



ULI CONFERENCE PROGRAM

# BUILDING HEALTHY PLACES

Unlocking the Value

FEBRUARY 20-21, 2014 - LOS ANGELES, CALIFORNIA



**Urban Land  
Institute**



## About ULI

The Urban Land Institute is a 501(c) (3) nonprofit research and education organization supported by its members.

Founded in 1936, we now have members worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service.

A multidisciplinary real estate forum, ULI facilitates an open exchange of ideas, information, and experience among industry leaders and policy makers dedicated to creating better places.

Members say we provide information they can trust, and that ULI is a place where leaders come to grow professionally and personally through sharing, mentoring, and problem solving. With pride, ULI members commit to the best in land use policy and practice.

## Conference Cochairs

### **Peter S. Rummell**

Immediate Past Chair  
Urban Land Institute

### **Anne Warhover**

President and Chief Executive Officer  
The Colorado Health Foundation

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# ULI's Building Healthy Places Initiative

Around the world, communities face pressing health challenges related to the built environment. For many years, ULI and its members have been active players in discussions and projects that make the link between human health and development; we know that health is a core component of thriving communities.

The ULI Building Healthy Places Initiative will build on that work with a multifaceted program—including research and publications, convenings, and advisory activities—to leverage the power of the Institute's global networks to shape projects and places in ways that improve the health of people and communities.

Through the two-year Building Healthy Places Initiative, which launched in July 2013, ULI is working to promote health across the globe.

## What Is a Healthy Place?

Healthy places are designed, built, and programmed to support the physical, mental, and social well-being of the people who live, work, learn, and visit there.

- Healthy places offer healthy and affordable housing options, and a variety of safe, comfortable, and convenient transportation choices.
- Healthy places provide access to healthy foods, the natural environment, and other amenities that allow people to reach their full potential.
- Healthy places are designed thoughtfully, with an eye toward making the healthy choice the easy choice, and are built using healthy building materials.
- Healthy places address unique community issues with innovative and sustainable solutions.

# ULI Building Healthy Places Initiative Advisory Group

## **Chairman**

### **Peter S. Rummell**

Immediate Past Chair  
Urban Land Institute

### **Marice Ashe**

Founder and Chief Executive Officer  
ChangeLab Solutions

### **Bert Gregory**

Chairman and Chief Executive Officer  
Mithun

### **Dr. Richard J. Jackson**

Professor and Chair  
Environmental Health Sciences  
UCLA Fielding School of Public Health

### **James F. Murley**

Executive Director  
South Florida Regional Planning Council

### **Jared E. Oakes**

Partner  
Thompson Hine LLP

### **Wendy A. Rowden**

Managing Director  
Jonathan Rose Companies

### **Alyson Toombs**

Managing Partner  
Silvermine Development Partners LLC

### **Anne Warhover**

President and Chief Executive Officer  
The Colorado Health Foundation

### **Patricia G. Will**

President and Chief Executive Officer  
Belmont Senior Living

### **Margaret Wylde**

President and Chief Executive Officer  
ProMatura Group LLC

# PROGRAM

## WEDNESDAY, FEBRUARY 19, 2014

2:00 p.m.–4:00 p.m.

Optional Tour

*Tour departs from the lobby of the Westin Bonaventure. This is a walking tour, so please wear comfortable shoes.*

### CBRE's Global Corporate Headquarters: Setting a New Standard for Healthy Office Space

CBRE's new global headquarters in downtown Los Angeles optimizes the health and well-being of the company's employees and sets a new standard for healthy office space, while facilitating an entirely new way of working. The office is the first WELL Certified space presented by Delos®—the pioneer of Wellness Real Estate™—and is designed to improve productivity; sharpen focus; increase creativity, speed, and accuracy; and reduce absenteeism through a targeted focus on indoor air quality, lighting, water quality, visual acuity, physical comfort, acoustics, and psychological impacts within the work environment.

## THURSDAY, FEBRUARY 20, 2014

8:00 a.m.–9:00 a.m.

### Networking Breakfast

*Westin Bonaventure,  
Catalina Ballroom Foyer*

9:00 a.m.–9:15 a.m.

### Welcome

*Westin Bonaventure, Catalina Ballroom*

#### **Patrick L. Phillips**

Chief Executive Officer  
Urban Land Institute

#### **Peter S. Rummell**

Conference Cochair, and  
Immediate Past Chair  
Urban Land Institute

#### **Anne Warhover**

Conference Cochair, and  
President and Chief Executive Officer  
The Colorado Health Foundation

# PROGRAM

THURSDAY, FEBRUARY 20, 2014

9:15 a.m.–10:30 a.m.

## Opening General Session Health and Development: Unlocking the Value

*Westin Bonaventure, Catalina Ballroom*

Can we build our way to better health? What are the links between global health trends and the built environment? What does the market for healthy development look like and how can the real estate opportunities related to health be unlocked? Hear insights and perspectives from ULI leaders and health experts in this interactive opening session panel discussion.

*Moderator*

### **Lynn Thurber**

Chairman, LaSalle Investment Management, and Chair, Urban Land Institute

*Discussion Leaders*

### **Dr. Richard J. Jackson**

Professor and Chair  
Environmental Health Sciences  
UCLA Fielding School of Public Health

### **Paul D. Scialla**

Founder, Delos Living

### **Anne Warhover**

President and Chief Executive Officer  
The Colorado Health Foundation

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The Colorado Health Foundation

10:30 a.m.–10:45 a.m.

## Break

10:45 a.m.–12:00 p.m.

## Concurrent Session “Soft” Infrastructure: Creating Healthy Programs

*Westin Bonaventure, San Gabriel Room*

Real estate development in the future will require expertise beyond the traditional understanding of the market, financial, design, and political components that go into the physical aspects of a project. Many developers now realize that the programmatic elements of wellness—the “soft” infrastructure—can create value. A panel of cutting-edge developers share how they incorporate programming into their office, retail, residential, and town center projects in this highly interactive session.

*Moderators*

### **Toni Alexander**

President and Creative Director  
InterCommunications, Inc.

### **Michael L. Horst**

Senior Vice President, Larson Leadership Initiative, Urban Land Institute

*Discussion Leaders*

### **Mary C. Borgia**

President, the Borgia Company

### **Suzanne H. Cameron**

Principal, Suzanne Cameron LLC

### **Clare De Briere**

Executive Vice President and  
Chief Operating Officer  
The Ratkovich Company

### **Amaya Genaro**

Director of Community Services  
Rancho Mission Viejo

### **Tony Green**

Managing Partner, the Pinehills

### **Sandra Kulli**

President, Kulli Marketing

## THURSDAY, FEBRUARY 20, 2014

10:45 a.m.–12:00 p.m.

### Concurrent Session

#### Partnerships for Healthy Places

*Westin Bonaventure, Santa Barbara Room*

Building healthy places often involves private, public, and institutional partnerships. Today, many private developers are working with the public sector, universities, health care providers, non-profit institutions, and others to develop healthy places and communities. This session will focus on case studies and examples of such partnerships and what has been learned. How can partnerships be formed? In what way can partnerships help with financing? What are the financial and economic returns that can derive from using partnerships to develop healthy places? How can partners work together to achieve mutual goals?

*Moderator*

**Brad Segal**

President, Progressive Urban Management Associates (P.U.M.A.)

*Discussion Leaders*

**Tyler Norris**

Vice President, Total Health Partnerships  
Kaiser Permanente

**Tamara Zahn**

President, Zahn Associates

11:30 a.m.–12:00 p.m.

