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PROGRAM



PROGRAM

Javits Center, NYC | OCT. 21-23



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2014 ULI Corporate Partners

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ULI HUB HIGHLIGHTS

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Take it Outside – meet with speakers from some of the morning sessions over lunch in the ULI Hub.



Registration

Name badges, conference bags, and tickets for tours and other optional events are available at the ULI Registration area located on Level 2 of the Javits Convention Center.

Registration is open during the following hours.

Monday, October 20	2:00 p.m. – 5:00 p.m.
Tuesday, October 21	7:00 a.m. – 7:00 p.m.
Wednesday, October 22	6:30 a.m. – 6:30 p.m.
Thursday, October 23	7:30 a.m. – 4:30 p.m.

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Information Desk/App Help Desk

ULI staff are available to answer your questions and help you navigate the ULI Fall Meeting. Located on Level 3 of the Javits Convention Center, the ULI Information Desk is open during the following hours.

Tuesday, October 21	7:00 a.m. – 7:00 p.m.
Wednesday, October 22	6:30 a.m. – 7:30 p.m.
Thursday, October 23	7:30 a.m. – 4:30 p.m.

There will also be a housing representative available to help with hotel accommodations.

The ULI Hub

The ULI Hub is ULI's networking area. Located in the Javits Convention Center, Exhibit Hall 3E, the ULI Hub will include the ULI Pavilion, structured networking, opportunities to connect with fellow attendees and wi-fi! Sit back and relax, network, and check your email. All food and beverage will be located here as well. Visit with key partners and join us for happy hour.

Tuesday, October 21	8:00 a.m. – 6:00 p.m.
Wednesday, October 22	7:00 a.m. – 7:30 p.m.
Thursday, October 23	8:00 a.m. – 5:00 p.m.

ULI Pavilion

Stop by the ULI Pavilion to experience all ULI has to offer. Find out more about ULI's upcoming and ongoing programs, network with ULI members, participate in events, shop at the online ULI Bookstore, and pick up copies of complimentary reports.

The ULI Pavilion is located in the Hub outside the General Session room in the Javits Convention Center and is open during the following hours.

Tuesday, October 21	8:00 a.m. – 6:00 p.m.
Wednesday, October 22	7:00 a.m. – 7:30 p.m.
Thursday, October 23	8:00 a.m. – 5:00 p.m.

What's New?

New and Improved ULI Events app

This year's Fall Meeting app is new and improved! The newest version of the ULI Events app will provide all the information about where and when to find sessions and events at the meeting and the surrounding area while adding social networking and gamification features that allow members to share content and interact more directly with each other.

With the app, participants can post photos and comments front and center at the Javits Center as part of the new **ULI Member Wall** experience.

Features of the app include the following.

- Meeting Agenda—view the full agenda and related information (session times, room numbers, speaker info, committee meetings, etc.)
- Attendees—see who's at the meeting and connect with them on the app
- Sponsors—find sponsors; check in to leave comments and feedback
- Status update—quickly share photos, comments, where you are, and which session you're attending
- Activity feed—keep your finger on the pulse of the meeting. See what people are doing, view photos from the event, find trending sessions and topics, and “like” and comment on other attendee check-ins
- Profile—share your official app profile, highlighting your name, profile photo, title, and company
- Leaderboard—see who has the most points at the conference and climb your way to the top with check-ins

The app will be available for both Apple and Android devices!

Scan this code to download the App.



What's New?

New Networking Experiences

Join us at the Young Leaders Lounge in the ULI Hub for some key networking opportunities. On Tuesday, we will be hosting **Meet the Leaders**, an opportunity to meet with key ULI leadership (the Chairman, Foundation Governors, Trustees, Board Members) and hear their keys to success and how ULI has been an instrumental in their career. On Wednesday, we **Take it Outside** and over lunch you can meet with speakers from some of the morning sessions so you can continue the conversations explored in the concurrents. Grab some lunch at one of the food carts in the Hub and join your group for a more in-depth conversation on some of real estate's latest trends.

Check the ULI Events app for an up-to-date list of Networking Discussion Leaders.

Free One-Day Citi Bike Pass

All Fall Meeting attendees receive a free one-day Citi Bike pass. Pick up yours at the ULI Information Desk at the Javits Convention Center, and visit citibikenyc.com to learn more about Citi Bike and where to ride.

Citi Bike is a fun, efficient, and convenient option for traveling throughout New York City. Members and short-term pass holders have 24/7 access to more than 6,000 bikes at 332 stations in Manhattan, Downtown Brooklyn, Brooklyn Heights, DUMBO, Ft. Greene, Clinton Hill, Bed-Stuy and Williamsburg.

Things to Know

Coats and Luggage—There will be three locations available at Javits Convention Center for placing items: on the Lower Level across from Starbucks, on the south side of the Special Events Hall and on north side of the Special Events Hall on the Lower Level.

Business Center Services—Located on Level 2 of the Javits Convention Center just above the Special Events Hall, directly across from the Starbucks.

Stay Connected while at the Fall Meeting

Wireless services are available in all public areas of the Javits Convention Center. Connect to the network ID: **RealMassive**

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Transportation Services

The ULI Fall Meeting is headquartered at the Javits Convention Center (655 W 34th Street). Shuttle transportation will be provided between the Lower Level of the Convention Center and the official ULI meeting hotels—Le Parker Meridien New York, New York Marriott Marquis, Sheraton New York Times Square, Millennium Broadway Hotel New York, The New York Palace, and the New York Hilton Midtown—during the following times.

Monday, October 20 *2:00 p.m. – 6:00 p.m.*

Buses will depart ULI hotels every hour on the hour and the Javits Convention Center every hour on the half-hour depending on traffic.

Tuesday, October 21 *6:30 a.m. – 7:00 p.m.*

Buses will operate every 10 to 15 minutes depending on traffic from 6:30 a.m. to 10:30 a.m. and 3:00 p.m. to 7:00 p.m. Service will operate every 30 to 40 minutes depending on traffic from 10:30 a.m. to 3:00 p.m.

Wednesday, October 22 *6:30 a.m. – 8:00 p.m.*

Buses will operate every 10 to 15 minutes depending on traffic from 6:30 a.m. to 10:30 a.m. and 3:00 p.m. to 8:00 p.m. Service will operate every 30 to 40 minutes depending on traffic from 10:30 a.m. to 3:00 p.m.

Thursday, October 23 *6:30 a.m. – 6:00 p.m.*

Service will operate every 10 to 15 minutes depending on traffic from 6:30 a.m. to 10:30 a.m. and 3:00 p.m. to 6:00 p.m. Service will operate every 30 to 40 minutes depending on traffic from 10:30 a.m. to 3:00 p.m.

For specific frequency, please refer to the sign in your hotel lobby.

Transportation Services

Route 1: Le Parker Meridien New York, Sheraton New York Times Square and the New York Hilton Midtown

Route 2: Millennium Broadway Hotel New York and the New York Marriot Marquis

Route 3: The New York Palace

Pickup/drop-off locations for ULI Hotels

New York Hilton Midtown – 1335 Avenue of the Americas
Must walk to Sheraton for departures; pickup/drop-off is at Sheraton on 53rd Street curbside between 6th and 7th Avenues

Le Parker Meridien New York – 119 West 56th Street
Pickup/drop-off is at front door on West 56th Street between 6th and 7th Avenues

New York Marriott Marquis – 1535 Broadway
Pickup/drop-off is on West 45th Street between Broadway and 8th Avenue

Millennium Broadway Hotel New York – 145 West 44th Street
Must walk to New York Marriott Marquis for departures; pickup/drop-off is at Marriott on West 45th Street between Broadway and 8th Avenue

The New York Palace – 455 Madison Avenue
Pickup/drop-off is on West 51st Street between Madison and Park Avenues

Sheraton New York Times Square – 811 7th Avenue
Pickup/drop-off is on West 53rd Street curbside between 6th and 7th Avenues

Pickup/drop-off locations for Javits Convention Center

Buses depart from the Lower Level of Javits Convention Center.

Tours

All tours will depart from the Sheraton New York Times Square on West 53rd Street.

ULI Foundation Governors tours will depart from the Lower Level of Javits Convention Center.



ULI Hotels

New York Hilton Midtown

1335 Avenue of the Americas, (212) 586-7000

Le Parker Meridien New York

119 West 56th Street, (212) 245-5000

New York Marriott Marquis

1535 Broadway, (212) 398-1900

Millennium Broadway Hotel New York

145 West 44th Street, (212) 768-4400

The New York Palace

455 Madison Avenue, (212) 888-7000

Sheraton New York Times Square

811 7th Avenue, (212) 581-1000

Need help? Have a question?

ULI staff are wearing green lanyards and can help answer your questions. ULI meeting staff and volunteers are also wearing "Let Me Help You" buttons. We're here to help!

First Aid

Located on Level 1, at the west end of the 1D corridor just behind the Special Events Hall.

Follow the Meeting on Twitter



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PROGRAM FOCUS

The following is a list of concurrent program sessions by focus to help you find the programs best suited to your interests; program descriptions immediately follow.

ULI SPEAKER SERIES

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Morgan Stanley

ULI Speaker Series with Scott Heiferman of Meetup

Javits Convention Center, 1E-16

Tuesday, 10:45 a.m. – 12:00 p.m.

ULI Speakers Series with Brad Katsuyama of IEX

Javits Convention Center, 1E-12

Tuesday, 10:45 a.m. – 12:00 p.m.

ULI Speaker Series with Frank Alfano of MakerBot

Javits Convention Center, 1E-07

Tuesday, 10:45 a.m. – 12:00 p.m.

ULI Speaker Series with Vincent Stanley of Patagonia

Javits Convention Center, 1E-11

Tuesday, 10:45 a.m. – 12:00 p.m.

LEADERSHIP

ULI Next 100 presents – Gen X Comes of Age: Leadership Styles of the Next Generation

Javits Convention Center, 1E-10

Tuesday, 1:00 p.m. – 2:15 p.m.

Getting on Board

Javits Convention Center, 1E-13

Tuesday, 1:00 p.m. – 2:15 p.m.

Larson Leadership Initiative Mentor Mart for Emerging Leaders: Leadership 101

Javits Convention Center, 1E-15

Tuesday, 1:00 p.m. – 2:15 p.m.

Globalization: Leading Developing, Investing and Managing Across Time Zones

Javits Convention Center, 1E-13

Tuesday, 2:30 p.m. – 3:45 p.m.

View from the Top: Leadership in the 21st Century

Javits Convention Center, 1E-10

Tuesday, 2:30 p.m. – 3:45 p.m.

PROGRAM FOCUS

LEADERSHIP

Who's Next? Succession Planning at All Levels

Javits Convention Center, 1E-15

Tuesday, 2:30 p.m. – 3:45 p.m.

PROFESSIONAL DEVELOPMENT

Data Centers: Big Data Meets Real Estate

Javits Convention Center, 1E-08

Tuesday, 1:00 p.m. – 2:15 p.m.

Small-Scale Development Deals: Perspectives from the Capital Sources

Javits Convention Center, 1E-08

Tuesday, 2:30 p.m. – 3:45 p.m.

CAPITAL MARKETS

Sponsored by



Working for a Living: Putting Capital to Good Use

Javits Convention Center, 1E-11

Tuesday, 1:00 p.m. – 2:15 p.m.

The Liquidity Landscape: Opportunities and Challenges

Javits Convention Center, 1E-10/1E-11

Wednesday, 9:00 a.m. – 10:15 a.m.

Innovative Capital

Javits Convention Center, 1E-10/1E-11

Wednesday, 10:45 a.m. – 12:00 p.m.

Is Crowdfunding Becoming Crowded?

Javits Convention Center, 1E-12/1E-13

Wednesday, 3:00 p.m. – 4:15 p.m.

The Intersection of Capital Markets and Sustainability

Javits Convention Center, 1E-14

Wednesday, 3:00 p.m. – 4:15 p.m.

PROGRAM FOCUS

LOCAL TRENDS

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The Durst
Organization

100 Years of New York Redevelopment and Revitalization

Javits Convention Center, 1E-12/1E-13

Wednesday, 9:00 a.m. – 10:15 a.m.

