsor | €10,000

ULI Site Tours | €10,000

- **One (1) table of 10 at ULI Leadership Dinner**

- Excellent position at the centre of the dinner
- One (1) Conference Registration

(only available for companies registering 2 or more people for the entire conference)

- **Site Tour**

- Specialised site tour of leading development projects within the Parisian region
- Two (2) Conference Registrations
- Two (2) Leadership Dinner invitations
- High profile credit and branding on the ULI Europe Conference publicity material
- Verbal acknowledgement during the conference

Urban Land Institute



Jon Zehner

Chair
ULI Europe



Lisette van Doorn

Chief Executive
ULI Europe

ULI, the Urban Land Institute, is a nonprofit research and education organization supported by its members.

Founded in 1936, we now have more than 36,000 members worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service.

A multidisciplinary real estate forum, ULI facilitates an open exchange of ideas, information, and experience among industry leaders and policy makers dedicated to creating better places.

Members say we provide information they can trust, and that ULI is a place where leaders come to grow professionally and personally through sharing, mentoring, and problem solving. With pride, ULI members commit to the best in land use policy and practice.



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