### Roundtable Discussions

*Westin Bonaventure, Catalina Ballroom*

These small-group discussions, facilitated by a leading practitioner or expert, provide an opportunity for conference attendees to learn a bit about a key topic, share their knowledge and insights, and make connections to others in the field.

To facilitate interchange, seating will be limited to eight people. Please sign up to participate in roundtable discussions, on a first-come, first-served basis, at the registration desk.

#### Roundtable A

##### Health Care and Design

We are in an unprecedented time, with health care reform driving key changes including constrained spending and a renewed emphasis on population health management. To truly improve health in communities, a diversified approach is required. What role can design professionals play in advising, planning, and partnering with health care organizations during this time of increasing focus on population health?

*Facilitators*

**Diane L. Caslow**

Vice President of Strategic and Business Planning, MedStar

**Whitney Austin Gray**

Health Director of Research and Innovation, Cannon Design

## THURSDAY, FEBRUARY 20, 2014

11:30 a.m.–12:00 p.m.

### Roundtable B

#### Health Impact Assessments

A health impact assessment (HIA) is a tool that communities can use to judge how proposed changes to the built environment may affect health, and to guide housing, infrastructure, and other kinds of investments in ways that will improve health outcomes for people, especially the most vulnerable segments of the population. HIAs are typically applied to plans, projects, and policies and led by public sector partners, though increasingly there is a push for more private sector involvement. Learn about and share insights on the role the development community can play within the HIA process.

*Facilitator*

**Sara Hammerschmidt**  
Research Associate  
Urban Land Institute

### Roundtable C

#### Value of Active Open Space

Active open space increases project values while fostering the creation of sustainable, healthy places. This roundtable group, led by SWA Group principals including the author of a recent *Urban Land* article on the subject, will review case studies, share ideas, and explore strategies for multifunctional landscapes and active transportation that increase market appeal and promote healthy lifestyles.

*Facilitators*

**Elizabeth Shreeve**  
Principal, SWA Group

**Sean P. O'Malley**  
Managing Principal, SWA Group

12:00 p.m.–1:00 p.m.

### Lunch

*Westin Bonaventure, Catalina Ballroom*

1:15 p.m.–2:30 p.m.

### General Session

#### Global Challenges, Local Innovations

*Westin Bonaventure, Catalina Ballroom*

The challenges of aging populations, urbanization, and environmental quality are global issues affecting the health of people and communities worldwide. As we identify challenges and define solutions at home, what can we learn from experiences abroad? How have European countries embedded cycling and walkability into their cultures? Are the incredible densities in Asia a hindrance or a great opportunity? Experts from outside the United States will share insights and lessons learned from pioneering projects around the world, reveal challenges being faced in their home markets, and identify some of the innovative solutions they're implementing.

*Moderator*

**Patrick L. Phillips**  
Chief Executive Officer  
Urban Land Institute

*Discussion Leaders*

**Thai Ker Liu**  
Chairman, Centre for Liveable Cities  
Singapore

**Jacinta McCann**  
Executive Vice President, Design,  
Planning, and Economics, AECOM

**Jeff Risom**  
Partner, Gehl Architects



## THURSDAY, FEBRUARY 20, 2014

2:30 p.m.–2:45 p.m.

### Break

2:45 p.m.–4:00 p.m.

### Concurrent Session

#### Life-Cycle Communities: How to Keep Children, the Workforce, and Older Americans at Home in the City

*Westin Bonaventure, Santa Barbara Room*

Explore how dynamically shifting demographics are driving cities to rethink intergenerationalism and the importance of communities throughout the life cycle. How can communities sustain a strong local economy, support aging in place, and embrace family-friendliness? Learn from the successes and mistakes of practitioners implementing projects and policies designed to support active living at every stage of life.

*Moderator*

#### **Jeremy Newman Sharpe**

Vice President, Community Development  
Rancho Sahuarita

*Discussion Leaders*

#### **Dorian Block**

Manager, Age-friendly NYC  
The New York Academy of Medicine

#### **William “Billy” D. Pettit III**

Senior Vice President, Pillar Properties

#### **Bob Prath**

Policy Adviser and Executive Board  
Member, AARP California State Office

2:45 p.m.–4:00 p.m.

### Concurrent Session

#### Healthy Buildings: Designing with Value in Mind

*Westin Bonaventure, San Gabriel Room*

Developers and architects will present their “healthy projects” and discuss why they included healthy components in projects, what they consist of, and how the market responded.

*Moderator*

#### **Susan Powers**

President, Urban Ventures LLC

*Discussion Leaders*

#### **Kimball R. Crangle**

Senior Developer  
Denver Housing Authority

#### **Jeremy Hudson**

Partner and Chief Executive Officer  
Specialized Real Estate Group

#### **Erin Christensen Ishizaki**

Associate Principal, Mithun

THURSDAY, FEBRUARY 20, 2014

3:30 p.m.–4:00 p.m.

## Roundtable Discussions

*Westin Bonaventure, Catalina Ballroom*

These small-group discussions, facilitated by a leading practitioner or expert, provide an opportunity for conference attendees to learn a bit about a key topic, share their knowledge and insights, and make connections to others in the field.

To facilitate interchange, seating will be limited to eight people. Please sign up to participate in roundtable discussions, on a first-come, first-served basis, at the registration desk.

## Roundtable A

### Renewing Infrastructure for Health and Development

How are cities reclaiming obsolete infrastructure systems like abandoned railroads, industrialized riverfronts, and gridlocked freeways, and remaking them as renewed conduits of healthy, urban life? The Atlanta BeltLine will be a 22-mile loop of old railroads that is reorganizing over 4,000 acres of underused urban land, and has attracted more than \$1 billion in private investment since 2005. Discuss how these projects and their health dividends can be realized in more communities.

*Facilitator*

**Ryan Gravel**

Senior Urban Designer, Perkins+Will

## Roundtable B

### Farm-to-Table Communities

Responding to growing demand for fresh, local, and organic food, master-planned communities throughout the country are increasingly using farms and gardens to anchor development. Learn how farm-to-table communities like the Harvest development in Fort Worth, Texas, are both enhancing their market appeal and promoting healthy eating and lifestyles, and share your insights.

*Facilitators*

**Tom Woliver**

Director of Planning and Development  
Hillwood Communities

**James Manskey**

President, TBG Partners

## Roundtable C

### Intersections between Health and Sustainability

How are the discussions about how to promote health and energy efficiency building on each other? What tensions between the two goals exist, and how can they be reconciled? How is the leading building performance recognition system—LEED—boosting its focus on health?

*Facilitator*

**Heather Rosenberg**

Ginsberg Fellow  
U.S. Green Building Council

## THURSDAY, FEBRUARY 20, 2014

4:00 p.m.–4:15 p.m.

### Break

5:30 p.m.–6:30 p.m.

### Reception

*Westin Bonaventure, Hollywood Ballroom*

4:15 p.m.–5:15 p.m.

### General Session

#### The Legacy of Building Healthy Places: Where We've Been, Where We're Headed

*Westin Bonaventure, Catalina Ballroom*

Building healthy places is not a new concept, especially at ULI. In a highly interactive session, a panel of longtime ULI leaders in master-planned development will look at the past four decades of developing healthy communities and how real estate value has been created. They will also share their strategies for innovation and where they think the market is headed.

*Moderator*

#### **Gadi Kaufmann**

Managing Director and Chief Executive Officer, RCLCO

*Discussion Leaders*

#### **Paul Johnson**

Senior Vice President of Community Development, Rancho Mission Viejo

#### **Randall W. Lewis**

Executive Vice President and Director of Marketing, Lewis Operating Company

#### **Robert M. Sharpe**

Managing Partner, Rancho Sahuarita

#### **Daniel C. Van Epp**

Executive Vice President, Newland Real Estate Group

*Sponsored by*



## FRIDAY, FEBRUARY 21, 2014

7:00 a.m.–8:00 a.m.