Green from Green: Creating Real Estate Value from Private Management of the Public Realm

Javits Convention Center, 1E-15/1E16

Wednesday, 10:45 a.m. – 12:00 p.m.

Brooklyn Renaissance: Transformation of an Outer Borough

Javits Convention Center, 1E-07/1E-08

Wednesday, 1:15 p.m. – 2:30 p.m.

Downtown Rebirth: How the Original Heart of New Amsterdam is Once Again the Most Sought after Area of NYC

Javits Convention Center, 1E-10/1E-11

Wednesday, 3:00 p.m. – 4:15 p.m.

Hudson Yards: Changing the Face of Manhattan's West Side

Javits Convention Center, 1E-16

Thursday, 10:30 a.m. – 12:00 p.m.

PRODUCT/MARKET TRENDS

Sponsored by

WHITE & CASE

Repurposing and Repositioning: New Life for Obsolete Properties

Javits Convention Center, 1E-07/1E-08

Wednesday, 9:00 a.m. – 10:15 a.m.

Water: Too Much, Too Little

Javits Convention Center, 1E-09

Wednesday, 9:00 a.m. – 10:15 a.m.

Disruptive Technology: Reshaping Commercial Real Estate

Javits Convention Center, 1E-09

Wednesday, 10:45 a.m. – 12:00 p.m.

PROGRAM FOCUS

PRODUCT/MARKET TRENDS

New Hospitality Concepts with the Millennials in Mind

Javits Convention Center, 1E-12/1E13
 Wednesday, 10:45 a.m. – 12:00 p.m.

Building Healthy Places: Development Strategies That Work for Health and the Bottom Line

Javits Convention Center, 1E-09
 Wednesday, 1:15 p.m. – 2:30 p.m.

***Crowdsource-a-Session Contest Winner!* Creating Healthy Places: Food and Beverage Experiences in Retail Real Estate**

Javits Convention Center, 1E-15/1E-16
 Wednesday, 1:15 p.m. – 2:30 p.m.

The Changing Face of Residential

Javits Convention Center, 1E-10 / 1E11
 Wednesday, 1:15 p.m. – 2:30 p.m.

Denser ‘Burbs by Market Demand: The Evolving American Dream

Javits Convention Center, 1E-15/1E-16
 Wednesday, 3:00 p.m. – 4:15 p.m.

Thinking about the Workplace in Three Dimensions

Javits Convention Center, 1E-07/1E-08
 Wednesday, 3:00 p.m. – 4:15 p.m.

INNOVATION

The Creative Reuse of Aging Infrastructure

Javits Convention Center, 1E-15/1E-16
 Wednesday, 9:00 a.m. – 10:15 a.m.

Growing Food, Neighborhoods and Profits

Javits Convention Center, 1E-07/1E-08
 Wednesday, 10:45 a.m. – 12:00 p.m.

Increasing Real Estate’s Bandwidth: Leveraging the Internet and Open Data Sources to Put the Right People in the Right Buildings

Javits Convention Center, 1E-12/1E-13
 Wednesday, 1:15 p.m. – 2:30 p.m.

Who’s Really Winning: Brick-and-Mortar or E-Commerce? How Big Data Can Benefit Developers

Javits Convention Center, 1E-09
 Wednesday, 3:00 p.m. – 4:15 p.m.

PROGRAM FOCUS

DEMOGRAPHICS

Intergenerationalism and Its Impact on Community Development

Javits Convention Center, 1E-14

Wednesday, 1:15 p.m. – 2:30 p.m.

POLICY

Housing and Health: From Research to Real Deals

Javits Convention Center, 1E-14

Wednesday, 9:00 a.m. – 10:15 p.m.

Learning in Real Time: Experts Share Their Forecasts for Real Estate in 3 Years

Javits Convention Center, 1E-14

Wednesday, 10:45 a.m. – 12:00 p.m.

REAL ESTATE DEALS

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Best New Communities in 2014

Javits Convention Center, 1E-09

Thursday, 10:30 a.m. – 12:00 p.m.

Hudson Yards: Changing the Face of Manhattan's West Side

Javits Convention Center, 1E-16

Thursday, 10:30 a.m. – 12:00 p.m.

It's a Beautiful Day (Again) in the Neighborhood

Javits Convention Center, 1E-07/1E-08

Thursday, 10:30 a.m. – 12:00 p.m.

Not the Last Resort: Rethinking the Future of Second-Home Communities

Javits Convention Center, 1E-10/1E-11

Thursday, 10:30 a.m. – 12:00 p.m.

PROGRAM FOCUS

REAL ESTATE DEALS

**Rental Multifamily Housing:
New American Dream or Classic Bubble?**

Javits Convention Center, 1E-12/1E-13

Thursday, 10:30 a.m. – 12:00 p.m.

**The Industrial Recovery is Now!
Get it While It's Hot**

Javits Convention Center, 1E-14

Thursday, 10:30 a.m. – 12:00 p.m.

Trading Space for Place

Javits Convention Center, 1E-15

Thursday, 10:30 a.m. – 12:00 p.m.

Shark Tank

Javits Convention Center, 1E-10/1E-11

Thursday, 1:15 p.m. – 2:45 p.m.

Transformative Projects: New York Style

Javits Convention Center, 1E-12/ 1E-13

Thursday, 1:15 p.m. – 2:45 p.m.

TUESDAY, OCTOBER 21

LEADERSHIP AND PROFESSIONAL DEVELOPMENT DAY

GENERAL SESSION

9:00 a.m.–10:30 a.m.

Javits Convention Center, Exhibit Halls 3D & 3E

Welcome Remarks

Jeff Blau

Co-Chair, 2014 ULI Fall Meeting Steering Committee, and
Chief Executive Officer, Related Companies

Rob Speyer

Co-Chair, 2014 ULI Fall Meeting Steering Committee, and
President and Co-Chief Executive Officer, Tishman Speyer

The Honorable Bill de Blasio

Mayor, City of New York

The Honorable Alicia Glen

Deputy Mayor for Housing and Economic Development
City of New York

TUESDAY, OCTOBER 21

GENERAL SESSION

9:00 a.m.–10:30 a.m.

Javits Convention Center, Exhibit Halls 3D & 3E

The Changing World: A ULI Speaker Series

In a world that is moving faster than ever, thinking differently is essential for success. A series of thought leaders and visionaries will share ideas that are changing our world for the better.

Introduced by

Dorothy Alpert

Vice Chairman and National Sector Leader for Real Estate, Deloitte

Moderator

Lauralee E. Martin

President and Chief Executive Officer, HCP Inc.

Keynote Panel

Scott Heiferman

Founder and Chief Executive Officer, Meetup

Heiferman of Meetup, the world's largest network of local groups, will talk about the importance of creating and connecting communities and how people can change their own world—or the whole world—by organizing themselves into groups that are powerful enough to make a difference.

Brad Katsuyama

President and Chief Executive Officer, IEX

Katsuyama, the focus of *Flash Boys*, a nonfiction book by Michael Lewis about high-frequency trading in financial markets, will explain how IEX is using technology to create a fair trading environment and fundamentally changing the stock market.

Frank Alfano

President, MakerBot

Alfano will speak about the creativity, innovation, and possibilities being unleashed by the 3-D printing revolution.

Vincent Stanley

Coeditor, Footprint Chronicles, Patagonia, and Former Vice President, Marketing and Communications, Patagonia

Stanley will share how Patagonia has successfully built a brand immediately identified with a more active, healthier, and greener lifestyle. Explore the tensions between marketing and sustainability, the public's influence on the direction of the brand, and the trade-offs addressed throughout the company's growth.

Scan the QR code below to access the session evaluation survey.



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TUESDAY, OCTOBER 21**BREAK**

10:30 a.m.–10:45 a.m.

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**CONCURRENT SESSIONS**

10:45 a.m.–12:00 p.m.

Join us as each thought leader from the Changing World Speaker Series dives a bit deeper into how his or her ideas relate to changing real estate markets and land use. Moderated by members of ULI's leadership (trustees and Foundation governors), this is your chance to engage in a conversation with these visionary speakers, interact, and learn how to apply their ideas to your world. Each session will be collaborative and informative!

Scan the QR code to the right of each session to access the session evaluation survey.

**Concurrent Session: ULI Speaker Series
with Scott Heiferman of Meetup**

Javits Convention Center, 1E-16



**Concurrent Session: ULI Speaker Series
with Brad Katsuyama of IEX**

Javits Convention Center, 1E-12



**Concurrent Session: ULI Speaker Series
with Frank Alfano of MakerBot**

Javits Convention Center, 1E-07



**Concurrent Session: ULI Speaker Series
with Vincent Stanley of Patagonia**

Javits Convention Center, 1E-11

**LUNCH**

12:00 p.m.–1:00 p.m.

Several lunch options are available in the ULI Hub and in the food court of the Convention Center.

TUESDAY, OCTOBER 21

CONCURRENT SESSIONS

1:00 p.m.–2:15 p.m.

Professional Development Track

Data Centers: Big Data Meets Real Estate

Javits Convention Center, 1E-08

Data centers are perhaps the most complex and sophisticated buildings being constructed today. Some offer opportunities to real estate developers, and some don't. But even developers who never plan to participate in the high-technology facilities market are increasingly being affected by the market forces that have led to the explosive growth and capacity of data centers and IT infrastructure. Knowledgeable and experienced experts will explain and demonstrate the relative merits of various business models to different end users and why these are changing so rapidly.

Discussion Leaders

Alan Razak

Principal, AthenianRazak LLC

Christopher Strom

Director of Project Development, AthenianRazak LLC

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Scan the QR code below to access the session evaluation survey.



TUESDAY, OCTOBER 21

CONCURRENT SESSIONS

1:00 p.m.–2:15 p.m.

Leadership Track

ULI Next 100 presents – Gen X Comes of Age: Leadership Styles of the Next Generation

Javits Convention Center, 1E-10

Generation X—the approximately 46 million adults between the ages of 35 and 49—will be taking over the economic and political reins from the retiring baby boomers. In this energetic and interactive session, hear how gen X's leadership and management style will affect the real estate industry. Learn how gen X manages and leads differently, and how members of this cohort use technology, connectivity, and globalization to influence the way they lead.

Moderator

Mary K. Ludgin

Director of Global Investment Research, Heitman

Discussion Leaders

Jonathan H. Brinsden

Chief Executive Officer, Midway

Lisa Chamberlain

Author, *Slackonomics: Generation X in the Age of Creative Destruction*

Jeremy C. Stephenson

President, Milhaus Development and Milhaus Construction

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Scan the QR code below to access the session evaluation survey.



TUESDAY, OCTOBER 21

CONCURRENT SESSIONS

1:00 p.m.–2:15 p.m.

Leadership Track

Getting on Board

Javits Convention Center, 1E-13

This panel will dispel the myths that surround corporate board selection. Hear from CEOs, board members, and search firms about how board members are chosen and the “science” of picking the right team.

Moderator

John J. Healy Jr.

Principal, Hyde Street Holdings LLC

Discussion Leaders

Glyn F. Aepfel

President and Chief Executive Officer, Glencove Capital

R. Byron Carlock Jr.

Partner, PricewaterhouseCoopers

Deborah H. McAneny

Lead Independent Director, HFF Inc.

Constance B. Moore

Former President, Chief Executive Officer, and Corporate Director, BRE Properties Inc.

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Scan the QR code below to access the session evaluation survey.



TUESDAY, OCTOBER 21

CONCURRENT SESSIONS

1:00 p.m.–2:15 p.m.

Leadership Track

Larson Leadership Initiative Mentor Mart for Emerging Leaders: Leadership 101

Javits Convention Center, 1E-15

The Robert C. Larson Leadership Initiative presents the second annual Mentor Mart for Emerging Leaders as part of Leadership Day. The highly interactive format will feature roundtables creating the opportunity for ULI's emerging leaders to connect with ULI trustees, governors, and other senior members.

Moderator

Michael L. Horst

Discussion Leaders

Douglas D. Abbey

Mahlon Apgar IV

John L. Bucksbaum

Suzanne H. Cameron

George E. Casey Jr.

Kathleen B. Cecilian

James J. Chaffin Jr.

