

2015 ULI Urban Open Space Submission Instructions

The Urban Land Institute invites the submission of projects to the 2015 Urban Open Space Award. Submissions are accepted digitally only through the fulfillment of the on-line form. For any particular comment or question regarding the submission not covered in these instructions or the submission below, please e-mail: awards@uli.org.

GENERAL INSTRUCTIONS AND REQUIREMENTS

Introduction

The award was created through the generosity of Amanda M. Burden, New York City Planning Commissioner and 2009 laureate of the ULI J. C. Nichols Prize for Visionaries in Urban Development. In 2011 the Kresge Foundation, MetLife Foundation, and the ULI Foundation joined forces to continue the ULI Urban Open Space Award through 2014. For 2015 the Urban Land Institute reaffirmed its commitment to continue supporting the award, and announced it as a program now open to global submissions.

The award was created to celebrate and promote the creation of transformative and vibrant public open spaces—large and small. This prize is not meant to be a landscape architecture or urban design prize; rather, it's intended to honor the full impact of the open space—from the look and feel of the space to how intensively it is used to its economic and social impact on adjacent communities.

Recognition

The winner of the ULI Urban Open Space Award will receive a commemorative plaque and be recognized in an awards ceremony held in conjunction with ULI's 2015 Fall Meeting, San Francisco, October 6-9. A \$10,000 cash prize is awarded to support the individual or organization most responsible for the regular upkeep and/or creation of the winning open space project. Further recognition includes press releases and announcements in Urban Land magazine, on the Institute's home page, and other communication channels.

Eligibility and Requirements

Eligible projects must:

- Have been open to the public at least one year and no more than 15 years;
- Be predominantly outdoors and inviting to the public;
- Be a lively gathering space, providing abundant and varied seating, sun and shade, trees and plantings with attractions and features that offer many different ways for visitors to enjoy the space;
- Be used intensively on a daily basis, and act as a destination for a broad spectrum of users throughout the year;
- Have a positive economic impact on its surroundings;
- Promote physical, social, and economic health of the larger community; and
- Provide lessons, strategies, and techniques that can be used or adapted in other communities.

Please note that starting in 2015 the award is a global program accepting international submissions.

Entry Fees

An entry fee must accompany each project submitted. Fees for the 2015 Urban Open Space Award are:

US\$500 Private Sector

US\$200 Public Sector/Nonprofit

Please note that the above fees apply to the type of company or organization submitting the application, not the type of project completed.

PayPal is the preferred method of payment. The application will take you through a secure link to pay and complete the submission. If for some reason your organization is unable to pay via PayPal, please note it in the comments section, and we will follow up accordingly to facilitate your submission.

Submission Process

The submission form will take you through a step-by-step submission process. You can save the application at any time, and return to it at a later time to complete it. It is recommended to save the application often to avoid any potential issues with connectivity or software glitches that may cause a loss of data. Once the submission is final, it cannot be modified. If you have submitted the application erroneously or prematurely and would like to add/modify an aspect within the submission period please contact awards@uli.org describing your circumstances requesting your application to be reopened. Incomplete submissions are not evaluated by the jury. Prior to the final submission of a project ULI does not have access to the form and the related information being provided. Please allow time for uploading your submission materials.

The Jury Process

Members of the ULI Urban Open Space Award jury are selected internationally to achieve regional balance and represent several facets of development expertise, including land use, finance, landscaping, architecture, planning and development, public affairs, design, and professional services.

Jury members rotate through a three-year service period, which guarantees a diverse and different jury each cycle with new points of view and expertise that reflect the broad diversity of ULI's membership.

Jurors operate independently, applying the highest standards of evaluation and professional practice as reflected in the code of ethics of the Urban Land Institute. After an extensive awards briefing, each juror is assigned a specific number of submissions to review in advance of the first group meeting. During this first meeting, typically over the course of two days, each juror presents to the rest of the group his or her assigned submissions for debate, evaluation, and qualification. This process typically results in a first group of projects subject for a final round of evaluation. It is from this final session that the selected finalists emerge. Finalists and non-finalists will be notified of their status shortly after this meeting.

If your projects is selected as a finalist, during the following months jurors are assigned to visit each finalist project for a closer evaluation on site, where they meet with those responsible for the success of each initiative. At least one juror visits each selected finalist. The goal is to gather closer and profound insights into the operations of each project with a detailed understanding of aspects such as financial performance, community impact, development history, design elements, and building innovation.

The jury convenes in a second final meeting where they review each project again. The member of the jury who visited the project starts the debate with a brief presentation to the rest of group about the newly gathered insight. Typically after a long day of deliberations, the winner of the ULI Urban Open Space Award is selected.

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