### Networking Breakfast

*Westin Bonaventure, Catalina Ballroom  
Foyer*

8:00 a.m.–9:00 a.m.

### General Session

#### What's the Next Big Idea in Building Healthy Places?

*Westin Bonaventure, Catalina Ballroom*

Leading innovators in healthy building standards and measurement, active transportation, retail, policy, and other topics will discuss what's on the horizon when it comes to building healthy places. Don't miss this opportunity to learn what's next for real estate and health.

*Moderator*

#### **Lauralee Martin**

Chief Executive Officer, HCP Inc.

*Discussion Leaders*

#### **Angela Glover Blackwell**

Founder and Chief Executive Officer  
PolicyLink

#### **Lewis C. Horne**

Executive Managing Director, CBRE

#### **James F. Sallis**

Distinguished Professor of Family and Preventive Medicine  
University of California at San Diego and Director, Active Living Research

9:00 a.m.–9:15 a.m.

### Break

9:15 a.m.–10:30 a.m.

### Concurrent Session

#### The Equity Equation: Investing in Health to Serve the Bottom Line and the Greater Good

*Westin Bonaventure, Santa Barbara Room*

Examine how the link between health and community development can help cities and developers improve the health of the community, achieve greater social equity, and meet fiscal responsibilities. Learn about efforts related to food access, well care, healthy housing, and recreation.

*Moderator*

#### **Angela Glover Blackwell**

Founder and Chief Executive Officer  
PolicyLink

*Discussion Leaders*

#### **Colleen M. Carey**

President, the Cornerstone Group

#### **Wendy A. Rowden**

Managing Director  
Jonathan Rose Companies

#### **Elizabeth Schilling**

Senior Policy Manager  
Smart Growth America

## FRIDAY, FEBRUARY 21, 2014

9:15 a.m.–10:30 a.m.

### Concurrent Session

#### Cities on the Move: Innovations in Active Transportation

*Westin Bonaventure, Catalina Ballroom*

How can transportation investments help people be healthier, promote sustainability, and leverage real estate value, all at the same time? Learn how visionary urban leaders are meeting market demands for innovative walking and biking infrastructure.

*Moderator*

**Rachel MacCleery**

Senior Vice President  
Urban Land Institute

*Discussion Leaders*

**Joanna Frank**

Executive Director  
Center for Active Design

**James F. Sallis**

Distinguished Professor of Family and Preventive Medicine  
University of California at San Diego, and Director, Active Living Research

**Denny Zane**

Executive Director, Move LA

9:15 a.m.–10:30 a.m.

### Concurrent Session

#### Food for Thought: New Retail Markets

*Westin Bonaventure, San Gabriel Room*

With cities surging, driven in part by gen Y's love of an urbanized lifestyle, retail is moving in, mixing it up, and finding new markets. Whether it is Target in the Carson Pirie Scott building on State Street in Chicago or Walmart in the heart of a previously underserved neighborhood in Washington, D.C., developers and tenants are finding new partners. Learn the details of making urban, mixed-use markets work. What about parking? Who wants to live above the store today? What sells in what we thought were lower-income communities? What are the opportunities? What about transit? What are the three key requirements to making it work?

*Moderator*

**Edward T. McMahon**

Senior Resident Fellow  
Charles E. Fraser Chair for Sustainable Development  
Urban Land Institute

*Discussion Leaders*

**Jeff Kreshek**

Vice President, West Coast Leasing  
Federal Realty

**Kathy Lin**

Managing Partner, KHL Retail

**FRIDAY, FEBRUARY 21, 2014**

**10:30 a.m.–10:45 a.m.**

**Break**

**10:45 a.m.–11:45 a.m.**

## **Closing General Session**

### **Health at the City Scale**

*Westin Bonaventure, Catalina Ballroom*

In this concluding session, we'll wrap it all up by hearing innovative mayors discuss how they're taking the initiative to move the dial on health in their cities. How do these leaders think about health? What are they doing to address policy barriers to promoting health in their cities? And what are their thoughts on the role that the development community can play and should be playing?

*Moderator*

**Abby Hall**

Policy Analyst  
Office of Sustainable Communities  
U.S. Environmental Protection Agency

*Discussion Leaders*

**Rick Cole**

Deputy Mayor, Budget and Innovation  
City of Los Angeles, California

**The Honorable Chip Johnson**

Mayor of Hernando, Mississippi

**The Honorable James J. Schmitt**

Mayor of Green Bay, Wisconsin

# SPEAKER BIOS

## **Toni Alexander**

*President and Creative Director  
InterCommunications, Inc.*

Toni Alexander is a branding mastermind whose insight is matched only by her energy. A former ULI trustee and one of the first woman governors of the 30,000-member Urban Land Institute, Alexander has been a member of the ULI International Awards of Excellence jury, chairman of the Community Development Council, and has initiated and chaired the Silver and Red flights of ULI's Recreation Council. She is a member of the ULI Foundation Board of Directors, a contributing source for articles in ULI's *Urban Land* magazine, and a speaker on many ULI panels. Alexander serves on the Policy and Practice Committee.

## **Angela Glover Blackwell**

*Founder and Chief Executive Officer, PolicyLink*  
Angela Glover Blackwell founded PolicyLink in 1999 and continues to drive its mission of advancing economic and social equity. Under Blackwell's leadership, PolicyLink has become a leading voice in the movement to use public policy to improve access and opportunity for all low-income people and communities of color, particularly in the areas of health, housing, transportation, education, and infrastructure.

## **Dorian Block**

*Manager, Age-friendly NYC, New York  
Academy of Medicine*

Dorian Block joined the Division of Health Policy in 2010, following seven years of work as a journalist. At NYAM, Block is the lead staff person for the Age-friendly NYC Commission and leads implementation of major AF-NYC initiatives, including Aging Improvement Districts. She brings to NYAM an understanding of government and a rich knowledge of the city's neighborhoods. Previously, Block wrote for the *Boston Globe* and the *Eagle-Tribune*, both in Massachusetts.

## **Mary C. Borgia**

*President, the Borgia Company*

Mary Borgia specializes in forward-thinking advisory services for resort and residential community developments. Founded in 1986, the Borgia Company has provided innovative strategic and tactical advice from overall concept, programming, and positioning for resort and residential communities to developing and executing strategic sales and marketing plans for new and repositioned developments. Borgia brings a deep understanding of market dynamics, the development process, financial responsibility, and product design.

## **Suzanne H. Cameron**

*Principal, Suzanne Cameron LLC*

Suzanne Cameron has been at the forefront of visionary marketing and multidisciplinary strategic planning that support the foundation for thriving communities and real estate enterprises. Principal of Washington, D.C.-based Suzanne Cameron LLC, she has pioneered creative brand IP leveraging and leading-edge market positioning as a proven value-building mechanism in all categories of real estate development: community, resort, residential, and mixed use. Cameron launched the consultancy to focus on unmet market demand and optimal positioning. Her expertise in multidisciplinary problem solving, brand IP management, and innovative marketing strategies is aligned with world-renowned work partners, providing comprehensive business support to program, protect, and monetize asset value.