James M. DeFrancia

Lizanne Galbreath

Pat Goldstein

V.R. Pete Halter

Patricia R. Healy

Clyde C. Jackson Jr.

Edward R. James

Mark C. Kehke

Christopher W. Kurz

Eric B. Larson

Philip S. Payne

Richard B. Peiser

Jerome L. Rappaport Jr.

Dale Anne Reiss

Richard W. Reynolds

Alex J. Rose

Robert N. Ruth

Gregory N. Senkevitch

Ronald I. Silverman, Esq.

George von Liphart

Scan the QR code below to access the session evaluation survey.



TUESDAY, OCTOBER 21

CONCURRENT SESSIONS

1:00 p.m.–2:15 p.m.

Capital Markets Track

Working for a Living: Putting Capital to Good Use

Javits Convention Center, 1E-11

Learn from industry leaders about how capital is being raised, where the money is coming from and what to do with it. A look into primary markets versus secondary markets, the difference between urbanization versus suburban, how millennials use real estate versus empty nesters, the e-commerce impact on industrial and retail, and new versus old buildings.

Moderator

Noble Carpenter

Executive Managing Director and Head of US Capital Markets
Cassidy Turley

Discussion Leaders

Frank Cohen

Senior Managing Director, Blackstone Real Estate Advisors US

K. Jay Weaver

Managing Principal, Walton Street Capital, LLC

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TUESDAY, OCTOBER 21**SPECIAL PROGRAM**

1:00 p.m.–4:00 p.m.

Rose Center Forum on Fostering Practical and Sustainable Land Use Policies *(invitation only)*

*New York Hilton Midtown, Sutton Complex, Sutton North
1335 Avenue of the Americas*

This forum, underwritten by the Annie E. Casey Foundation, will bring together senior public officials from major U.S. cities with key real estate professionals and representatives of the philanthropic community to discuss challenges for equitable economic development and potential new policy solutions. Topics include residential and commercial displacement, linking economic development policies to workforce training strategies, and improving transportation access to job centers.

BREAK

2:15 p.m.–2:30 p.m.

Sponsored by

Deutsche Bank 

TUESDAY, OCTOBER 21

CONCURRENT SESSIONS

2:30 p.m.–3:45 p.m.

Professional Development Track

Small-Scale Development Deals: Perspectives from the Capital Sources

Javits Convention Center, 1E-08

Raising capital can be especially tough for the small-scale developer. This unique and informative session will break down a small-scale deal and reveal how different capital sources assess the same opportunity, what gets their attention, and what makes or breaks the funding decision.

Moderators

Jim Heid

Founder, UrbanGreen

Howard Kozloff

Managing Partner, Agora Partners

Discussion Leaders

Gary M. Linhart

Managing Partner, ViaWest Properties

Drew Orenstein

President, Intelligent Design Real Estate

Evan Woolley

Principal, Mammoth Capital LLC

Scan the QR code below to access the session evaluation survey.



TUESDAY, OCTOBER 21

CONCURRENT SESSIONS

2:30 p.m.–3:45 p.m.

Leadership Track

View from the Top: Leadership in the 21st Century

Javits Convention Center, 1E-10

Marilyn Jordan Taylor, former chair of global architecture firm SOM, the first woman chairman of ULI, and the current dean of the University of Pennsylvania School of Design, will host a dynamic and provocative conversation with prominent CEOs who will share their insights on leadership in the 21st century.

Moderator

Marilyn Jordan Taylor

Dean and Paley Professor, School of Design
University of Pennsylvania

Discussion Leaders

Margaret Keane

President and Chief Executive Officer, Synchrony Financial

Nancy Kete

Managing Director, The Rockefeller Foundation

Linda S. Law

Principal, Law & Associates and Chair Emeritus
International Real Estate Advisory Board, Harvard University

Sponsored by

MetLife

Real Estate Investments

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the session evaluation survey.



TUESDAY, OCTOBER 21

CONCURRENT SESSIONS

2:30 p.m.–3:45 p.m.

Leadership Track

Globalization: Leading, Developing, Investing, and Managing across Time Zones

Javits Convention Center, 1E-13

Today's leading investors and developers operate globally, investing and managing worldwide. How do industry leaders direct a global enterprise? Which corporate principles, investment and development guidelines, organizational structures, and management techniques are consistent globally? What are the challenges and lessons learned in global expansion and operation?

Moderator

Andrew Borsanyi

Principal, The Concord Group, LLC

Discussion Leaders

Timothy J. Grisius

Senior Vice President, Marriott International

David Roth

Managing Director, Head Latin America, Blackstone

Jonah Alexander Sonnenborn

Managing Director, Head of Real Estate, Access Industries, Inc.

Sponsored by

*The
Rockefeller
Group*

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TUESDAY, OCTOBER 21**CONCURRENT SESSIONS**

2:30 p.m.–3:45 p.m.

Leadership Track**Who's Next? Succession Planning at all Levels***Javits Convention Center, 1E-15*

Succession planning is vital to the health of individuals and enterprises, yet it is rarely practiced. Only 11 percent of the respondents to a 2012 ULI/Russell Reynolds survey thought the real estate industry was adequately prepared for CEO succession. In a highly interactive format, a set of ULI members will reveal their secrets of a successful succession strategy, both personal and professional.

*Moderators***Debra S. Barbanel**

Global Head of Real Estate, Russell Reynolds Associates

David P. Waite

Partner, Cox, Castle & Nicholson LLP

*Discussion Leaders***Patricia L. Gibson**

President, Hunt Realty Investments Inc.

David J. Gilbert

Managing Director and Chief Investment Officer, Clarion Partners

Constance B. Moore

Former President, Chief Executive Officer, and Corporate Director, BRE Properties Inc.

*Sponsored by***GLENWOOD**

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**BREAK**

3:45 p.m.–4:00 p.m.

Sponsored by

**PARAMOUNT
GROUP, INC.**

TUESDAY, OCTOBER 21

GENERAL SESSION

4:00 p.m.–5:30 p.m.

Javits Convention Center, Exhibit Halls 3D & 3E

Welcome Remarks

Marty Burger

Co-Chair, 2014 ULI Fall Meeting Host Committee, and
Chief Executive Officer, Silverstein Properties

Cia Buckley Marakovits

Co-Chair, 2014 ULI Fall Meeting Host Committee, and
Chief Investment Officer, Dune Real Estate Partners

ULI Open Space Award

Presented by

Leanne Lachman

Chairman, ULI Global Awards for Excellence Jury, and
President, Lachman Associates, LLC

Chairman's Report

Lynn Thurber

Chairman, Urban Land Institute, and Chairman
LaSalle Investment Management

TUESDAY, OCTOBER 21

GENERAL SESSION

4:00 p.m.–5:30 p.m.

Javits Convention Center, Exhibit Halls 3D & 3E

Reflections on Resilient Leadership: An Interview with Jamie Dimon

Jamie Dimon, Chairman and Chief Executive Officer of JPMorgan Chase, and one of the best known CEOs in the world, is widely hailed for having successfully shepherded JPMorgan through the worst of the financial crisis—and in far better shape than its major rivals. Dimon, the longest-tenured CEO among the major U.S. banks, has also faced his share of criticism, such as when the company suffered billions in losses for the so-called “London Whale” trading incident. Through it all, Dimon has exhibited tremendous resilience, which is a hallmark of his leadership. In a candid, one-on-one interview, Dimon will share his reflections on leading through crises, and the importance of resilience for leaders and their organizations. Dimon will be interviewed by William J. Ferguson, Chairman and Chief Executive Officer of Ferguson Partners Ltd.

Keynote Speaker

Jamie Dimon

Chairman and Chief Executive Officer, JPMorgan Chase & Co.

Interviewed by

William J. Ferguson

Chairman and Chief Executive Officer, Ferguson Partners Ltd.

Introduced by

Edward C. Forst

President and Chief Executive Officer, Cushman & Wakefield

Sponsored by



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WEDNESDAY, OCTOBER 22

ULI/STAN ROSS REAL ESTATE TRENDS CONFERENCE

GENERAL SESSION

7:30 a.m.–8:45 a.m.

Javits Convention Center, Exhibit Halls 3D & 3E

Emerging Trends in Real Estate® 2015

What are the key emerging trends that will shape the real estate market in 2015? What does the future hold for real estate investment and development? What do industry leaders say about the outlook for U.S. real estate property sectors, metro areas, finance and capital markets, and other real estate issues? What are the findings from the 36th annual Emerging Trends in Real Estate® survey and interviews? Emerging Trends in Real Estate®, undertaken jointly by PwC and the Urban Land Institute, is based on insights from hundreds of industry leaders and is the most highly regarded and widely read forecast report in the real estate industry. Hear a lively, provocative, and wide-ranging discussion and have the chance to ask questions.

Moderator

Cheryl Casone

Anchor and Financial Contributor, Fox Business Network

Discussion Leaders

K.S. Sonny Kalsi

Founder and Partner, GreenOak Real Estate

Mary K. Ludgin

Director of Global Investment Research, Heitman

Brian Nottage

Managing Director, JPMorgan Asset Management

Mitchell M. Roschelle

Partner, PwC

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BREAK

8:45 a.m.–9:00 a.m.

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BRINCKERHOFF**

WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

9:00 a.m.–10:15 a.m.

Capital Markets Track

The Liquidity Landscape: Opportunities and Challenges

Javits Convention Center, 1E-10/1E-11

The global capital marketplace is frequently described as being awash in liquidity. Yet accessing this capital for projects located outside a handful of major national markets can be a challenge for many property owners. This group of experienced debt and equity practitioners will give you a thorough grounding in the state of the national capital marketplace. They will also share practical details and case studies on the current debt and equity structures that are successfully capitalizing both existing and development projects in the market today.

Moderator

Robert J. Ivanhoe

Shareholder, Greenberg Traurig

Discussion Leaders

Matthew J. Anderson

Managing Director, Trepp LLC

Wayne Brandt

Managing Director, Wells Fargo

Thomas O. Fish

Executive Managing Director, JLL

Coburn Packard

Partner, Real Estate, Apollo Global Management

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FIFTH THIRD BANK

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WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

9:00 a.m.–10:15 a.m.

Product/Market Trends Track

Repurposing and Repositioning: New Life for Obsolete Properties

Javits Convention Center, 1E-07/1E-08

Changing demographics; new patterns for working, shopping, and living; aging buildings; and a slow economy have left us with many obsolete and underperforming properties in both urban and suburban areas around the country. Developers and design professionals will show how shopping malls, big-box stores, office buildings, industrial buildings, and government facilities have been repurposed and repositioned for profitable new uses that have helped revitalize their communities.

Moderator

Ronald A. Altoon

Partner, Altoon Partners Architects

Discussion Leaders

Michael D. Guerin

Vice President, Leasing, Macerich Company

David R. Weinreb

Chief Executive Officer, The Howard Hughes Corporation

Matt Whelan

Principal, RedLeaf Properties LLC, and Senior Director Investments, Live Oak–Gottesman

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WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

9:00 a.m.–10:15 a.m.

Product/Market Trends Track

Water: Too Much, Too Little

Javits Convention Center, 1E-09

What does development look like in water-constrained communities, as well as in those where an excess of water is requiring new approaches to stormwater management, flood control, and site design? What are the best ways to create and preserve real estate value when the future promises too little water in some areas or too much water in others? This session will examine water, growth, and better development practices in a world where global climate change and extreme weather are transforming the fundamentals of effective water management.

Moderator

John K. McIlwain

Senior Resident Fellow, J. Ronald Terwilliger Chair for Housing
Urban Land Institute

Discussion Leaders

Steven A. Betts

President, Chanen Development Company

Laura Huffman

Texas State Director, the Nature Conservancy

Gerard Romski

Project Executive and General Counsel, Arverne by the Sea

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WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

9:00 a.m.–10:15 a.m.

Innovation Track

The Creative Reuse of Aging Infrastructure

Javits Convention Center, 1E-15/1E-16

The nation is increasingly faced with repairing or replacing aging infrastructure, structures that have traditionally divided neighborhoods and districts. The ability to repurpose or recreate obsolete infrastructure in creative and synergistic ways also provides the opportunity to enhance the urban environment by using them to reconnect and enhance those neighborhoods once again. Hear about two successful projects, Metra Market, under the main tracks leading out of one of Chicago's major downtown commuter rail stations and Canalside, a re-creation of a portion of the old Erie Canal in Buffalo, NY. Finally, we will address the feasibility of an idea being discussed in many cities around the country, the decking over of major downtown highways to create new land for development and recreation.

