# 2015 ULI Urban Open Space Submission Form

The Urban Land Institute invites the submission of projects to the 2015 Urban Open Space Award. Submissions are accepted digitally only through the fulfillment of this on-line form. For general information about the award, please visit http://www.uli.org/programs/awards-competitions/urban-open-space-award. For any particular comment or question regarding the submission, please e-mail: awards@uli.org.

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In the space provided (1,000 characters, approximately 200 words), describe the open space. Include the history and goals of the project and a brief physical description of the space (size, furniture and landscaping components, relationship to the surrounding area, etc.).

#### BASIS FOR PROJECT RECEIVING AN AWARD

In five bulleted points, explain why you believe the space is successful and meets the criteria for eligibility, how it has affected its surroundings, and why the project should receive an award.

#### PROJECT SIZE

Note the general size of the space, and when appropriate the size of the different elements/subspaces that are part of it.

## FINANCIAL STRUCTURE

Provide and overview of the general costs to create the space, a breakdown of the cost for the differently involved groups when applicable, and current maintenance structure.

Additional Information (optional)

# PROJECT TEAM & AUTHORIZATION

Project Website
Valid input:
- http://www.myschool.edu

[Required] Project Owner

[Required] Project Name

[Required] Designer/Architect

Other Team Members

## Applicant

# [Required] Applicant Contact Information

Valid input:

- must be 10-15 digits long and may include only numbers, hyphens, and spaces.
- name@myschool.edu

First name: Middle initial: Last name: Email address: Phone number: Address: City: State:

[Required] Name and Contact Information for Nominee for Cash Prize

Valid input:

ZIP:

- must be 10-15 digits long and may include only numbers, hyphens, and spaces.
- name@myschool.edu

First name: Middle initial: Last name: Email address: Phone number: Address: City: State: ZIP:

## Authorization

The authorization must be signed by the owner or its designated representative. Please fill out and download the authorization form, provide contact information and signature, and upload below.

Download Blank Authorization to fill out or use the Authorization Form to fill out prior to downloading.

The authorization attest that the undersigned notes that:

ULI may use and reproduce the information on this application and any supporting materials provided (including images) unless noted otherwise. He/She has full power and authority to provide this information and to grant these rights and permissions.

He/She has identified the above individual or organization as the recipient of the cash prize.

[Required] Upload Signed Authorization

Explain why the above nominee(s) is/are most responsible for the creation and/or maintenance of the space.

Please note that save rare exceptions or designations, the cash prize goes to support the organization most responsible for the regular upkeep of the space or to support an organization that regularly contributes to the successful operation of the project.

Primary Contact (if different from applicant)

Provide contact information for an individual to act as liaison for all correspondence to/from ULI regarding this application.

Valid input:

- must be 10-15 digits long and may include only numbers, hyphens, and spaces.
- name@myschool.edu

First name: Middle initial: Last name: Email address: Phone number: Address: City:

State:

## **IMAGES AND ATTACHMENTS**

### **Images**

Please submit 12 to 20 image files in TIFF or JPEG format. Minimum dimensions of 8.5 x 11 inches or A4 at 300 pixels per inch or better. Include a contact sheet with thumbnails of all image, title, and photo credit for each submitted images. Do not include any border, logo, number, or other collage added element in the image. Renderings in any form other than for site and locator plans are not accepted and may disqualify the entire entry.

Images are used by the jury to have a first assessment of the overall visual impression of the project and are critically important to sustain the application narrative. These are often the visual narrative that drives the conversation as the jury meets and evaluates all entries. Please choose images that are relevant to the characteristics that make the project a viable award candidate.

These images also form the basis of the featured projects once the awards are announced. These typically include all winners and finalists, but also selected applicants of note that match the criteria are often featured in relevant ULI research and communications. They are often used to make the video to be presented during the different annual meetings, ceremonies, and related events. Thus, the higher the quality, the better.

## Minimum requirements:

The first image, when applicable, should be a locator map showing the project's location relative to its metropolitan area.

The second image, when possible, should be an aerial photo showing the project within its immediate context.

The third image should be a measured site plan showing the landscaping and furniture elements of the space.

The images should also include a before/after sequence demonstrating how the open space transformed its surroundings, as well as images illustrating intensity and diversity of use through the year. A brief one-line description for each image should be provided on a separate project images file, which includes all thumbnails.

## Naming protocol

We strongly recommend naming the different images and files in a manner that identifies the project clearly, and the order in which they should be accessed by the jury.

A preferred naming protocol would consist of: AbreviatedProjectName\_AbreviatedLocation\_ImageNumber e.g.: whitehouse\_dc\_01

By submitting this application, you attest that ULI may use or reproduce any supporting information provided (including images), unless noted otherwise. The submitter attests that she/he has full power and authority to grant these rights and permissions.

[Required] Thumbnails Thumbnails of the submitted images with captions/credits.
[Required] Locator Map
Aerial View
Image

Image
Image
Image
Image
Image
Image
Image
Image
Image
Image
Other Attachments (Optional)
Up to five files with related and relevant information, such as descriptive literature, press clippings, etc., can be submitted.
However, please note that this additional information is typically only of significant value to support applications that advance through the evaluation process and that any initial assessment by the assigned jury member, or during the first group meeting, focuses on the overall application and project details.
Additional Attachment
[Descriped] Cite Plea
[Required] Site Plan

**ADDITIONAL INFORMATION** 

Enter any relevant additional information that may not have been covered elsewhere in the submission (Optional)

## PAYMENT

An entry fee must accompany each project submitted. Please note that the different fees apply to the type of company or organization submitting the application, not the type of project completed.

Entry Fee: Public Sector/NGO

\$200.00 each Default: 0 Valid input:

- Positive whole numbers

Entry Fee: Private Sector

\$500.00 each Default: 0 Valid input:

- Positive whole numbers

PayPal is the preferred method of payment to manage all submissions. This form will take you to a secure environment where the transaction can be completed. If you experience any problem or if your organization happens to be unable to fulfill the payment via PayPal, please note it in the payment comments section below, complete the application, and we will follow up to try to support your submission.

**Payment Comments** 

# **NEXT STEPS**

Thank you for preparing this form. Once submitted, it will be reviewed for completion: once accepted, you will be notified that it is entering the award process.

All projects are assigned to jury members for evaluation in advance of the first jury meeting. During this meeting, jury members introduce the submission to the rest of the group and open up a debate for its possible inclusion in the round of finalists. The first jury meeting takes place during the ULI Spring Meeting, Houston, Texas, May 13-15. In the weeks following the meeting, the finalists will be announced. Finalists and non-finalists will receive individual notifications of their status at this point.

During the following months, at least one jury member will visit each finalist project to further evaluate the merits of the entry. The jury convenes for a final meeting to choose the winner. The winner is publicly announced during the ULI Fall Meeting in San Francisco, October 06-09.

If at any point you have any question or comment please contact: awards@uli.org

## PROJECT LOCATION

[Required] PROJECT NAME

## PROJECT ADDRESS

Please fill in the address details below as accurately as possible in order to locate the projects, facilitate possible jury visits, mapping, and other related efforts. If the submitted project represents multiple locations, or is a broad-based initiative that does not match the format, please add "NA" to the required fields, and explain the particular characteristics in the comments section.

[Required] Address Line 1

Address Line 2

[Required] City/Municipality
[Required] State/Province/Region
[Required] ZIP/Postal Code
[Required] Country
Comments