## **Colleen M. Carey**

*President, the Cornerstone Group*

Colleen Carey founded the Cornerstone Group in 1993, after ten years at Twin Cities Housing Corporation and Turner Development Corporation. Her vision is to transform communities through socially responsible development projects. As president, Carey is responsible for overseeing all corporate and financial operations including acquisitions, new development, redevelopment, asset management, property management, strategic planning, and community relationship building. She has overseen the development or rehabilitation of 15 properties totaling over \$250 million representing a mix of rental and for-sale housing types, ranging from 30 units to 200 units, affordable housing to market rate to luxury condos.

# SPEAKER BIOS

## **Diane L. Caslow**

*Vice President of Strategic and Business Planning, MedStar Health*

Diane Caslow oversees the planning, business development, market research, and community health functions at MedStar Health. MedStar Health is a \$4 billion health care system serving over 1 million patients through physician, ambulatory, acute, and postacute services in the Baltimore/Washington market.

## **Rick Cole**

*Deputy Mayor, Budget and Innovation City of Los Angeles, California*

Rick Cole oversees ten departments and is responsible for city budgets of more than \$7 billion as deputy mayor for budget and innovation for Los Angeles Mayor Eric Garcetti. For 15 years, he was a city manager in two southern California cities, Ventura and Azusa. He served 12 years on the Pasadena City Council and was mayor when Pasadena adopted its landmark General Plan, an early model for smart growth.

## **Kimball R. Crangle**

*Senior Developer, Denver Housing Authority*  
Kimball Crangle serves as a Senior Developer for the Denver Housing Authority (DHA). At DHA, Kimball is the project manager for the 17.5-acre redevelopment program for the South Lincoln Redevelopment effort transforming this public housing site into a vibrant mixed-income, transit oriented community. Kimball comes to DHA from the Adams County Housing Authority, overseeing their development activities, specifically managing their due diligence, acquisition and financing activities for the development of land and multifamily properties.

## **Clare De Briere**

*Executive Vice President and Chief Operating Officer, the Ratkovich Company*

Clare De Briere oversees the acquisition, entitlement, planning development, and/or disposition of millions of square feet of development for the Ratkovich Company. Among the projects she has been involved in is the Alhambra, a 45-acre, 1 million-square-foot "urban community" situated in a campus-style setting in Alhambra, California.

## **Joanna Frank**

*Executive Director, Center for Active Design*

Joanna Frank is the executive director of the Center for Active Design. Prior to this position, she was the director of active design at New York City's Department of Design and Construction. Organized in response to a growing international health crisis, Active Design promotes the prevention and control of obesity and chronic diseases by increasing opportunities for daily physical activity and healthy eating through the design of buildings, streets, and neighborhoods. Immediately prior to joining Active Design, Frank was the director of the FRESH program. This incentive program was started by Mayor Bloomberg's administration as a response to findings that showed many low-income areas of New York City were underserved by supermarkets and have the highest rates of diet-related disease.

## **Amaya Genaro**

*Director of Community Services Rancho Mission Viejo*

Amaya Genaro serves as the director of community services for Rancho Mission Viejo leading the community life team in operational strategic direction and implementation of lifestyle services and programs. She brings teams together to explore concepts that integrate and activate facilities and amenities for all ages with a focus on intergenerational living and lifestyle desires. Genaro's 25 years of community association experience successfully integrates governance, amenities, and programs to create lifestyle-enriched communities.

## **Ryan Gravel**

*Senior Urban Designer, Perkins+Will*

Ryan Gravel offers an architect's perspective to urban planning, bringing the knowledge of building dimension and design to site planning, concept development, and public policy. His master's thesis in 1999 was the original vision for the ambitious Atlanta BeltLine, a 22-mile transit greenway that transforms a loop of old railroads with light-rail transit, parks, and trails to generate economic growth and protect quality of life in 45 neighborhoods throughout the central city. Gravel is design manager for the Atlanta BeltLine Corridor design.



### **Whitney Austin Gray**

*Health Director of Research and Innovation  
Cannon Design*

Whitney Austin Gray leads Cannon Design's health research and innovation platform, where she develops and promotes new ideas that will increase the impact of research and innovation firmwide and deliver transformative projects to clients.

### **Tony Green**

*Managing Partner, the Pinehills*

As managing partner, Tony Green is responsible for the award-winning, master-planned community, the Pinehills in Plymouth, Massachusetts. Pinehills' master plan includes 3,050 homes and 1.3 million square feet of commercial space and a planning process that preserves two acres of open space for every buildable acre. Today, more than 1,700 families and 210,000 square feet of commercial, as well as miles of trails, trees, and open space, all call the Pinehills home. Prior to the Pinehills, Green spent 17 years at the Green Company.

### **Abby Hall**

*Policy Analyst, Office of Sustainable Communities,  
U.S. Environmental Protection Agency*

Abby Hall has worked at EPA for more than five years, where she started out with the Office of Water doing policy research on innovative cities across the country that were using green infrastructure to build better communities and improve water quality. Hall manages two key programs that provide technical assistance to communities across the nation: EPA's Smart Growth Implementation Assistance Program, which focuses on complex policy issues, and the Greening America's Capitals program, which provides design assistance to state capital cities.

### **Sara Hammerschmidt**

*Associate, Urban Land Institute*

Sara Hammerschmidt is an associate at the Urban Land Institute, supporting the Building Healthy Places Initiative and the Infrastructure Initiative. Hammerschmidt holds a master's degree in community and regional planning from the University of Texas and is currently a PhD candidate researching how planning departments throughout the country are incorporating public health considerations into their work.

### **Lewis C. Horne**

*Executive Managing Director, CBRE*

Lewis Horne serves as the Executive Managing Director of the Greater Los Angeles-Orange County Region for CBRE, Inc., the world's leading provider of commercial real estate services. Horne has been responsible for the strategic direction and performance of the firm's eight regional offices, including excellence in client service across all CBRE business segments. Horne and his 15-person leadership team support all regional professionals as they manage 80 million SF of commercial properties and complete over 12,000 sale and lease transactions annually, as well as 4,500 moves, 500 financial consulting assignments, hundreds of appraisals and over \$315 million in capital expenditure assignments. He is partnering with CBRE's Workplace Strategy group to better align the regional offices with this goal, beginning with the transformation of the Downtown Los Angeles headquarters. Together they are creating innovative work environments with cutting-edge technology to attract and retain top talent and better meet client needs.

### **Michael L. Horst**

*Senior Vice President, Larson Leadership Initiative  
Urban Land Institute*

Michael Horst is senior vice president for the ULI Robert C. Larson Leadership Initiative, which works to add leadership to ULI's activities and extend the Institute's reach to many more current and potential leaders. Horst was a founding sponsor and member of the Larson Leadership Initiative Advisory Board, and served as the senior resident fellow for leadership.

### **Jeremy Hudson**

*Partner and Chief Executive Officer, Specialized  
Real Estate Group*

Jeremy Hudson developed Specialized Real Estate Group's property management portfolio from zero to nearly 1,000 units. He led the design, renovation, and rebranding of several large-scale projects, including North Creekside Apartments and ECO Modern Flats. He has also successfully transformed several distressed and bank-owned properties into profit generating projects and was instrumental in the sale of those assets.

## **Erin Christensen Ishizaki**

*Associate Principal, Mithun*

An urban designer and architect, Erin Christensen Ishizaki's experience in urban redevelopment and neighborhood planning across the country enables communities to achieve lasting vitality and strength. As a national leader in integrating public health and design, including pioneering health impact assessments for community redevelopment, she brings innovative thinking to master planning and redevelopment strategies for local governments, neighborhoods, public housing authorities, transit agencies, and private developers. Christensen Ishizaki is an expert in ecodistrict planning and integrating a variety of environmental metrics to help guide stakeholders through a proactive decision-making process.