Discussion Leaders

Benjamin E. Donsky

Project Manager, Biederman Redevelopment Ventures Corporation

Michael LoGrande

Director, Department of Planning, City of Los Angeles

Michael Tobin

Managing Director, CBRE/U.S. Equities Realty

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WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

9:00 a.m.–10:15 a.m.

Policy Track

Housing and Health: From Research to Real Deals

Javits Convention Center, 1E-14

The value of housing—especially affordable housing—extends beyond basic shelter. Research and practice have demonstrated the important role housing plays in improving health outcomes for residents. Join thought leaders from the research, philanthropic, and development communities to explore the relationship between housing and health.

Moderator

Ianna Kachoris

Program Officer, John D. and Catherine T. MacArthur Foundation

Discussion Leaders

Edward T. McMahon

Senior Resident Fellow, Charles E. Fraser Chair for Sustainable Development and Environmental Policy, Urban Land Institute

Jonathan F.P. Rose

Chief Executive Officer, Jonathan Rose Companies LLC

Megan Sandel

Coprincipal Investigator, Children's HealthWatch

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WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

9:00 a.m.–10:15 a.m.

Local Trends Track

100 Years of New York Redevelopment and Revitalization

Javits Convention Center, 1E-12/1E-13

Over the past century, New York City has constantly reinvented itself through public infrastructure and private development that has transformed it into today's global capital of commerce and finance. A panel of three leading experts will discuss how the city has reinvented itself and the opportunities and challenges it faces in maintaining its leadership position in the decades ahead.

Moderator

Michael Kimmelman

Architecture Critic, New York Times

Discussion Leaders

Alexander Garvin

President and Chief Executive Officer, AGA Public Realm Strategists, and Former Deputy Commissioner of Housing New York City Planning Commission

Kenneth T. Jackson

Director, Herbert H. Lehman Center for the Study of American History, and the Jacques Barzun Professor of History and the Social Sciences, Columbia University

John E. Zuccotti

Cochairman, Brookfield Office Properties, and Former Chairman New York City Planning Commission

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Allen Matkins

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WEDNESDAY, OCTOBER 22**BREAK**

10:15 a.m.–10:45 a.m.

Sponsored by**CONCURRENT SESSIONS**

10:45 a.m.–12:00 p.m.

Capital Markets Track**Innovative Capital***Javits Convention Center, 1E-10/1E-11*

The real estate capital marketplace is constantly evolving as new sources of investment capital emerge and become mainstream. This panel offers a primer on some of the active and exciting new capital sources in the market today, including family offices, wealth managers, emerging manager funds, and specialized investment pools. This panel will demystify these groups, describing their preferred investment strategies and structures as well as offering practical advice on how to access and partner with them.

*Moderator***Dave Karson**

Executive Managing Director, Capital Markets, Cushman & Wakefield

*Discussion Leaders***Edgar B. Alvarado**

Group Head, Real Estate Equity, Allstate Investments

Paul J. DoocyChief Investment Officer and Managing Director
Investment Management, Real Estate Capital Partners**George Rizk**

Partner, the Baupost Group LLC

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WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

10:45 a.m.–12:00 p.m.

Product/Market Trends Track

New Hospitality Concepts with the Millennials in Mind

Javits Convention Center, 1E-12/1E-13

Explore the latest hotel ideas designed expressly for the millennial market. Hear from the hospitality companies that are packaging these new fashionably young brands. Topics to be covered include everything from positioning to operational approaches, and architecture and design to connect with this market of people under 40 that now exceeds 80 million.

Moderator

Bruce Baltin

Senior Vice President, PKF Consulting USA

Discussion Leaders

Sam Bakhshandehpour

President, sbe

Jason Brown

Global Chief Development Officer, Yotel

Alan J. Fuerstman

Founder and Chief Executive Officer, Montage Hotels and Resorts

Jake Schwartz

Chief Investment Officer and Co-Founder, Quiksilver Hotels and Resorts International

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WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

10:45 a.m.–12:00 p.m.

Product/Market Trends Track

Disruptive Technology: Reshaping Commercial Real Estate

Javits Convention Center, 1E-09

Entrepreneurs are disrupting the real estate industry. CEOs and founders of the leading software and technology companies reshaping the way the real estate industry functions will discuss the opportunities for landlords, owners, investors, and service providers to create synergies and economies of scale and to help the industry evolve in the 21st century. These entrepreneurs may not have “grown up” in the real estate industry, but through the lens of a fresh perspective they have created platforms now adopted by some of the world’s largest players in the property industry. This panel, which will focus on insights that can be used as a basis for actions and investments, will be moderated by Jared Kushner, an institutional real estate owner and investor in early-stage technology companies.

Moderator

Jared Kushner

President and Chief Executive Officer, Kushner Companies

Discussion Leaders

Arie Barendrecht

Founder and Chief Executive Officer, WiredScore

David Eisenberg

Founder and Chief Executive Officer, Floored

Riggs F. Kubiak

Founder and Chief Executive Officer, Honest Buildings

Brandon Weber

Founder and Chief Executive Officer, Hightower

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WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

10:45 a.m.–12:00 p.m.

Innovation Track

Growing Food, Neighborhoods, and Profits

Javits Convention Center, 1E-07/1E-08

For centuries, great public markets have served as hubs bringing people and commerce together. What is old is new again as farmers markets, public markets, food emporiums, and multipurpose parks are placed at the center of revitalization strategies. Hear from developers and civic leaders using food-based strategies to add life to public spaces, creating new gathering places that benefit both neighborhoods and the bottom line. Learn how cutting-edge projects tackled implementation hurdles, engaged the community, and reaped financial rewards.

Moderator

Anthony D. Green

Managing Partner, the Pinehills

Discussion Leaders

Steven Boyle

Vice President of Development, EDENS

Jonathan Butler

Cofounder, the Brooklyn Flea; Founder, Brownstoner Development; and Founder, Brownstoner Media LLC

Margaret L. Cafarelli

Founder and Principal, Urban Developments LLC

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WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

10:45 a.m.–12:00 p.m.

Policy Track

Learning in Real Time: Experts Share Their Forecasts for Real Estate in 3 Years

Javits Convention Center, 1E-14

The semiannual *ULI/EY Real Estate Consensus Forecast*, a survey of leading industry experts, was just released. Where do the experts agree or disagree? Why? How have forecasts changed from six months ago? Hear a lively debate between participating survey experts as they explain or defend their views. Ask questions or challenge consensus about what's ahead for the real estate industry in 2015 and beyond.

Moderator

Howard Roth

Global Real Estate Leader, Ernst & Young

Discussion Leaders

David J. Lynn

Chief Executive Officer and Co-Founder
Everest High Income Property

Paul Mouchakkaa

Executive Director and Global Head of Research and Strategy
Morgan Stanley Real Estate Investing

Maria Sicola

Executive Managing Director, Research
Cushman & Wakefield, Inc.

Tim Wang

Director and Head of Investment Research, Clarion Partners

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WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

10:45 a.m.–12:00 p.m.

Local Trends Track

Green from Green: Creating Real Estate Value from Private Management of the Public Realm

Javits Convention Center, 1E-15/1E-16

Well-maintained urban open spaces add billions of dollars in value to surrounding real estate assets. As government support of parks budgets has dwindled over the past several decades, private maintenance of public spaces has stepped in to fill the void. Whether handled by parks conservancies or business improvement districts, these privately operated public assets are on the rise in New York City and elsewhere, creating value in downtowns and on waterfronts and spurring new development in cities.

Moderator

Ommeed Sathe

Director, Social Investments, Prudential Real Estate

Discussion Leaders

Daniel A. Biederman

President, 34th Street Partnership/Bryant Park Corporation

Tupper Thomas

Executive Director, New Yorkers for Parks

John L. Zogg Jr.

Managing Director, Crescent Real Estate Equities

Scan the QR code below to access the session evaluation survey.



LUNCH

12:00 p.m.–1:00 p.m.

Several lunch options are available in the ULI Hub and in the food court of the Convention Center.

WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

1:15 p.m.–2:30 p.m.

Product/Market Trends Track

Crowd-Source a Session Contest Winner!!

Creating Healthy Places: Food and Beverage Experiences in Retail Real Estate

Javits Convention Center, 1E-15/1E-16

Customer and retail trends are evolving at a rapid pace, and now more than ever people are looking for opportunities to reconnect within their community. Join us for a look at opportunities that encourage healthy community interactions through built form by delivering innovative food retailing at retail real estate and examine sustainable investment metrics for this asset class.

Moderator

Peter Holland

Director, Urbis

Discussion Leaders

Rachael Holloway

Development Manager, Stockland

Caitlin Sandford

Development Manager, Stockland

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WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

1:15 p.m.–2:30 p.m.

Product/Market Trends Track

The Changing Face of Residential

Javits Convention Center, 1E-10/1E-11

The global financial crisis started in the U.S. housing market. But the housing market is recovering and trends are emerging. What do today's renters want, and where do they want it? What are single-family and condo buyers purchasing, and what factors are moving renters into the for-sale market? Come listen to the nation's leading thinkers on this complex topic.

Moderator

Dale Anne Reiss

Senior Managing Director, Artemis Advisors, LLC

Discussion Leaders

Bruce A. Beal Jr.

President and General Partner, Related Companies

Wendy Rowden

Managing Director, Jonathan Rose Companies

Robert I. Toll

Executive Chairman, Toll Brothers Inc.

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WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

1:15 p.m.–2:30 p.m.

Product/Market Trends Track

Building Healthy Places: Development Strategies That Work for Health and the Bottom Line

Javits Convention Center, 1E-09

Health-focused development is the next big wave. But are you ready? Hear from thought leaders working at the intersection of development and health and learn about opportunities to leverage health-promoting strategies for your next building, project, or community. With market and demographic drivers all pushing toward development approaches that promote health and wellness, you won't want to miss out on the chance to learn more about strategies and approaches that work both for health and for the bottom line.

Moderator

Joanna Frank

Executive Director, Center for Active Design

Discussion Leaders

Teng Chye Khoo

Executive Director, Centre for Liveable Cities, Singapore

Susan Powers

President, Urban Ventures LLC

Jack Robbins

Principal, FXFOWLE

Scan the QR code below to access the session evaluation survey.



WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

1:15 p.m.–2:30 p.m.

Innovation Track

Increasing Real Estate's Bandwidth: Leveraging the Internet and Open Data Sources to Put the Right People in the Right Buildings

Javits Convention Center, 1E-12/1E-13

Commercial real estate (CRE) still faces issues associated with antiquated technology, such as fragmented information and stale data. The lack of access to open data systems and currently available technologies is causing problems that only data-driven technology companies can solve. CRE as an industry will reach its full potential only through the adoption of collaborative, real-time technologies. Google Capital's recent \$50 million investment in Auction.com signals a new era in CRE. The Internet giant's investment is encouraging the industry to use newly available big-data answers for old real estate questions—a huge win for all. Use of big data in the investment, design, and construction process is growing faster and more powerful every year, while big data-driven leasing and market research is ripe for a revolution in effective, open, and efficient analysis. This panel of technology leaders will discuss how embracing the world of online information will revolutionize how CRE professionals reach larger audiences faster and more effectively than ever before.

Moderator

Alisa Brem

Development Associate, EDENS

Discussion Leaders

Joshua McClure

Founder and Chief Executive Officer, RealMassive

Chris Palmisano

Senior Account Manager, Key Accounts, Google

Jake Seid

President, Auction.com

Scan the QR code below to access the session evaluation survey.



WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

1:15 p.m.–2:30 p.m.

