2014 Editorial Calendar *Urban Land REVISED APRIL, 2014, to reflect addition of a new, seventh issue* to the calendar!

New recurring features:

- --Financial Perspectives: An analysis of a global financial/economic issue from ULI leaders in the field.
- --Report from Europe/Report from Asia: In addition to feature articles, Urban Land will present regular reports from new special correspondents in Europe and Asia.
- **--Global Awards for Excellence:** One or more winners of the ULI Global Award for Excellence will be profiled in each issue.

January/February

Health Care & the Built Environment Emerging Trends/Global Regional Spotlight: Southwest/Southern California

To Print: Jan. 15 Layout: Dec. 9 Editorial Copy: Nov. 1 Ad Sales: Dec. 6 Ad Art: Dec. 16 Arrival by mail: Feb. 5-12

March/April (Distribution at ULI Spring Meeting in Vancouver April 9-11)

Housing Issue
Olympic Cities
Plus a special 16-page report
on ULI's Spring Meeting city,
Vancouver, B.C.
Regional Spotlight: Pacific
Northwest/Canada
To Print: Mar. 5
Layout: Feb. 11
Editorial Copy: Jan. 2
Ad Sales: Feb. 7
Ad art: Feb. 14
Arrival: Mar. -26 -Apr 2

May/June

Design Issue
Regional Spotlight: Texas
To Print: April 30
Layout: April 7
Editorial Copy: Mar. 1
Ad sales: April 4
Ad Art: April 14
Arrival: May 21-28

July/August

Retirement & Where We Live Regional Spotlight: Mid-Atlantic

To Print: June 18
Layout: May 19
Editorial Copy: April 25
Ad Sales: May 16
Ad Art: May 30
Arrival: July 9-16

September

Coastline Development
*Fall Meeting Preview
Regional Spotlight: Northeast
(excluding New York City)
To Print: Aug. 20

To Print: Aug. 20 Layout: July 28 Editorial Copy: July 1 Ad Sales: July 25 Ad Art: Aug. 8 Arrival: Sept. 10-17

NEW!

October - Fall Meeting Issue

(Distribution at ULI Fall Meeting in NYC Oct. 21-24)

*NYC – Realty trend pioneer *Brooklyn, Harlem & change *Resilience/Lessons of Sandy *Regional Spotlight: NYC

metro

To Print: Sept. 17 Layout: Aug. 28

Editorial Copy: As assigned

Ad Sales: Aug. 27 Ad Art: Sept. 8 Arrival: Oct. 8-15

November/December

Golf, farms, & other centerpieces
Emerging Trends/Americas
Regional Spotlight:
Florida/Southeast
To Print: Nov. 12
Layout: Oct. 16
Editorial Copy: Sept. 19
Ad Sales: Oct. 15
Ad Art: Oct. 10
Arrival: Nov. 26-Dec. 3