## **Dr. Richard J. Jackson**

*Professor and Chair, Environmental Health Sciences, UCLA Fielding School of Public Health*  
A pediatrician by practice, Dr. Richard Jackson has served in many leadership positions in both environmental health and infectious disease with the California Health Department, including the highest, state health officer. For nine years, he was director of the CDC's National Center for Environmental Health in Atlanta and received the Presidential Distinguished Service award. In October 2011, he was elected to the Institute of Medicine of the National Academy of Sciences. Dr. Jackson lectures and speaks on many issues, particularly those related to the built environment and health. He co-authored two Island Press books: *Urban Sprawl and Public Health* and *Making Healthy Places*. He hosted a 2012 public television special *Designing Healthy Communities*.

## **The Honorable Chip Johnson**

*Mayor of Hernando, Mississippi*

Chip Johnson is currently serving his third term as mayor of the city of Hernando, Mississippi. Hernando is progressive about helping his community get and stay healthy, being the first city in the state to be named the "Healthiest Hometown" (in 2010) by the Blue Cross and Blue Shield of Mississippi Foundation. The award is given to the city in the state that is doing the most to promote a culture of health, especially through sustainable policy changes. In 2010, Mayor Johnson was one of only two mayors in the United States selected to help Michelle Obama kick off her Let's Move campaign, designed to reduce childhood obesity.

## **Paul Johnson**

*Senior Vice President of Community Development, Rancho Mission Viejo*

Paul Johnson is responsible for the design and implementation of master-planned communities on Rancho Mission Viejo. Currently, he is focused on the final development of the 4,000-acre Ladera Ranch community and the planning of the community of Rancho Mission Viejo. Specifically, he is overseeing and managing the first village on Rancho Mission Viejo including its urban design, development, marketing, builder land sales and administration, and the master maintenance corporation.

## **Gadi Kaufmann**

*Managing Director and Chief Executive Officer RCLCO*

Gadi Kaufmann is managing director and CEO of RCLCO (Robert Charles Lesser & Co.), an end-to-end solutions provider in the real estate sector around the world. The firm offers entity- and portfolio-level strategy planning, economic and market analysis advisory work, due diligence and underwriting services, workouts and restructuring work, turnkey development management services, and transaction services. Kaufmann specializes in economic consulting for real estate projects and portfolios; in corporate strategy planning and management consulting at the enterprise level; in transactional and negotiation services; and in financing and capital formation strategy formulation and implementation.

### **Sandra Kulli**

*President, Kulli Marketing*

Sandra Kulli is passionate about healthy places and has been a strategic marketing partner with the Great Park Neighborhoods in Irvine, Daybreak in Salt Lake City, and Asbury Park Waterfront in New Jersey. She is on the board of CicLAvia, where Los Angeles closes the streets to cars on a Sunday and connects people to the outdoors, the Metro, the parks, the architecture, and to each other . . . on bikes, skates, and foot.

### **Randall W. Lewis**

*Executive Vice President and Director of Marketing, Lewis Operating Company*

Randall Lewis oversees the sales and marketing operations of the Lewis Operating Company. He is regarded as an industry leader in promoting the arts, education, healthy living and sustainable development initiatives. He is recognized as an expert in the real estate industry and is frequently quoted in various newspapers, magazines, and trade journals. Lewis has over 30 years of experience in the real estate industry.

### **Kathy Lin**

*Managing Partner, KHL Retail*

Kathy Lin founded KHL Retail, a real estate advisory firm focusing on retail assets, in 2008. Prior to forming KHL Retail, Lin served as part of the senior management team behind BlackRock's \$500 million retail opportunity fund as a director, responsible for product sourcing, deal structuring, and day-to-day oversight for retail development assets. She had previously been responsible for new retail development and advisory activity in the eastern region for Madison Marquette. Lin has also served as a director with Tishman Speyer Properties, working on the retail redevelopment and leasing of Rockefeller Center's 400,000 square feet of retail and observation deck. During her tenure at TSP, she also served as a portfolio manager for over \$2.08 billion of office assets, and worked with the acquisitions team on several projects, including the Chrysler Building.

### **Thai Ker Liu**

*Chairman, Centre for Liveable Cities, Singapore*

Thai Ker Liu is an architect-planner. He is also director of RSP Architects Planners & Engineers and adjunct professor at two universities in Singapore and one in Xiamen, China. He is best known for his role in shaping public housing in Singapore. As architect-planner and later CEO of the Housing and Development Board, he created two dozen towns housing about 200,000 people each and oversaw the implementation of more than half a million dwelling units. He laid the road map for future urbanization as chief planner and CEO of the Urban Redevelopment Authority. He is the planning adviser to nearly 30 cities in China.

### **Jeff Kreshek**

*Vice President, West Coast Leasing*

*Federal Realty*

Jeff Kreshek oversees the day-to-day leasing activities of Federal Realty Investment Trust's West Coast portfolio, including sourcing new retailer relationships, negotiating all leases and lease-related documents, and overseeing and directing third-party real estate professionals. Prior to joining Federal Realty, Kreshek was the principal in charge of leasing for the CIM Group, where he was responsible for formulating the leasing strategy on CIM's commercial portfolio of approximately 12 million square feet. Kreshek brings over 23 years of experience to the trust in leasing, entitlements, property, and asset management with an emphasis on redeveloping and repositioning underperforming and functionally obsolete assets.

### **Rachel MacCleery**

*Senior Vice President, Urban Land Institute*

Rachel MacCleery is senior vice president at the Urban Land Institute, where she leads the organization's Building Healthy Places Initiative, as well as its Infrastructure Initiative. Under the Building Healthy Places Initiative, MacCleery is spearheading ULI's efforts to leverage the power of its global networks to shape projects and places in ways that improve the health of people and communities. The initiative seeks to advance understanding of and action on connections between the built environment and health.

# SPEAKER BIOS

## **James Manskey**

*President, TBG Partners*

James Manskey opened TBG Partners' Dallas office in 1998 and began serving as president in January 2014. He has in-depth design experience and provides invaluable leadership on many complex and high-profile projects. He guides his teams through the creation of sophisticated environments that consistently provide a sense of place, human scale, and varieties of interest.

## **Lauralee Martin**

*Chief Executive Officer, HCP Inc.*

Lauralee Martin is president and chief executive officer of HCP Inc. Prior to joining HCP in October 2013, she served as the chief executive officer, Americas, of Jones Lang LaSalle Incorporated, one of the world's leading real estate services and money management firms. Martin joined Jones Lang LaSalle as chief financial officer and was given expanded responsibilities as chief financial officer and operating officer. Additionally, she served on its board of directors from 2005 to May 2013.

## **Jacinta McCann**

*Executive Vice President, Design, Planning, and Economics, AECOM*

Jacinta McCann's career spans global practice in urban community planning and landscape architecture. She has worked on transformational projects at all scales ranging from the Sydney Olympics, heralded as the first green Olympic Games and encompassing the largest brownfield cleanup undertaken in Australia, through to public realm planning and design as an integral part of urban renewal programs such as at Mission Bay in San Francisco and Nova Luz in Sao Paulo. McCann has been recognized as a creative leader in her field and is a sought-out speaker and panel participant in interdisciplinary workshops addressing complex land use, environmental, and socio-economic challenges.