Demographics

Intergenerationalism and Its Impact on Community Development

Javits Convention Center, 1E-14

As the two largest generations of our time—generation Y and the baby boomers—age, communities are evolving to provide a different built environment and a new level of amenities to allow residents to engage with one another. While developers are beginning to see the need for new amenities, there are larger questions related to this trend. What does the growing desire of these generations to live near each other say about the best ways to develop or redevelop communities? How do communities engage multiple generations organically? Learn from developers of different asset classes about how they are harnessing the power of this rising phenomenon to drive demand for their projects. A new exclusive report, *Residential Futures II: Thought-Provoking Ideas on What's Next for Multigenerational Households and Intergenerational Communities*, undertaken by the ULI Terwilliger Center for Housing in partnership with the Community Development and Senior Housing councils, will also be shared.

Moderator

Jeremy Newman Sharpe

Vice President, Community Development
Rancho Sahuarita Company

Discussion Leaders

Donna Butts

Executive Director, Generations United

Helen Foster

Principal, Foster Strategy LLC

Billy D. Pettit III

Senior Vice President, Pillar Properties

Scan the QR code below to access the session evaluation survey.



WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

1:15 p.m.–2:30 p.m.

Local Trends Track

Brooklyn Renaissance: Transformation of an Outer Borough

Javits Convention Center, 1E-07/1E-08

Brooklyn has been transformed over the past three decades, and its progress has been remarkable. Explore the growth of Brooklyn through several of its signature projects in a conversation with the influential players who made them happen. Take home the lessons learned that have resulted in the borough's development as a global brand.

Moderator

Kathryn Wylde

President and Chief Executive Officer
Partnership for New York City

Discussion Leaders

MaryAnne Gilmartin

President and Chief Executive Officer
Forest City Ratner Companies

Andrew H. Kimball

Chief Executive Officer, Industry City

Regina Myer

President, Brooklyn Bridge Park, and Former Director
Brooklyn Office, New York City Department of City Planning

Jed Walentas

Principal, Two Trees Management Company

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BREAK

2:30 p.m.–3:00 p.m.

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WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

3:00 p.m.–4:15 p.m.

Capital Markets Track

Is Crowdfunding Becoming Crowded?

Javits Convention Center, 1E-12/1E-13

Out of nowhere, crowdfunding has taken off like a rocket. From a few pioneers, new companies are springing up everywhere. How is the crowdfunding model evolving? Is crowdfunding poised to become a viable scalable alternative to institutional joint-venture equity capital? Who will be the dominant players? What are the advantages and pitfalls of this new business platform? Are users going back for more? What are the social equity dimensions of the business? The panel will delve into these and other issues in exploring this emerging capital market innovation.

Moderator

Douglas S. Ellenoff

Partner, Ellenoff Grossman & Schole LLP

Discussion Leaders

Benjamin Miller

Cofounder, Fundrise

Rodrigo Nino

President and Chief Executive Officer, Prodigy Network

Darren Powderly

Cofounder, CrowdStreet

Kevin B. Swill

Chief Operating Officer, the Carlton Group

Scan the QR code below to access the session evaluation survey.



WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

3:00 p.m.–4:15 p.m.

Capital Markets Track

The Intersection of Capital Markets and Sustainability

Javits Convention Center, 1E-14

Sustainability is now an integral part of reducing risk, enhancing the tenant experience, and creating value for the investment community. Hear industry leaders discuss how improved environmental performance has increased real estate property and portfolio value.

Moderator

Brian Dauskurdas

Director, Global Energy Solutions, Lutron Electronics Company, Inc.

Discussion Leaders

Steven E. Campbell

Senior Consultant and Advisor, Global Environmental, Engineering and Sustainability, Prologis

Charles B. Leitner

President, The Berkshire Group

Michael Spies

Senior Managing Director, Europe and India, Tishman Speyer

Simon Treacy

Managing Director, Global Chief Investment Officer and Head of US Equity, BlackRock Real Estate

Scan the QR code below to access the session evaluation survey.



WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

3:00 p.m.–4:15 p.m.

Product/Market Trends Track

Thinking about the Workplace in Three Dimensions

Javits Convention Center, 1E-07/1E-08

Tenants no longer will accept simply densifying on the floor plans of yesterday. Learn how cutting-edge designers and owners are proposing new solutions and adapting space to the tenant's needs instead of the other way around.

Moderator

Joseph Brancato

Regional Managing Principal, Gensler

Discussion Leaders

Robert T. Lapidus

President and Chief investment Officer, L&L Holding Company

Miguel McKelvey

Co-Founder, WeWork

James B. McLeish III

Partner, Lehman Smith McLeish

Scan the QR code below to access the session evaluation survey.



WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

3:00 p.m.–4:15 p.m.

Product/Market Trends Track

Denser 'Burbs by Market Demand: The Evolving American Dream

Javits Convention Center, 1E-15/1E-16

The master-planned communities and suburban town models that dominated homebuilding are shifting—radically in some cases—to reflect buyer demand and demographic trends, including a mobile, health-conscious workforce, aging boomers, a new focus on pedestrians, and transit development. Walkable higher-density town centers are being built in California and other areas of the western United States, while densifying suburbs are growing and transit-oriented mini-cities are going up—often higher up—in and around New York City and in other places in the Northeast and around the country. This panel will review recent innovative projects and efforts and explore the question, how is the push toward density changing the suburbs?

Moderator

Kris Hudson

Real Estate Reporter, Wall Street Journal

Discussion Leaders

Elizabeth Cheteny

Planning Director, City of White Plains, New York

Bradley F. Hunter

Chief Economist and Director of Consulting, Metrostudy–A Hanley Wood Company

Sean O'Malley

Managing Principal, SWA Group

Donna P. Shafer

Executive Vice President, Cityline Partners LLC

Scan the QR code below to access the session evaluation survey.



WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

3:00 p.m.–4:15 p.m.

Innovation Track

Who's Really Winning—Brick and Mortar or E-Commerce? How Big Data Can Benefit Developers

Javits Convention Center, 1E-09

A recent study reports that 90 percent of all 2013 U.S. retail sales occurred in stores. Big data is being used in ever-increasing ways, but sorting fact from assumption can often be challenging. The internet is influencing everything—yet people are still shopping in place, not just online. Join the speakers to challenge your own assumptions about how retailers are using data, what real estate owners and managers can learn from the data, and how it can affect your bottom line.

Moderator

John L. Bucksbaum

Chief Executive Officer, Bucksbaum Retail Properties LLC

Discussion Leaders

Mike Moriarty

Partner, A.T. Kearney, and coauthor of *On Solid Ground: Brick and Mortar Is the Foundation of Omnichannel Retailing*

Steve Morris

President and Cofounder, Asset Strategies Group

Dana Telsey

Chief Executive Officer and Chief Research Officer
TAG - Telsey Advisory Group

Scan the QR code below to access the session evaluation survey.



WEDNESDAY, OCTOBER 22

CONCURRENT SESSIONS

3:00 p.m.–4:15 p.m.

Local Trends Track

Downtown Rebirth: How the Original Heart of New Amsterdam is Once Again the Most Sought-After Area of NYC

Javits Convention Center, 1E-10/1E-11

The greatest infrastructure, retail, and office complex in the United States has become the catalyst for growth in New York City. Hear from the industry titans who have helped plan, build, and lease the 10 million-square-foot World Trade Center and Brookfield complex, which are attracting retailers, office tenants, residents, hotel guests, and tourists to downtown Manhattan.

Moderator

Carl Weisbrod

Director, New York City Department of City Planning, and Chairman, New York City Planning Commission

Discussion Leaders

Dennis Friedrich

Chief Executive Officer, Brookfield Office Properties

Larry A. Silverstein

Chairman, Silverstein Properties Inc.

Mary Ann Tighe

Chief Executive Officer, New York Tri-State Region
CB Richard Ellis

Sponsored by



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BREAK

4:15 p.m.–4:30 p.m.

Sponsored by

Hines

WEDNESDAY, OCTOBER 22

GENERAL SESSION

4:30 p.m.–6:00 p.m.

Javits Convention Center, Exhibit Halls 3D & 3E

Welcome Remarks

Robert C. Lieber

Chairman, ULI New York, and
Executive Managing Director, C-III Capital Partners

Global Awards for Excellence

Presented by

Leanne Lachman

Chairman, ULI Global Awards for Excellence Jury, and
President, Lachman Associates, LLC

ULI Foundation Report

Geoffrey L. Stack

Chairman, ULI Foundation, and Managing Director
Sares Regis Group

WEDNESDAY, OCTOBER 22

GENERAL SESSION

4:30 p.m.–6:00 p.m.

Javits Convention Center, Exhibit Halls 3D & 3E

Capital Markets: A Global Perspective

Capital users and providers from across the globe will engage in a provocative conversation about where the money is coming from and how it is being used.

Discussion Leaders

Jeff T. Blau

Chief Executive Officer, Related Companies

Cia Buckley Marakovits

Chief Investment Officer, Dune Real Estate Partners LP

Goh Kok Huat

Chief Operating Officer and President, GIC Real Estate

Olivier Piani

Chief Executive Officer, Allianz Real Estate GmbH

Scan the QR code below to access the session evaluation survey.



THURSDAY, OCTOBER 23

REAL ESTATE DEAL DAY

GENERAL SESSION

9:00 a.m.–10:15 a.m.

Javits Convention Center, Exhibit Halls 3D & 3E

Jack Kemp Excellence in Affordable and Workforce Housing Award and Robert C. Larson Housing Policy Leadership Award

Presented by

J. Ronald Terwilliger

Chairman, ULI Terwilliger Center for Housing

Global Cities: The Developer's Perspective

Rob Speyer, Co-CEO of Tishman Speyer, will share an international developer's view on what is driving the resurgence in global cities.

Speaker

Rob Speyer

President and Co-Chief Executive Officer, Tishman Speyer

Scan the QR code below to access the session evaluation survey.



BREAK

10:15 a.m.–10:30 a.m.

Sponsored by

Holland & Knight

THURSDAY, OCTOBER 23

CONCURRENT SESSIONS

10:30 a.m.–12:00 p.m.

Real Estate Deals Track

It's a Beautiful Day (Again) in the Neighborhood

Javits Convention Center, 1E-07/1E-08

As street and neighborhood retail real estate experiences a resurgence, exciting new tenants are emerging while many blue chips are reformatting and rescaling their brands. Hear four compelling stories: a mid-city block in Los Angeles transformed from invisible to a show stopper with tenants to match during the recession; an on-line store that sold beautiful axes opens a brick and mortar storefront in Tribeca and now attracts shoppers from Tokyo, Paris and the world; an East Coast based developer turns traditional malls inside out to create vibrant pedestrian friendly shopping experiences; and a surprise high-level guest from one of the USA's most progressive, out of the box retailers, whose "street retail skew" is legendary in the business. Moderated with wit and wisdom by Story Worldwide's chief creative officer, Rob Rasmussen who will ask for your stories, too. This panel will knock your socks off. And we know where you can buy new ones!

Moderator

Robert Rasmussen

Chief Creative Officer, Story Worldwide

Discussion Leaders

Peter Buchanan-Smith

Founder and Chief Executive Officer, Best Made Company

Thomas Gilmore

President, Madison Marquette Retail Services Inc.

Michael H. McNaughton

Senior Vice President, Asset Management, WS Development

Scan the QR code below to access the session evaluation survey.



THURSDAY, OCTOBER 23

CONCURRENT SESSIONS

10:30 a.m.–12:00 p.m.

Real Estate Deals Track

Not the Last Resort: Rethinking the Future of Second-Home Communities

Javits Convention Center, 1E-10/1E-11

Just as the times have changed, so too have the faces of resorts. Understanding where the deals are getting done means taking a long look at demographics and the trends that have changed the approach to communities catering to discretionary home purchasers. Topics to be covered include smaller property profiles, the importance of hospitality branding, repositioning and multigenerational impacts, and the use of private club concepts.

Moderator

Toni Alexander

President and Creative Director, InterCommunications Inc.

Discussion Leaders

Patrick K. Fitzgerald

President and Chief Executive Officer, Hualalai Resort

Harry H. Frampton III

Managing Partner, East West Partners–Western Division

Carlos Hernandez-Garcia

Chief Executive Officer, Pellas Development Group

Paul White

Vice President, Residential, Four Seasons Hotels and Resorts

Scan the QR code below to access the session evaluation survey.



