

2015 ULI Global Awards for Excellence Instructions

The Urban Land Institute invites the submission of projects to the 2015 Global Awards for Excellence. Submissions are accepted digitally only through the fulfillment of the online form. For any particular comment or question regarding the submission not covered in these instructions or in the FAQ and Winning Strategies, please e-mail: awards@uli.org.

GENERAL INSTRUCTIONS AND REQUIREMENTS

Introduction

A guiding principle of the Urban Land Institute is that the achievement of excellence in land use practice should be recognized and rewarded. Since 1979, ULI has honored outstanding development projects in both the private and public sectors with the ULI Awards for Excellence program, which today is widely recognized as the development community's most prestigious awards program.

The ULI Global Awards for Excellence is a project-based award competition open to real estate developments and programs from around the world. The awards program is the centerpiece of ULI's efforts to identify and promote best practices in all types of real estate development. The awards recognize the full development of a project — planning, construction, economic viability, management, and community impact — as well as design.

Submissions are open to all, not just ULI members. Juries of ULI full members, chaired by trustees, choose finalists and winners. Jury members represent many fields of real estate development expertise, including finance, land planning, development, public affairs, design, and other professional services. They also represent a broad geographic diversity.

Eligibility and Requirements

All submissions—regardless of location—are entered into a single competition rather than separated into regions. Thus, there are no longer separate awards for the Americas, Asia Pacific, or the EMEA region. All projects compete in a single category in the ULI Global Awards for Excellence.

Development projects and programs of any type and in any location that meet the eligibility requirements below may be submitted for a ULI Global Award for Excellence:

The project must be in stabilized operation and must be financially viable.
The project must be complete; however, the project need not be newly constructed.
The project must achieve a high standard of excellence in all areas—design, planning, construction, economics, and management.
The project must demonstrate relevance to the contemporary and future needs of the community in which it is located.
The project must provide lessons, strategies, and techniques that can be used or adapted in other communities. Programs and processes—such as growth management strategies and publicly guided development programs—are eligible if they have been fully implemented.
The Awards program is open to all—not just ULI members.

Market Acceptance

A key purpose of the ULI Awards for Excellence is to identify and recognize best practices in development. Submitted entries must be broadly accepted in the marketplace, and have a positive impact in their communities and/or immediate context. In the case of public or nonprofit projects an understanding of the financing structure is also key, and stressing how it supports broader programmatic efforts takes a different emphasis. The project is likelier to advance to finalist status if the jury is convinced that the project is financially stable, and in particular successful in the marketplace if it is a for-profit development. Financial information unless noted otherwise will be kept confidential. However, projects unwilling to disclose this information to the jury will not be considered during the evaluation process, and will not advance to the winning phase.

The submission may use any indicator(s) of financial success as is standard for your product in your market, such as return on investment, (ROI), increase in market valuation (based on independent appraisal), occupancy rate (compared to market), economic growth in the affected area, etc. Additional financial information, such as pro formas, accounting statements, etc. may be attached.
If relevant, identify anchor/key tenants.

If the submission advances to finalist status, at least one jury member will schedule and conduct a site visit to verify and possibly to expand upon all submitted information, including financial information. All financial information remains confidential, and only general descriptive financial information may be used in any related narrative with prior consent from the submitter.

Heritage Award

The Heritage Award is given to development projects and programs that have established new concepts or standards that have been emulated elsewhere, are of national or international renown; have been completed for a minimum of 25 years; and meet all criteria for Award Winners.

The application must be designated as a Heritage Award nominee in the submission in order for it to receive this special consideration. Heritage Award applications do not require the signature of the developer/owner. However, the sponsor of the application must have standing with the applicant development, and ULI reserves the right to determine independently the eventual sponsor of the Heritage Award. The Heritage Award is given only with an unanimous vote of the jury.

Please note that this is not a category designated for projects necessarily subject to historic preservation, or for all projects that have been operating for an extended period of time. By submitting the entry as a Heritage Award candidate, it will only be evaluated in this context, and not as part of the overall Global Awards for Excellence submissions. Please evaluate carefully whether the project is best suited for this distinction or for a Global Award for Excellence consideration regardless of its time in operation, and historic status. Please visit <http://uli.org/awards/uli-awards-for-excellence-winners-though-the-years/> to review a listing of winners.

Urban Open Space Award

The ULI Urban Open Space Award celebrates and promotes the creation of transformative public space. Starting in 2015 the program accepts international submissions. Prior to this year international projects could submit to the Global Awards for Excellence to receive recognition for their urban open spaces. If your project would fit within the scope of this award it is recommended to apply for it instead of submitting to the Global Awards for Excellence. At the discretion of the jury a project may be moved to the Urban Open Space Award process if it is deemed that it would benefit from

its evaluation there. For additional information please visit: <http://uli.org/programs/awards-competitions/urban-open-space-award/>

Entry Fees

An entry fee must accompany each project submitted. Fees for the 2015 ULI Global Awards for Excellence are:

US\$500 Private Sector

US\$200 Public Sector/Nonprofit

Please note that the above fees apply to the type of company or organization submitting the application, not the type of project completed.

PayPal is the preferred method of payment. The application will take you through a secure link to pay and complete the submission. If for some reason your organization is unable to pay via PayPal, please note it in the comments section and we will follow up accordingly to facilitate your submission.

Submission Process

The submission form will take you through a step-by-step submission process. You can save the application at any time, and return to it at a later time to complete it. It is recommended to save the application often to avoid any potential issues with connectivity or software glitches that may cause a loss of data. Once the submission is final, it cannot be modified. If you have submitted the application erroneously or prematurely and would like to add/modify an aspect within the submission period please contact awards@uli.org describing your circumstances, and requesting your application to be reopened for proper completion. Incomplete submissions are not evaluated by the jury. Prior to the final submission of a project ULI does not have access to the form and the related information being provided. Please allow time for uploading your submission materials. Note that the submission deadline is March 16, 2015

You will receive a notification once your submission has been received. Once your submission is reviewed for completion prior to jury review you will receive an approval notification.

The Jury Process

Members of the ULI Awards Jury are selected internationally to achieve regional balance and represent several facets of development expertise, including finance, architecture, land planning and development, public affairs, design, and professional services.

Jury members rotate through a three-year service period, which guarantees a diverse and different jury each cycle with new points of view and expertise that reflect the broad diversity of ULI's membership.

Jurors operate independently, applying the highest standards of evaluation and professional practice as reflected in the code of ethics of the Urban Land Institute. After an extensive awards briefing, each juror is assigned a specific number of submissions to review in advance of the first group meeting. During this first meeting, typically over the course of two days, each juror presents to the rest of the group his or her assigned submissions for debate, evaluation, and qualification. This process typically results in a first group of projects subject for a final round of evaluation. It is from this final session that the selected finalists emerge. Finalists and non-finalists will be notified of their status shortly after this meeting.

If your projects is selected as a finalist, during the following months jurors are assigned to visit each finalist project for a closer evaluation on site, where they meet with those responsible for the success of each initiative. At least one juror visits each selected finalist. The goal is to gather closer and profound insights into the operations of each project with a detailed understanding of aspects such as financial performance, community impact, development history, design elements, and building innovation.

The jury convenes in a second final meeting where they review each project again. The member of the jury who visited the project starts the debate with a brief presentation to the rest of group about the newly gathered insight. Typically after a long day of deliberations, the final group of ULI Global Awards for Excellence winners is selected.

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