## **Edward T. McMahon**

*Senior Resident Fellow, Charles E. Fraser Chair for Sustainable Development, Urban Land Institute*

Ed McMahon is nationally known as an inspiring and thought-provoking speaker and a leading authority on topics such as sustainable development, land conservation, smart growth, and historic preservation. As the senior fellow for sustainable development, McMahon leads ULI's worldwide efforts to conduct research and educational activities related to environmentally sensitive development policies and practices. He is also a senior staff adviser for ULI's Building Healthy Places Initiative.

## **Tyler Norris**

*Vice President, Total Health Partnerships, Kaiser Permanente*

Tyler Norris serves as vice president, Total Health Partnerships, at Kaiser Permanente. As a member of the Community Benefit, Research, and Health Policy team, Norris helps implement Kaiser's aspiration for the complete physical, mental, and social well-being of their members, their workforce, and their communities—through the services they provide, and by promoting clinical, educational, environmental, and social actions that promote the health of all people. Additionally, Norris leads Kaiser Permanente's portfolio of walking and related physical activity and active transportation initiatives.

## **Sean P. O'Malley**

*Managing Principal, SWA Group*

Sean O'Malley has over 20 years of experience in all aspects of the profession—including large-scale planning and construction. He has a depth of plant knowledge (especially California indigenous plants) as well as talent with graphic design and art. He has worked in the United States, Europe, China, and other parts of the world.

### **William “Billy” D. Pettit III**

*Senior Vice President, Pillar Properties*

Billy Pettit is responsible for the oversight of the development pipelines and asset management for Pillar Properties, owned and operated by the R.D. Merrill Company. Under his leadership, the company has grown to become a respected developer in the Puget Sound region. Pillar Properties expects to develop 1,600 luxury apartment units over the next few years in addition to the current portfolio. Pettit oversees the operations at all the Pillar Property locations including the 101 in Kirkland, the Corydon in Seattle’s University District, and the Lyric in the heart of Seattle’s Capitol Hill.

### **Patrick L. Phillips**

*Chief Executive Officer, Urban Land Institute*

Patrick L. Phillips is the chief executive officer of the Urban Land Institute and president of the ULI Foundation. Since taking the chief executive position in 2009, Phillips has overseen an expansion of ULI’s global reach, particularly throughout Asia, guiding the Institute’s focus on creating thriving communities in rapidly urbanizing countries. Under his leadership, ULI’s program of work has grown steadily to encompass a variety of economic, demographic, societal, and environmental issues that are reshaping urban development worldwide in the 21st century.

### **Susan Powers**

*President, Urban Ventures LLC*

Susan Powers is a cofounder and president of Urban Ventures LLC, a real estate development company in Denver. Urban Ventures focuses its efforts in urban neighborhoods close to the core of downtown. In each development, there is a strong emphasis on community building in the context of social, environmental, and economic viability. She is known as an advocate for affordable and mixed-income development in Denver through both her private development activities and civic engagement.

### **Bob Prath**

*Policy Adviser and Executive Board Member*

*AARP California State Office*

In addition to completing a long career in naval aviation and starting his own fiduciary practice, Bob Prath has been a certified long-term care and Medicare counselor, a chair of the advisory council of San Diego County Aging and Independence Services, and a manager of a Meals-on-Wheels program.

### **Jeff Risom**

*Partner, Gehl Architects*

As head of Gehl Institute, Jeff Risom leads the research and development team at Gehl Architects. In his time at Gehl Architects, Risom has worked with both public and private clients as well as nongovernmental organizations in Europe, the United States, Latin America, India, and China. Risom’s educational background and international design experience provide him with unique insight into the technical as well as social aspects of urban design. Risom is an active teacher and lecturer, speaking at conferences around the world.

### **Heather Rosenberg**

*Ginsberg Fellow, U.S. Green Building Council*

For more than a decade, Heather Rosenberg has worked on the leading edge of sustainability, guiding projects “beyond the checklist” and into an integrated systems-based approach. Her training as an ecologist allows her to bring a unique perspective to her work on the built environment, which ranges from individual buildings to 40,000-acre master plans. It has allowed her to shape policy at the city, state, and national levels, including work on strategic plans, climate action plans, and the development of the USGBC’s impact categories and the analytical weighting used in the LEED 2012 Rating System.

# SPEAKER BIOS

## **Wendy A. Rowden**

*Managing Director, Jonathan Rose Companies*  
Wendy Rowden is managing director of Jonathan Rose Companies' investment practice, Rose Investments. She is responsible for all aspects of the firm's investment management business, including acquisitions, financing, asset management, and investor relations. Rose Investments builds on Jonathan Rose Companies' 20-plus years of green real estate investment and development success. Its market-based strategies seek to combine a disciplined investment approach with innovative green solutions to provide superior, risk-adjusted returns on behalf of institutional and high-net-worth investors.

## **Peter S. Rummell**

*Immediate Past Chair, Urban Land Institute*  
Peter Rummell has been active in the real estate development industry for over 40 years. Rummell began his real estate career with the Sea Pines Company, developers of Hilton Head Island, South Carolina, and Amelia Island, Florida. He was general manager of Sawgrass in Ponte Vedra Beach, Florida, for the Arvida Corporation. In 1985, he became president of Disney Development Company, responsible for the Walt Disney Company's non-theme park land, directing hotel and related development at the company's theme park locations in Orlando, Anaheim, Paris, and Tokyo. The new town of Celebration, Florida, was also a product of this focused development effort. In 1997, he became chairman and chief executive officer of the St. Joe Company, where he led the transition of St. Joe from a regional manufacturing conglomerate focused on paper making to a dynamic real estate company and place maker. Rummell is a founder of One Spark, a crowd-funding creator's event that launched in Jacksonville, Florida in 2013.

## **James F. Sallis**

*Distinguished Professor of Family and Preventive Medicine, University of California at San Diego, and Director, Active Living Research*  
James F. Sallis's primary research interests are promoting physical activity and understanding policy and environmental influences on physical activity, nutrition, and obesity. He has made contributions in the areas of measurement, correlates of physical activity, intervention, and advocacy. His health improvement programs have been studied and used in health care settings, schools, universities, and companies. His current focus is using research to inform policy and environmental changes that will increase physical activity and reduce childhood obesity.

## **Elizabeth Schilling**

*Senior Policy Manager, Smart Growth America*  
Elizabeth Schilling is Smart Growth America's senior policy manager who focuses on how growth and development patterns shape quality of life and how public policies shape growth and development patterns. Schilling's approach to creating more livable communities has been shaped by work for the private sector, nonprofit sector, and public sector at all levels of government. Schilling is managing a project to identify opportunities to align state land use and source water protection policies. She recently helped to develop the U.S. Green Building Council's rating system for neighborhoods.

## **The Honorable James J. Schmitt**

*Mayor of Green Bay, Wisconsin*  
James J. Schmitt was elected the 41st mayor of Green Bay in April 2003; he was re-elected in April 2007 and again in April 2011. Under the leadership of Mayor Schmitt, the city of Green Bay has undergone significant re-development of its downtown and he has also brought new investment to Green Bay neighborhoods and industrial parks, achieving over \$6 billion in assessed value for the city. Mayor Schmitt's budgets have been below tight state-imposed levy limits as he finds efficiencies and creative policies to consolidate government functions while promoting incentives, improving public safety, and leading through example to bring about a healthier workforce.

**Paul D. Scialla**

*Founder, Delos Living*

Paul D. Scialla spent 18 years on Wall Street, with the last ten years as a partner at Goldman Sachs where he ran the U.S. interest rates cash trading businesses, including government bond trading and agency mortgage trading. Prior to joining Goldman, Scialla spent six years at Morgan Stanley as the head of mortgage bond trading. In addition to his roles on Wall Street, Paul's interest in both altruistic capitalism and in sustainability led him to found Delos, the pioneer of wellness real estate.