THURSDAY, OCTOBER 23

CONCURRENT SESSIONS

10:30 a.m.–12:00 p.m.

Real Estate Deals Track

Rental Multifamily Housing: New American Dream or Classic Bubble?

Javits Convention Center, 1E-12/1E-13

The production of new multifamily rental housing has been unprecedented over the past five years in gateway cities throughout the United States. This trend is now extending to secondary and even tertiary markets. There are compelling demographic factors and a new class of renters-by-choice. Do these factors portend an above-average absorption of new product, or is it a classic bubble in the making? Industry leaders in public and private companies will discuss their response to these conditions.

Moderator

John J. Healy Jr.

Principal, Hyde Street Holdings LLC

Discussion Leaders

Matthew Birenbaum

Executive Vice President, Corporate Strategy, AvalonBay Communities Inc.

Toby Bozzuto Jr.

President, the Bozzuto Group

Victor Calanog

Vice President, Research and Economics, REIS

Charles A. Hewlett

Managing Director, RCLCO

Thomas W. Toomey

President and Chief Executive Officer, UDR Inc.

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THURSDAY, OCTOBER 23

CONCURRENT SESSIONS

10:30 a.m.–12:00 p.m.

Real Estate Deals Track

Best New Communities in 2014

Javits Convention Center, 1E-09

This interactive “real deals, real numbers” session will feature three new MPCs that have recently been successfully launched. Cutting-edge developers will share details and numbers regarding design, development, amenities, marketing, financing, and partnership strategies that led to their projects’ success. They will also address how they positioned their state-of-the-art MPCs vis-à-vis existing ones, how they are differentiating their communities through the creation of an innovative “lifestyle,” and how they are making money in the MPC development business in the post-recession era.

Moderator

Gadi Kaufmann

Managing Director and Chief Executive Officer, RCLCO

Discussion Leaders

Laura Cole

Vice President, Marketing, Willowsford LLC

Tom Martin

Vice President, Planning and Products, Five Point Communities

Tony J. Ruggeri

Co-president, Republic Property Group

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THURSDAY, OCTOBER 23

CONCURRENT SESSIONS

10:30 a.m.–12:00 p.m.

Real Estate Deals Track

Trading Space for Place

Javits Convention Center, 1E-15

What happens when you have a million square feet of vacancy? Learn how owners are generating new demand for office space by repositioning entire neighborhoods and developing new mixed-use buildings to meet the needs of office users.

Moderator

Anton N. Natsis

Partner, Allen Matkins Leck Gamble Mallory & Natsis LLP

Discussion Leaders

Chris Epstein

President, BECO South

Ada M. Healey

Vice President, Vulcan Inc.

Randy Smith

President, Weston Urban

Scan the QR code below to access the session evaluation survey.



THURSDAY, OCTOBER 23

CONCURRENT SESSIONS

10:30 a.m.–12:00 p.m.

Real Estate Deals Track

The Industrial Recovery Is Now! Get It While It's Hot

Javits Convention Center, 1E-14

Hear about the current state of industrial development opportunities from a real-deal perspective. Among the deals highlighted will be a 2 million-square-foot-plus project in southern California that ties the old to the new, including the latest tenant-driven demands for industrial speculative developments and creative capitalization.

Moderator

John M. Walsh III

President and Chief Executive Officer
TIG Real Estate Services Inc.

Discussion Leaders

John S. Hagestad

Managing Director, SARES-REGIS Group

Zachary Smith

Executive Vice President and Chief Operating Officer
New York City Economic Development Corporation

Scan the QR code below to access
the session evaluation survey.



THURSDAY, OCTOBER 23

CONCURRENT SESSIONS

10:30 a.m.–12:00 p.m.

Real Estate Deals Track

Hudson Yards: Changing the Face of Manhattan's West Side

Javits Convention Center, 1E-16

On the west side of midtown Manhattan sits 28 acres of prime real estate. This area, which has been the subject of much speculation and planning, is now coming to life as one of the largest mixed-use projects in the United States, if not the world. When completed, it will have more than 17 million square feet of commercial and residential space, as well as 14 acres of public open space. Hudson Yards exemplifies strong public/private partnerships, creative financing, and world-class design. The lessons learned can be applied to projects of all sizes. Those involved in the reemergence of this area will discuss what it took to make the project a reality and what it means for the future of place making around the world.

Moderator

Mitchell Moss

Professor of Urban Policy and Planning, New York University

Presentation

Jeff T. Blau

Chief Executive Officer, Related Companies

L. Jay Cross

President, Related Hudson Yards

Discussion Leaders

Catie Marron

Chairman, Friends of the High Line

Jeffrey Rosen

Director, Real Estate, Metropolitan Transit Authority

Richard Wagman

Managing Partner and Founder, Madison Capital

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Real Estate
Solutions

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THURSDAY, OCTOBER 23

LUNCH

12:00 p.m.–1:00 p.m.

Several lunch options are available in the ULI Hub and in the food court of the Convention Center.

CONCURRENT SESSIONS

1:15 p.m.–2:45 p.m.

Real Estate Deals Track

Shark Tank

Javits Convention Center, 1E-10/1E-11

Shark Tank brings together real money and real deals with a celebrity panel of “sharks” to vet the deals and offer the audience a look behind the closed doors of an investment committee. The session will feature two or three investment proposals presented to a panel of investment professionals (the sharks) by real estate entrepreneurs who are seeking capital. The panelists will then critique the presentation using their experience and quick wit, and possibly even express interest in an investment, if they so desire!

Sharks:

Cia Buckley Marakovits

Chief Investment Officer, Dune Real Estate Partners LP

Patricia R. Healy

Principal, Hyde Street Holdings, LLC

Robert C. Lieber

Executive Managing Director, C-III Capital Partners

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THURSDAY, OCTOBER 23

CONCURRENT SESSIONS

1:15 p.m.–2:45 p.m.

Real Estate Deals Track

Transformative Projects: New York Style

Javits Convention Center, 1E-12/1E-13

During the past ten years, key projects have changed both the skyline and landscape of New York City. And they will continue to have an impact. These projects also offer many lessons learned that could be applied to other markets—structuring the deal, obtaining the financing, addressing major infrastructure challenges, garnering community support, working with public and private partners. Hear what has driven these projects and learn what they mean for New York—and the real estate world—going forward.

Moderator

Daniel Doctoroff

President, Bloomberg

Discussion Leaders

Anthony R. Coscia

Chairman of the Board, Amtrak, and Partner, Windels Marx Lane & Mittendorf LLP

MaryAnne Gilmartin

President and Chief Executive Officer, Forest City Ratner Companies

Stephen M. Ross

Chairman, Related Companies

Daniel R. Tishman

Chairman and Chief Executive Officer, Tishman Construction Corporation, and Vice Chairman, AECOM Technology Corporation, and Vice Chairman, Tishman Hotel & Realty

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THURSDAY, OCTOBER 23

BREAK

2:45 p.m.–3:00 p.m.

Sponsored by

WALL STREET JOURNAL

CLOSING GENERAL SESSION

3:00 p.m.–4:00 p.m.

Javits Convention Center, Exhibit Halls 3D & 3E

Announcement of the 2015 Spring Meeting

Keynote with Walter Isaacson

Keynote Speaker

Walter Isaacson

President and Chief Executive Officer, the Aspen Institute

Former Editor, Time magazine

Former Chairman and Chief Executive Officer, CNN

Scan the QR code below to access
the session evaluation survey.





MONDAY, OCTOBER 20

COMMITTEE MEETINGS

(Committee members only)

- 3:30 p.m. – 5:30 p.m. **Global Strategy Committee**
*Sheraton New York Times Square
Riverside Suite, 3rd Floor*
- 4:00 p.m. – 6:00 p.m. **WLI Steering Committee**
*Ernest & Young, 5 Times Square
EY Conference Center, 22nd Floor*

TUESDAY, OCTOBER 21

- 7:00 a.m. – 10:00 a.m. **ULI Board of Directors**
*Sheraton New York Times Square
Riverside Ballroom, 3rd Floor*
- 7:30 a.m. – 8:30 a.m. **Global Young Leader Chairs
Breakfast**
Javits Convention Center, 3D-01
- 10:30 a.m. – 12:00 p.m. **Greenprint Board of Directors**
*ULI Greenprint Center
230 Park Avenue, 15th Floor*
- 10:30 a.m. – 12:00 p.m. **Audit Committee**
*Sheraton New York Times Square
Conference Room K, Lower Level*
- 10:30 a.m. – 12:00 p.m. **Building Healthy Places Advisory
Group**
*Sheraton New York Times Square
Riverside Suite, 3rd Floor*
- 10:30 a.m. – 12:00 p.m. **Leadership Working Group**
*Sheraton New York Times Square
Central Park West, 2nd Floor*
- 10:30 a.m. – 12:30 p.m. **Terwilliger Center for Housing
National Advisory Board**
*(invitation only)
Sheraton New York Times Square
Empire Ballroom West, 2nd Floor*

TUESDAY, OCTOBER 21

COMMITTEE MEETINGS

(Committee members only)

- 10:30 a.m. – 12:30 p.m. **Rose Center Advisory Board**
*New York Hilton Midtown
 Murray Hill B, East*
- 10:45 a.m. – 11:45 a.m. **District and National Council Leadership and Staff**
*(Chairs, Chairs for Mission Advancement, Governance Chairs, Treasurers and Staff)
 Javits Convention Center
 3D-02/3D-11*
- 11:45 a.m. – 1:00 p.m. **District and National Council Leadership and Staff Lunch**
*(Chairs, Chairs for Mission Advancement, Governance Chairs, Treasurers and Staff)
 Javits Convention Center
 3D-02/3D-11*
- 12:00 p.m. – 1:00 p.m. **Greenprint Innovation Roundtable**
*ULI Greenprint Center
 230 Park Avenue, 15th Floor*
- 12:00 p.m. – 1:30 p.m. **Content Advisory Group**
*Sheraton New York Times Square
 Conference Room E, Lower Level*
- 12:30 p.m. – 3:30 p.m. **ULI Large Landowners Forum Steering Committee**
*Sheraton New York Times Square
 Conference Room D, Lower Level*
- 12:30 p.m. – 1:30 p.m. **Mid-Winter 2015 Planning Committee**
Javits Convention Center, 3D-04
- 1:00 p.m. – 2:15 p.m. **District Council Treasurers**
Javits Convention Center, 3D-12
- 1:15 p.m. – 2:30 p.m. **District and National Council Regional Breakouts: Heartland, Great Lakes, East Central**
Javits Convention Center, 3D-03
- 1:15 p.m. – 2:30 p.m. **District and National Council Regional Breakouts: Northeast Corridor, National Councils**
Javits Convention Center, 3D-05

TUESDAY, OCTOBER 21

COMMITTEE MEETINGS

(Committee members only)

- 1:15 p.m. – 2:30 p.m. **District and National Council
Regional Breakouts: Southwest,
Mountain States, Texas**
Javits Convention Center, 3D-08
- 1:15 p.m. – 2:30 p.m. **District and National Council
Regional Breakouts: Cascadia,
Northern California, Southlands**
Javits Convention Center, 3D-09
- 1:15 p.m. – 2:30 p.m. **District and National Council
Regional Breakouts: Southern
States, Florida, Southeast**
Javits Convention Center, 3D-10
- 1:30 p.m. – 2:30 p.m. **Greenprint Performance
Committee**
*ULI Greenprint Center
230 Park Avenue, 15th Floor*
- 1:30 p.m. – 2:00 p.m. **Trustees** *(Networking)*
2:00 p.m. – 4:00 p.m. **Trustees** *(Meeting)*
Javits Convention Center, 1E-14
- 2:30 p.m. – 4:00 p.m. **District and National Council
Technical Assistance Panel
Workshop**
*Javits Convention Center
3D-02/3D-11*
- 2:30 p.m. – 4:00 p.m. **Greenprint Best Practices Session**
*ULI Greenprint Center
230 Park Avenue, 15th Floor*
- 4:30 p.m. – 5:30 p.m. **Next Ten District and National
Council Networks**
Javits Convention Center, 3D-04

WEDNESDAY, OCTOBER 22

COMMITTEE MEETINGS

(Committee members only)

- 7:30 a.m. -- 8:30 a.m. **Compensation Committee**
*Sheraton New York Times Square
 Conference Room K, Lower Level*
- 10:30 a.m. – 12:00 p.m. **District Council Center for
 Leadership Exchange**
Javits Convention Center, 3D-01
- 1:00 p.m. – 3:00 p.m. **District and National Council Staff**
Javits Convention Center, 3D-03

THURSDAY, OCTOBER 23

COMMITTEE MEETINGS

(Committee members only)

- 7:00 a.m. – 9:00 a.m. **Governance & Nominating
 Committee and Trustee
 Nominations Committee**
*Javits Convention Center
 3D-02/3D-11*
- 7:30 a.m. – 9:00 a.m. **District and National Council
 Executive Directors Breakfast**
Javits Convention Center, 3D-10
- 9:30 a.m. – 11:30 a.m. **Nichols Management Committee**
The New York Palace, Adams Room
- 9:30 a.m. – 1:00 p.m. **Real Estate Research Forum**
(invitation only)
Javits Convention Center, 3D-03
- 10:00 a.m. – 12:00 p.m. **Operating Committee**
*Javits Convention Center
 3D-02/3D-11*
- 12:00 p.m. – 2:00 p.m. **Product Council Task Force**
*Javits Convention Center
 3D-04/3D-05*
- 12:00 p.m. – 1:30 p.m. **Sustainability Advisory Board**
Javits Convention Center, 3D-12
- 12:00 p.m. – 2:00 p.m. **ULI Next 100 Formation
 Committee**
Javits Convention Center, 3D-10



TUESDAY, OCTOBER 21

COUNCIL DINNERS

(National Product Council members only)

Affordable Workforce Housing

Lafayette in SoHo, 380 Lafayette Street (6:30 p.m.)

