

# ***Urban Land Magazine***

## **Editorial Calendar 2017**

### **JANUARY/FEBRUARY**

COVER: Security. Who's responsible? Who pays? What works? Covering retail/restaurant properties, residences, office, & public areas. A global need. How to address the expectations and needs of tenants, customers and investors?

REGIONAL SPOTLIGHT: 1.) Europe and the U.K., and 2.) the U.S. Midwest

RECURRING FEATURES:

- ULX: Ten global examples of design excellence
- Solution File: Case studies in planning and development
- Outlook: Top ULI members' views on a specific type of development
- ULI Global Awards for Excellence (Profiles with photos. Awards TBA October 2016.)
- ULI Case Study: Details on how an exemplary development project was put together
- Finance Focus: A new feature looking at the availability, cost, and factors affecting real estate finance worldwide.

Ad Sales: Nov. 18, 2016

Ad Art: Jan. 4

Arrival by mail: Feb. 1-8, with copies sent to ULI Europe Meeting in Paris Feb. 7-8

### **MARCH/APRIL**

#### **2017 Annual Spring Meeting Issue!**

**Bonus Distribution at Spring Meeting in Seattle — May 2–4, 2017**

COVER: Smart Cities. Efforts at the cutting edge around the world. Updates on high-speed bandwidth, the Internet of Things, etc. Including examples from Japan & Korea.

Highlights from the ULI Europe Meeting in Paris

HOST CITY SPECIAL PACKAGE: Seattle

REGIONAL SPOTLIGHT: 1.) Pacific Northwest and Canada

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Ad Sales: Feb. 1st

Ad Art: March 13

Arrival by mail: April 12-19, with distribution at ULI Spring Meeting in Seattle May 2-4

## **MAY/JUNE**

**COVER:** Design Issue. Trends in interior, exterior & landscape design across real estate sectors. Including a look at Creative Places.

**SPECIAL COVERAGE:** Real estate in Asia Pacific region.

**MEETING HIGHLIGHTS:** The best of ULI's Spring Meeting in Seattle.

**REGIONAL SPOTLIGHT:** Southeastern U.S., including Florida

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Ad Sales: April 5

Ad Art: May 8

Arrival by mail: June 5-12, with distribution at ULI Asia Pacific Summit in Singapore June 6-8

## **JULY/AUGUST**

**COVER:** The Affordable Life. (Balancing authenticity, affordability, and profitability.) What's the right mix for mixed use development?

Plus: Small cities that excel.

**MEETING HIGHLIGHTS:** The best of the ULI Asia Pacific Summit in Singapore

**REGIONAL SPOTLIGHT:** U.S. Northeast

**RECURRING FEATURES:**

- ULX: Ten global examples of design excellence
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July/August continued

- ULI Global Awards for Excellence (Profiles with photos. Awards TBA October 2016.)
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Ad Sales: June 7

Ad Art: June 30

Arrival by mail: Aug. 9-16

**SEPTEMBER/OCTOBER**

**2017 Annual Fall Meeting Issue!**

**Bonus Distribution at Fall Meeting in Los Angeles— Oct. 23-26, 2017**

COVER: Getting There. Solutions for untying the traffic knot—and how the ability to get around with ease is driving where people live, work, and invest around the globe. Innovations in transportation-oriented development.

HOST CITY SPECIAL PACKAGE: Los Angeles

REGIONAL SPOTLIGHT: 1.) California and the U.S. Southwest

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- ULI Global Awards for Excellence (Profiles with photos. Awards TBA in October 2016.)
- ULI Case Study: Details on how an exemplary development project was put together
- Finance Focus: A new feature looking at the availability, cost, and factors affecting real estate finance worldwide.

Ad Sales: Aug. 9

Ad Art: Sept. 11

Arrival by mail: Oct. 11-18, with distribution at ULI Fall Meeting in Los Angeles Oct. 23-26

**NOVEMBER/DECEMBER**

COVER: Forecasts & Trends, including ULI/PwC's exclusive reports on Emerging Trends Americas/Asia Pacific/Europe. Capital and finance/economic forecasts & demographics.

MEETING HIGHLIGHTS: The Best of ULI's Fall Meeting In Los Angeles

REGIONAL SPOTLIGHT: U.S. Mid-Atlantic

RECURRING FEATURES:

- ULX: Ten global examples of design excellence

November/December continued:

- Solution File: Case studies in planning and development
- Outlook: Top ULI members' views on a specific type of development
- ULI Global Awards for Excellence (Profiles with photos. Awards TBA October 2016.)
- ULI Case Study: Details on how an exemplary development project was put together
- Finance Focus: A new feature looking at the availability, cost, and factors affecting real estate finance worldwide.

Ad Sales: Sept. 25<sup>th</sup>

Ad Art: Oct. 30

Arrival by mail: Nov. 29-Dec. 6

**JANUARY/FEBRUARY 2018 (all dates tentative)**

COVER: TBD

REGIONAL SPOTLIGHT: TBD

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Layout: Dec. 8, 2017

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