**Brad Segal**

*President, Progressive Urban Management Associates (P.U.M.A.)*

Brad Segal has nearly 30 years of downtown management and community development experience as both a practitioner and consultant. He is one of the nation's leading authorities on downtown trends and issues, strategic planning for organizations involved in downtown and community development, and creating and renewing business improvement districts and pioneering efforts to create healthy communities.

**Jeremy Newman Sharpe**

*Vice President, Community Development Rancho Sahuarita*

As the vice president of community development for the Rancho Sahuarita Company, Jeremy Sharpe is committed to working with stakeholders to ensure positive collaborative efforts and to create a sustainable built environment that enriches the community. Sharpe believes collaboration and connection can challenge the status quo to imagine a better place to live.

**Robert M. Sharpe**

*Managing Partner, Rancho Sahuarita*

Robert M. Sharpe is the president of Sharpe & Associates, a real estate brokerage, investment, and land development firm. He has been a managing partner in more than 50 real estate ventures, involving thousands of acres of raw land, and he has sold over 10,000 lots in the Tucson, Arizona, area. He is currently developing Rancho Sahuarita—a 3,000-acre, master-planned community with a variety of amenities, in the town of Sahuarita, Arizona. Over the past ten years, Rancho Sahuarita has closed on more than 5,000 homes, maintained a metropolitan area market share between 8 and 18 percent, and consistently been one of the top-selling master-planned communities in the country.

**Elizabeth Shreeve**

*Principal, SWA Group*

Elizabeth Shreeve is principal of SWA, an internationally recognized landscape architecture, urban design, and planning firm comprising over 200 people nurturing a critical dialogue of design and urbanism for cities around the world. Since joining SWA's Sausalito office, Shreeve has focused her practice on urban infill and revitalization, community and campus master planning, public outreach, and communications. Shreeve is currently involved with mixed-use communities and high-tech projects in China, Ukraine, and California, where she works closely with multi-disciplinary teams and public and private clients to translate physical and cultural factors, site programming, and policy into strategies and solutions for physical design.

## **Lynn Thurber**

*Chairman, LaSalle Investment Management, and Chair, Urban Land Institute*

Lynn Thurber is the chairman of the Urban Land Institute. A ULI leader and former treasurer of the Institute, Thurber is chairman of LaSalle Investment Management in Chicago, a global real estate money management firm with approximately \$50 billion of assets under management, investing in private real estate as well as publicly traded real estate companies on behalf of institutional and individual investors. Thurber advises the firm's senior management team and heads its global committees on sustainability and risk management for its portfolios worldwide. She also chairs the Jones Lang LaSalle committee for the firm's co-investment activity. Thurber is also chairman of the board of Jones Lang LaSalle Income Property Trust, an SEC-registered, nontraded REIT.

## **Daniel C. Van Epp**

*Executive Vice President  
Newland Real Estate Group*

As executive vice president, Daniel Van Epp provides strategic and operational consultation to the chairman of Newland, while also leading the company's efforts in capital markets and acquisitions. Van Epp brings more than three decades of experience in real estate entity management and leadership, most recently as owner of the Van Epp Companies, a Nevada company engaged in the development and ownership of high-quality real estate assets. Previously, he was senior vice president of The Rouse Company and president of its affiliate, the Howard Hughes Corporation, where he was responsible for the planning, development, and production of residential, retail, and office projects totaling millions of square feet. While at the Hughes Corporation, he led the development of the 22,500-acre Summerlin community in Las Vegas, the country's best-selling master-planned community for a decade.

## **Anne Warhover**

*President and Chief Executive Officer  
the Colorado Health Foundation*

As president and CEO of the Colorado Health Foundation, Anne Warhover guides the organization's strategic direction and oversees more than 100 employees in their efforts to make Colorado the healthiest state in the nation. In 2011, she led a divestiture to sell the foundation's 40 percent ownership stake in the HCA-HealthONE hospital system for \$1.45 billion. As a result of that transaction, the foundation is now one of the largest health-focused foundations in the country, with \$2.2 billion in assets. The foundation invests in nonprofits, government, and the private sector; engages in public policy; and communicates strategically to advance its goals. Warhover is instrumental in working with the foundation's board to focus the organization's efforts on three outcomes: encouraging healthy living; increasing the number of Coloradans with health insurance; and ensuring they have access to affordable, integrated primary care. The foundation's methodology includes an accountability model that ties "measurable results" to its grant making to ensure a healthy social return on investment.

## **Tom Woliver**

*Director of Planning and Development  
Hillwood Communities*

Tom Woliver oversees the design and development of Hillwood's master-planned residential communities throughout Texas. One of the top providers of single-family lots in Dallas/Fort Worth, Hillwood Communities is currently developing 13 communities in the most desirable locations in the Dallas/Fort Worth Metroplex, Houston, Austin, and San Antonio. Since its inception, Hillwood Communities has delivered more than 22,000 lots in 30 cities. Since Woliver joined Hillwood, he has been responsible for the development of over 5,000 lots in various counties and municipalities throughout Texas. Woliver is currently developing Hillwood Communities' first "Live Smart" community, Harvest, a 1,000-acre mixed-use master-planned community in north Texas. Harvest is a new community offering a modern lifestyle while embracing the agrarian heritage of the surrounding community. In addition to Harvest, Woliver has just launched Hillwood's second and third Live Smart Communities: Pomona, in Manvel, Texas, and Union Park, in Little Elm, Texas.



### **Tamara Zahn**

*President, Zahn Associates*

Tamara Zahn specializes in building stronger communities and teams. She has more than 35 years of downtown development and management experience. Zahn recently retired as founding president of Indianapolis Downtown Inc. (IDI) a not-for-profit organization strategically focused on developing, managing, and marketing downtown Indianapolis since its formation in 1993. She was instrumental in the revitalization of downtown Indianapolis. During her tenure, nearly \$8 billion of development was completed and IDI designed and implemented a number of innovative programs, including the development of Indianapolis's cultural districts.

### **Denny Zane**

*Executive Director, Move LA*

Denny Zane created Move LA in 2007 to bring together business, labor, and environmental leaders and organizations with the goal of raising significant new funding for Los Angeles County's transit system. This coalition helped lead the campaign for the Measure R sales tax, and proved to be a powerful force in getting Measure R on the 2008 ballot and winning its passage, with the result that L.A. has embarked on an ambitious buildout of its transportation system.