Commercial & Retail Development

Porter House, 10 Columbus Circle (6:00 p.m.)

Community Development (Silver)

Bocca di Bacco Chelsea, 169 9th Avenue. (8:00 p.m.)

Community Development

Houndstooth Pub, 520 8th Avenue (6:30 p.m.)

Entertainment Development

Cheri Harlem, 231 Lenox Avenue (6:00 p.m.)

Global Exchange

21 Club, 21 West 52nd Street (6:30 p.m.)

Healthcare & Life Sciences

Remi Restaurant, Rialto Room, 144 West 54th Street (6:30 p.m.)

Hotel Development

*The St. Regis New York, 5th Avenue at 55th Street
(Please note, this council dinner is on Wednesday, October 22nd)*

Industrial & Office Park Development (Black)

Fig & Olive, 10 East 52nd Street, between 5th and Madison Avenue (6:00 p.m.)

Industrial & Office Park Development (Blue)

Trestle on Tenth, 242 Tenth Avenue (6:30 p.m.)

Industrial & Office Park Development (Green)

The Park Restaurant, 118 10th Avenue (6:00 p.m.)

Industrial & Office Park Development (Red)

Marcelleria, 48 Gansevoort Street (6:30 p.m.)

Industrial & Office Park Development (Silver)

Keen's Steakhouse, 72 West 36th Street (6:30 p.m.)

Manufactured Housing Community

TBD

Multi-Family

*The Metropolitan Club—President's Ballroom, 3rd Floor
One East 60th Street (6:30 p.m.)*

TUESDAY, OCTOBER 21

COUNCIL DINNERS

(National Product Council members only)

Office Development

The Modern, 9 West 53rd Street (6:30 p.m.)

Public Development & Infrastructure

Angler's Club of New York, 101 Broad Street (6:30 p.m.)

Public/Private Partnership

The Standard Hotel, High Line, 848 Washington at West 13th Street (6:15 p.m.)

Recreational Development

The Robert at the Museum of Arts & Design, 2 Columbus Circle, 9th Floor (6:30 p.m.)

Residential Neighborhood Development

Bocca di Bacco Chelsea, 169 9th Avenue (6:30 p.m.)

Responsible Property Investment

DBGB, 299 Bowery (6:30 p.m.)

Redevelopment & Reuse

STK Downtown, 26 Little West 12th Street (6:00 p.m.)

Senior Housing

The Carnegie Club, 156 West 56th Street (6:30 p.m.)

Small-Scale Development

New York Athletic Club, 180 Central Park South (6:30 p.m.)

Sustainable Development

Crave Fishbar, 945 2nd Avenue (6:30 p.m.)

Transit Oriented Development

Brasserie 8½, 9 West 57th Street (6:30 p.m.)

University Development Council

*230 Fifth Avenue at 27th Street
(6:15 p.m. bus from Javits Convention Center, N Concourse
by Halls 1A-C)*

Urban Development/Mixed Use (Bronze, Gold, Green, Purple, Red, and Silver)

4 World Trade Center, 57th Floor (6:30 p.m.)

Urban Development/Mixed Use (Blue)

Tiro a Segno, 77 MacDougal Street, 2nd Floor (6:30 p.m.)

Urban Revitalization

The Wythe Hotel, 80 Wythe Avenue, Brooklyn (Start time: TBD)

WEDNESDAY, OCTOBER 22

COUNCIL MEETINGS

*(National Product Council members only)
See Council agendas for specific times*

Affordable Workforce Housing

*Citigroup Building, Executive Room
338 Greenwich Street*

Community Development (Blue)

*Tribeca Grill, Loft
375 Greenwich Street*

Community Development (Gold)

*Chelsea Piers, Sunset Terrace, Sky Rink–Pier 61
23rd Street and Hudson River Park*

Community Development (Green)

SoHo House New York, 29–35 9th Avenue

Community Development (Silver)

*Sheraton New York Times Square, Central Park West,
811 7th Avenue, 2nd Floor*

Commercial & Retail Development (All Flights)

*Sheraton New York Times Square, New York Ballroom West
811 7th Avenue*

Entertainment Development

*Le Parker Meridien New York, Tansa Room
119 West 56th Street*

Global Exchange

*Millennium Broadway Hotel New York, Room 4.11
145 West 44th Street*

Healthcare & Life Sciences

*Milstein Family Heart Center, NY Presbyterian Hospital
Riverview Terrace
173 Fort Washington Avenue
(7:15 a.m. bus from New York Hilton Midtown,
1335 Avenue of the Americas, 53rd Street curbside)*

Hotel Development

*The St. Regis New York, Versailles Room
5th Avenue at 55th Street
(Please note, this council will meet on Thursday, October 23rd)*

Industrial & Office Park Development (Black)

*New York Hilton Midtown, Sutton Complex, Beekman Parlor
1335 Avenue of the Americas*

WEDNESDAY, OCTOBER 22

COUNCIL MEETINGS

*(National Product Council members only)
See Council agendas for specific times*

Industrial & Office Park Development (Blue)

*New York Hilton Midtown, Sutton Complex, Regent Parlor
1335 Avenue of the Americas*

Industrial & Office Park Development (Gold)

*New York Hilton Midtown, Sutton Complex, Sutton Center
1335 Avenue of the Americas*

Industrial & Office Park Development (Green)

*New York Hilton Midtown, Sutton Complex, Sutton North
1335 Avenue of the Americas*

Industrial & Office Park Development (Red)

*New York Hilton, Sutton Complex, Sutton South
1335 Avenue of the Americas*

Industrial & Office Park Development (Silver)

*New York Hilton Midtown, Sutton Complex, Nassau Suite
1335 Avenue of the Americas*

Manufactured Housing Community

*Millennium Broadway Hotel New York, Room 4.05/4.04
145 West 44th Street*

Multi-Family (All Flights)

*The Metropolitan Club, West Lounge
One East 60th Street*

Office Development

225 Liberty Street, 43rd Floor

Public Development & Infrastructure

*Javits Convention Center, 3D-8/9
655 West 34th Street*

Public/Private Partnership (Blue)

*Corbin Building, 3rd Floor
13 John Street*

Public/Private Partnership (Gold)

140 Broadway, 29th Floor

Recreational Development (All Flights)

*Sheraton New York Times Square, Metropolitan East
811 7th Avenue*

WEDNESDAY, OCTOBER 22

COUNCIL MEETINGS

*(National Product Council members only)
See Council agendas for specific times*

Residential Neighborhood Development (Blue)

*Dream. Downtown Hotel, Center Gallery
355 West 16th Street*

Residential Neighborhood Development (Gold)

*230 5th Avenue, corner of 27th Street and 5th Avenue
Rooftop Garden*

Responsible Property Investment

*Javits Convention Center, 3D-4/5
655 West 34th Street*

Redevelopment & Reuse

*Dechert LLP, 28th Floor, Rooms J&K
1095 Avenue of the Americas*

Senior Housing

*Millennium Broadway Hotel New York, Room 4.02/4.03
145 West 44th Street*

Small-Scale Development (Blue)

*New York Athletic Club, President's Room
180 Central Park South*

Small-Scale Development (Gold)

*New York Athletic Club, Colonial Room
180 Central Park South*

Small-Scale Development (Silver)

*New York Athletic Club, Olympic Room
180 Central Park South*

Sustainable Development

*Gensler Architects, Rockefeller Center, Suite 1500
1230 Avenue of the Americas*

WEDNESDAY, OCTOBER 22

COUNCIL MEETINGS

*(National Product Council members only)
See Council agendas for specific times*

Transit Oriented Development

U.S. Trust Building
114–126 West 47th Street

University Development

New York University, Stern School of Business
Cantor Boardroom, KMC-11-75
44 West 4th Street

Urban Development/Mixed Use (Blue)

Millennium Broadway Hotel New York, Gotham 1&2
145 West 44th Street

Urban Development/Mixed Use (Bronze)

The Standard Hotel, The Highline Room
848 Washington Street at 13th Street

Urban Development/Mixed Use (Gold)

The Standard Hotel, Garden Room
848 Washington Street at 13th Street

Urban Development/Mixed Use (Green)

University Club
One West 54th Street

Urban Development/Mixed Use (Purple)

North End Grill
104 North End Avenue

Urban Development/Mixed Use (Red)

4 World Trade Center, 57th Floor

Urban Development/Mixed Use (Silver)

4 World Trade Center, 54th Floor

Urban Revitalization

Giovanni Ranna Pastificio & Cucina
Chelsea Market, 75 9th Avenue



MONDAY, OCTOBER 20

NETWORKING EVENTS & RECEPTIONS

3:30 p.m. – 5:00 p.m. **ULI Foundation Governors Tour**
432 Park Ave
(ULI Foundation Governors only)
Tour begins at GM Building
767 5th Avenue

5:30 p.m. – 7:00 p.m. **Kickoff Celebration**
(invitation only)
Stone Rose Lounge
Time Warner Center
10 Columbus Circle



6:30 p.m. – 8:00 p.m. **WLI Reception**
(Open to all women attending the
Fall Meeting)
Signature Theater
480 West 42nd Street

TUESDAY, OCTOBER 21

7:30 a.m. – 9:00 a.m. **ULI Foundation Governors Breakfast**
(ULI Foundation Governors only)
The New York Palace
The Drawing Room, 3rd Floor

8:00 a.m. – 9:00 a.m. **Resilience Pop Up Café**
Javits Convention Center
ULI Hub

9:00 a.m. – 10:30 a.m. **ULI Fall Meeting Scholarship Recipients and ULI Foundation Graduate Student Fellows Event**
(invitation only)
The Redevelopment of the World Trade Center
4 World Trade Center

10:15 a.m. – 2:00 p.m. **Special Trustees Tour**
(invitation only)
Bus departing from Sheraton New York Times Square, West 53rd Street between 6th and 7th Avenues

TUESDAY, OCTOBER 21

NETWORKING EVENTS & RECEPTIONS

10:45 a.m. – 11:55 a.m. **Meet the Leaders**

*Javits Center, Young Leaders Lounge
ULI Hub*

Join us for an opportunity to meet with key ULI leadership (the Chairman, Foundation Governors, Trustees, Board Members) and hear their keys to success and how ULI has been an instrumental in their career.

Check the ULI Events App for participating ULI leaders.

11:30 a.m. – 2:00 p.m. **ULI Foundation Governors Tour
The Greenwich Lane**

*(ULI Foundation Governors only)
(Buses departing from Javits
Convention Center at 11:30 a.m.)*

Sponsored by

Rudin Management Company, Inc.