# ATTENDEES (as of February 6, 2014)

**Corinne Abbott**

ULI-the Urban Land Institute  
Washington, DC

**Laura Acosta**

Loma Linda University Health  
Loma Linda, CA

**Kent Aden**

HomeFed Corporation  
Carlsbad, CA

**Fahmida Ahmed**

Stanford University  
Stanford, CA

**Marissa Aho**

The Planning Center|DC&E  
Los Angeles, CA

**Tim Alcott**

San Antonio Housing Authority  
San Antonio, TX

**Toni Alexander**

InterCommunications, Inc.  
Newport Beach, CA

**Nelson Algaze**

Shlemmer + Algaze +  
Associates  
Culver City, CA

**Jesse Allen**

GSBS Architects  
Salt Lake City, UT

**Phyllis Alzamora**

ULI Orange County/Inland  
Empire  
Irvine, CA

**Marice Ashe**

ChangeLab Solutions  
Oakland, CA

**Darius Assemi**

Granville Homes  
Fresno, CA

**James Auld**

Altoon Partners  
Los Angeles, CA

**Elizabeth Baca**

Governor's Office of Planning  
and Research  
San Francisco, CA

**Stacey Barbas**

Kresge Foundation  
Troy, MI

**Ronald Beard**

BWB Advisors, LLC  
Mandeville, LA

**Gayle Berens**

ULI-the Urban Land Institute  
Washington, DC

**Linnea Berg**

LACMTA  
Los Angeles, CA

**Chris Bilton**

Greater Southeast  
Management District  
Houston, TX

**Angela Glover Blackwell**

Policy Link  
Oakland, CA

**Dorian Block**

Age-friendly NYC  
New York, NY

**Noah Bly**

UrbanWorks  
Minneapolis, MN

**Roman Bogoslavsky**

Cambridge Holdings, Inc.  
Dallas, TX

**Mary Borgia**

The Borgia Company  
Newport Beach, CA

**Will Boudra**

Forest City Hawaii  
Honolulu, HI

**Lee Brennan**

Cunningham Group  
Architecture, Inc.  
Culver City, CA

**Amy Bridge**

MIG, Inc.  
San Diego, CA

**Steven Buckley**

City of Walnut Creek  
Walnut Creek, CA

**Lillian Burkenheim Silver**

LBS Consulting  
Valley Village, CA

**Edward Butterfield**

Redevelopment Agency of Salt  
Lake City  
Salt Lake City, UT

**Kurt Buxton**

ValleyCrest Landscape  
Companies  
Santa Ana, CA

**Suzanne Cameron**

Suzanne Cameron, L.L.C  
Washington, DC

**Perry Cardoza**

NUVIS Landscape  
Architecture and Planning  
Costa Mesa, CA

**Colleen Carey**

The Cornerstone Group  
Bloomington, MN

**Kathleen Carey**

ULI-the Urban Land Institute  
Washington, DC

**Dan Carlsson**

Carlsson Public Relations  
Irvine, CA

**Andrew Carmody**

Crescent Communities  
Charlotte, NC

**Jenna Carter**

Center for Prevention, Blue  
Cross Blue Shield of MN  
Eagan, MN

**Diane Castlow**

MedStar Health  
Columbia, MD

**Rose Chavez**

City of Arvada  
Arvada, CO

**Shafiq Choudry**

Chicago, IL

**Erin Christensen Ishizaki**

Mithun  
Seattle, WA

**Carla Clements**

ULI-the Urban Land Institute  
San Clemente, CA

**Christopher Coes**

LOCUS: Responsible Real  
Estate Developers and  
Investors  
Washington, DC

**Paul Coleman**

AC Martin Partners  
Los Angeles, CA

**Rick Coleman**

City of Los Angeles  
Los Angeles, CA

**Loren Combs**

VSI Law Group, PLLC  
Tacoma, WA

**Kay Compton**

NBBJ  
Seattle, WA

**Joseph Coomes**

Best Best & Krieger  
Sacramento, CA

**Patricia Cornelison**

Arrowstreet  
Somerville, MA

**Mary Beth Corrigan**

ULI-the Urban Land Institute  
Washington, DC

**Josh Cortez**

Organimap  
Huntington Beach, CA

**Kimball Crangle**

Denver Housing Authority  
Denver, CO

**Daniel Culotta**

City of Avondale  
Avondale, AZ

**Darby Cutler**

Roux Associates  
Gardena, CA

**Ann Cutner**

IMA Design Group, Inc.  
Newport Beach, CA

**Alicia Daniels Uhlig**

GGLO  
Seattle, WA

**Donna Datsko**

VSI Law Group, PLLC  
Fife, WA

**Ben Davis**

Redevelopment Agency of Salt  
Lake City  
Salt Lake City, UT

**Clare De Briere**

The Ratkovich Company  
Los Angeles, CA

**Evette De Luca**

Partners for Better Health  
Rancho Cucamonga, CA

**Elizabeth Del Monte**

Transform Global  
Dallas, TX

**Tracy Delaney, Ph.D.**

Public Health Alliance of  
Southern California  
San Diego, CA

**Jane DeLorenzo**

Sustainable Options  
Huntington Beach, CA

**Jon Dickerson**

Diversified Equities  
Corporation  
Minneapolis, MN

**John Dutton**

USC School of Architecture  
Los Angeles, CA

**Mauricio Escobar**

Roux Associates, Inc.  
Gardena, CA

**Gayle Blakeley Farris**

GB Farris Strategies Inc  
New York, NY

**Keith Ferrante**

SERA, Architecture & Urban  
Planning  
Portland, OR

**Maria Fiore**

Urban Land Institute  
Washington, DC

**Jean Fischer**

Eagle View Partners LC  
Tempe, AZ / Cedar Falls, IA

**Lucia Fischer**

UCLA Department of Urban  
Planning  
Los Angeles, CA

**Jeff Foster**

GGLO  
Seattle, WA

**Joanna Frank**

Center for Active Design  
New York, NY

**Robert Frank**

City of Ocoee  
Ocoee, FL

**Theresa Frankiewicz**

Crown Community  
Development  
Naperville, IL

**Don Gaede**

Loma Linda University Health  
Loma Linda, CA

**Andrejs Galenieks**

Loma Linda University Health  
Loma Linda, CA

**Elizabeth Garcia**

County of Los Angeles -  
Department of Public Social  
Services  
City of Industry, CA

**Kerry Garza**

Touchstone Communities  
San Diego, CA

**Amaya Genaro**

Rancho Mission Viejo  
San Juan Capistrano, CA

**Steve Gerhardt**

City of Long Beach  
Long Beach, CA

**Kari Gill**

Dakota County, CDA  
Saint Paul, MN

**Gail Goldberg**

ULI Los Angeles  
Los Angeles, CA

**Joseph Gonzales**

Loma Linda University Health  
Loma Linda, CA

**Ryan Gravel**

Perkins + Will  
Atlanta, GA

**Whitney Austin Gray**

Georgetown University  
Washington, DC

**Anthony Green**

The Pinehills  
Plymouth, MA

**Donna Gurule**

Loma Linda University Health  
Loma Linda, CA

**Zafar Hadi**

Dahlin Group Architectural  
Planning  
Irvine, CA

**Abby Hall**

U.S. Environmental Protection  
Agency  
San Francisco, CA

**Sara Hammerschmidt**

ULI-the Urban Land Institute  
Washington, DC

**Sara Hammes**

Belco  
Chino, CA

**Will Heywood**

ULI San Francisco  
San Francisco, CA

**Charles Hodges**

New Forum, Inc.  
Charlotte, NC

# ATTENDEES

**George Hollendorfer**

CIBC World Markets  
West New York, NJ

**Robert Holmes**

THG, LLC  
Seattle, WA

**Lewis Horne**

CBRE  
Los Angeles, CA

**Michael Horst**

ULI-the Urban Land Institute  
Washington, DC

**Michael Huaco**

Kaiser Permanente  
Oakland, CA

**Jeremy Hudson**

Specialized Real Estate Group  
Fayetteville, AR

**Richard Jackson**

UCLA Fielding School of  
Public Health  
Los Angeles, CA

**Arleen Jacobius**

Pensions & Investments  
El Segundo, CA

**John Jenkins**

Irvine Company  
Newport Beach, CA

**Paul Jenkins**

The Colonnade Group, Inc.  
San Gabriel, CA

**Margaret Jenesse**

Ponte Vedra Beach, FL

**Kristin Jensen**

Touchstone  
Seattle, WA

**Sarah Jensen**

Jensen + Partners  
Los Angeles, CA

**Chip Johnson**

City of Hernando  
Hernando, MS

**Hunter Johnson**

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