12:00 p.m. – 1:30 p.m. **Press Lunch**

Javits Convention Center, 3D-01

2:00 p.m. – 4:00 p.m. **Young Leaders Summit**

Javits Convention Center, 1E-07

3:00 p.m. – 4:00 p.m. **Meet ULI's Experts Reception**

*Javits Convention Center
ULI Pavilion*

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Ferguson Partners Ltd.
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5:30 p.m. – 6:30 p.m. **New Member Reception**

Javits Convention Center, 1E-12

7:00 p.m. – 9:00 p.m. **District and National Council
Staff Dinner**

*Sheraton New York Times Square
Lenox Ballroom, 2nd Floor*

TUESDAY, OCTOBER 21

NETWORKING EVENTS & RECEPTIONS

7:30 p.m. – 10:00 p.m. **Full Member Dine-A-Rounds**
(ticket required)

Join ULI leaders for an intimate conversation about the state of the industry, ULI's priorities, and the latest in real estate trends. Trustees, former Trustees, and Foundation Governors will lead the conversations over fantastic dinners at some of New York's best restaurants.

21 Club; *ticket #03/03A*
21 West 52nd Street

Ammos Estiatorio; *ticket #04/04A*
52 Vanderbilt Avenue

Aureole; *ticket #05/05A*
135 West 42nd Street

Empire Steakhouse; *ticket #06/06A*
237 West 54 Street

Fig & Olive; *ticket #07/07A*
420 West 13th Street

Remi; *ticket #08/08A*
145 West 53rd Street

Sea Grill; *ticket #09/09A*
19 West 49th Street

9:00 p.m. – 11:00 p.m. **ULI Next 100 Cocktail Reception**
(invitation only)
The Chester, 18 9th Avenue

9:00 p.m. – 12:00 a.m. **Young Leaders Reception**
(ticket required)
Gotham West, 550 West 45th Street

WEDNESDAY, OCTOBER 22

12:15 p.m. – 1:00 p.m. **Take It Outside**
Javits Convention Center
ULI Hub

Meet with speakers from some of the morning sessions over lunch so you can continue the conversations explored in the concurrents.

Check the ULI Events App for participating sessions.

WEDNESDAY, OCTOBER 22

NETWORKING EVENTS & RECEPTIONS

6:00 p.m. – 7:30 p.m. **Cocktail Reception**
(open to all)
 Javits Convention Center
 ULI Hub



Sponsored by



6:00 p.m. – 7:30 p.m. **ULI Foundation Governors Reception**
(invitation only)
 The New York Palace
 Holmes Room (I & II), 4th Floor

7:30 p.m. – 10:00 p.m. **Trustees and Leadership Dinner**
(invitation only)
 Rainbow Room, 30 Rockefeller Plaza
(short walk from all ULI Hotels; buses depart from the Lower Level of Javits Convention Center at 7:00 p.m.)

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8:30 p.m. – 11:00 p.m. **Urban Land Magazine 40 Under 40 Reception**
(invitation only)
 Grimshaw Architects
 637 West 27th Street

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9:30 p.m. – 11:00 p.m. **PASHA Party**
(invitation only)
 Sheraton New York Times Square
 Lenox Ballroom, 2nd Floor



THURSDAY, OCTOBER 23

NETWORKING EVENTS & RECEPTIONS

7:30 a.m. – 9:00 a.m. **Building Healthy Places
Pop Up Café**
(open to all)
Javits Convention Center
ULI Hub

Sponsored by



10:30 a.m. – 11:40 a.m. **Meet the Leaders**
Javits Center, Young Leaders Lounge
ULI Hub

Join us for an opportunity to meet with key ULI leadership (the Chairman, Foundation Governors, Trustees, Board Members) and hear their keys to success and how ULI has been an instrumental in their career.

Check the ULI Events App for participating ULI leaders.

12:00 p.m. – 2:00 p.m. **ULI Foundation Governors Lunch
and Nichols Award Celebration**
(invitation only)
The New York Palace
455 Madison Avenue
Holmes Room (I & II), 4th Floor

12:00 p.m. – 1:15 p.m. **Full Member Luncheon**
(Full members only; ticket required)
Javits Convention Center
3D-08 and 3D-09

Sponsored by



2:00 p.m. – 3:00 p.m. **Special Trustees and Former
Trustees Session**
(invitation only)
Javits Convention Center
3D-02/3D-11

THURSDAY, OCTOBER 23

NETWORKING EVENTS & RECEPTIONS

4:00 p.m. – 5:00 p.m. **Book Signing with Walter Isaacson and Closing Reception**
Javits Convention Center, ULI Pavilion and ULI Hub

4:30 p.m. – 6:30 p.m. **ULI Next 100 Inaugural Summit**
(invitation only)
Javits Convention Center
3D-04/3D-05

ULI Next 100 is a new ULI initiative to champion the ULI Mission through a compelling avenue of engagement for ULI members ages 35 to 45, to enhance the value of ULI's global resources and membership networks, and to foster leadership opportunities in ULI, the real estate industry, and beyond. They will host this inaugural summit at the New York meeting. Attendees will hear from CEO Patrick Phillips and members of the Next 100, will have the opportunity to engage with a group of ULI Trustees (current and former) and ULI Foundation Governors, and will, through a facilitated discussion, explore the topic of CHANGE, and how to harness the power of Change, as it impacts the mid-points of careers.



MONDAY, OCTOBER 20

ULI FOUNDATION GOVERNORS EVENTS

(Open to all ULI Foundation Governors only)

3:30 p.m. – 5:00 p.m. **ULI Foundation Governors Tour**
432 Park Ave
Tour begins at GM Building
767 5th Avenue

TUESDAY, OCTOBER 21

7:30 a.m. – 9:00 a.m. **ULI Foundation Governors**
Breakfast
The New York Palace
The Drawing Room, 3rd Floor

11:30 a.m. – 2:00 p.m. **ULI Foundation Governors Tour**
The Greenwich Lane
(Buses departing from Javits
Convention Center at 11:30 a.m.)

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WEDNESDAY, OCTOBER 22

6:00 p.m. – 7:30 p.m. **ULI Foundation Governors**
Reception
The New York Palace
Holmes Room (I & II), 4th Floor

THURSDAY, OCTOBER 23

12:00 p.m. – 2:00 p.m. **ULI Foundation Governors Lunch**
and Nichols Award Celebration
The New York Palace
Holmes Room (I & II), 4th Floor

MONDAY, OCTOBER 20

TOURS

All tours will depart from the Sheraton New York Times Square, located at 811 7th Avenue. Tours will depart promptly. Please arrive 15 minutes before departure. Comfortable walking shoes and appropriate outerwear are required for all tours.

6:00 a.m. –1:30 p.m. **Farms to NYC Tables**
Breakfast available prior to departure at 5:30 a.m., lunch included; ticket #12

8:00a.m.–1:00 p.m. **The Bronx Isn't Burning! It's on Fire with Dynamic Housing**
No lunch included; ticket #18

8:00 a.m.–1:30 p.m. **The World Trade Site: From Recovery to Rejuvenation**
No lunch included; ticket #17A/17B
Tour A: tour only
Tour B: tour and museum admission

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8:00 a.m.–2:00 p.m. **Jersey Side: Tour Two of the Hottest Urban Waterfront Markets—Hoboken and Jersey City**
Lunch included; ticket #14

8:15 a.m.–12:30 p.m. **The Second Avenue Subway: A Dream Finally Realized**
No lunch included; ticket #39

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8:00 a.m.–4:00 p.m. **Queens: How the World's Fair 50 Years Ago Gave Way to Modern-Day America**
Breakfast and lunch included; ticket #19

8:30 a.m.–1:30 p.m. **Madison Square Park: The Perfect Storm: Bits, Bites, and Organic Evolution**
Lunch available; ticket #16

8:30 a.m.–2:30 p.m. **The Gold Coast: New York's New West Side**
Breakfast included, lunch available
ticket #15

MONDAY, OCTOBER 20

TOURS

9:00 a.m.–5:00 p.m. **Rockaway Peninsula and Jamaica Bay: Coastal Resiliency and Lessons from Superstorm Sandy**
Lunch included; ticket #21

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9:00 a.m.–11:00 a.m. **Health in the Built Environment: Tour the World's First Wellness Real Estate™ Residence**
No lunch included; ticket #40

9:00 a.m.–1:30 p.m. **Sustainable Architecture and Industry Tour of the Brooklyn Navy Yard**
No lunch included; ticket #20

9:30 a.m.–12:30 p.m. **Yankee Stadium District: Old, New, and Future**
Lunch available; ticket #22

11:15 a.m.–3:30 p.m. **New York City Waterfront Boat Tour**
Lunch included; ticket #29

11:00 a.m.–4:15 p.m. **Challenges and Changes on Governors Island**
No lunch included; ticket #23

11:30 a.m.–5:30 p.m. **Roosevelt Island: Past, Present and Future**
Lunch included; ticket #30

11:15 a.m.–6:00 p.m. **Williamsburg: Professional Hip**
Drinks included; ticket #25

12:00 p.m.–6:00 p.m. **Rebirth of Staten Island's North Shore**
Lunch available; ticket #13

12:15 p.m.–5:30 p.m. **Brooklyn Bridge Park and DUMBO: The Revitalization of Brooklyn's Post-Industrial Waterfront**
Lunch included; ticket #24

12:30 p.m.–5:30 p.m. **A Dramatic Restoration: The Saving and Renovation of the Loew's Kings Theatre**
Snack included; ticket #27

MONDAY, OCTOBER 20

TOURS

- 12:30 p.m.–6:00 p.m. **Hines and the Durst Organization: Marketing-Defining Sustainable Assets and Their Developers**
Drinks included; ticket #26

- 12:30 p.m.–6:30 p.m. **The High Line and the Transformation of West Chelsea**
Reception to follow; ticket #28

- 1:00 p.m.–6:30 p.m. **Sky High Investments: Making Your Roof a Profit Center**
Lunch not included; ticket #38

- 3:00 p.m.–5:00 p.m. **Full Member Tour: Hudson Yards**
Note: Because this is a “hard-hat tour” of an active construction site, please wear hard-soled shoes, flat boots, or athletic shoes. No high heels or ballet flats. Please wear sunglasses. Safety glasses will be available. Special thanks to Related Companies and Oxford Properties for hosting this tour.

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FRIDAY, OCTOBER 24

- 8:00 a.m.–12:00 p.m. **The Brooklyn Army Terminal: Repurposed Facility Creates a Haven for Industry**
Lunch not included; ticket #32

- 8:15 a.m.–1:30 p.m. **Hudson River Park: Catalyst for Neighborhood Transformation**
Lunch not included; ticket #34

- 8:15 a.m.–1:30 p.m. **Lower Manhattan's East River Waterfront: The Challenges and Triumphs of Redevelopment Post-Hurricane Sandy**
Lunch included; ticket #33

Sponsored by



FRIDAY, OCTOBER 24

TOURS

- 8:15 a.m.–2:30 p.m. **The Revitalization of Downtown Brooklyn**
Lunch available; ticket #36
- 8:45 a.m.–3:00 p.m. **Not-So-Sexy, but Red Hot: How Industrial Drives Economic Growth in the Port of New York/ New Jersey**
Lunch included; ticket #37
- 9:15 a.m.–5:00 p.m. **Long Island City: A City within the City**
Lunch included; ticket #35
- 10:30 a.m.–1:15 p.m. **Discover Downtown Jamaica**
Lunch available; ticket #31

People to Thank

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People to Thank

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ULI recognizes the efforts and hard work of all the session coordinators.

Toni Alexander

Ron Altoon

Joe Azrack

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NormaLynn Cutler

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Marty Stern

Susan Stupin

John Walsh

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ULI extends immense gratitude to the Host Committee for their hard work and inspiration. Their vision made the 2014 ULI Fall Meeting a success.

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Young Leaders

Andy Feinberg

Director, Ackman-Ziff

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ULI NEW YORK

ULI thanks the members of ULI New York for their support of the 2014 ULI Fall Meeting.

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Felix Ciampa

Executive Director

Sarah Krautheim

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